

# GORGE ON ART 2018

July 1, 2018  
A showcase of  
local artists

## INFORMATION AND APPLICATION

**Date and Time:** Sunday, July 1, 2018, 9:00am–4:00pm

**Fee:** \$50.00 (due with application – refunded if your application is not accepted)

**Location:** Gorge Waterway, Gorge Road West (“Zone 4” between Colquitz & Adelaide)

**Application Deadline:** Friday, May 18, 2018

Gorge on Art promotes local artists creating in a range of media and builds community engagement in the arts through displays and hands-on demonstrations. The event is offered as part of the Gorge Canada Day Picnic organized by the the Gorge Tillicum Community Association (GTCA). Gorge on art is supported by the District of Saanich in partnership with the GTCA. The event attracts approximately 10,000 visitors and includes live music and entertainment, food, and a variety of items purchase. Gorge Canada Day Picnic website: [www.gorgecanadaday.ca/](http://www.gorgecanadaday.ca/)

**Note:** Set-up runs between 7:30am and 8:45am. Due to the road closure of Gorge Road West for the duration of the event, **you must be set up before 9:00am**. The road will not reopen until 5:00pm. You may park your car on a side street. *While you may begin packing up after 3:30pm, you will not be able to bring in a vehicle until 4:00pm.* You must set up in the designated Gorge on Art area.

### Application Instructions

Please submit the attached application form and payment by **Friday, May 18** to be considered for a spot in Gorge on Art 2018. Applications are not considered until payment is received. Successful applicants will be contacted by Friday, May 25. Late applications may be considered if space and logistics permit. Unsuccessful applicants will have their payment returned.

Artists are selected to reflect an overall diversity in artists and exhibits, and consideration is given to how artists engage with the public and demonstrate their practice, in addition to selling their artwork.

### Email, fax, mail or drop-off your application form to:

Brenda Weatherston  
Community Arts Specialist, District of Saanich  
The Arts Centre at Cedar Hill Recreation Centre  
3220 Cedar Hill Rd, Victoria, B.C. V8X 2W7  
Email: [brenda.weatherston@saanich.ca](mailto:brenda.weatherston@saanich.ca)  
Tel: 250-475-5557 Fax: 250-370-1190

# GORGE ON ART 2018 APPLICATION

Name:

Email:

Mailing Address:

Phone Home/Cell:

Website:

Medium (e.g. pottery, oil painting, sculpture):

Demonstration Activity:

Previous Exhibitions:

Please review and complete:

- Provide 3 digital images of your artwork (or website link) that represent the nature of your work and display (if you can't email images, submit a CD or prints please).
- Provide a current artist bio or c.v. (or website link to artists website)
- Submit \$50 payment.** Pay by cash, cheque (payable to “**District of Saanich**”), debit or credit through Cedar Hill Recreation Centre, in person or by phone at 250-475-7121 (Barcode #9257). Fee is collected on behalf of GTCA. It includes a 6 ft. table + 2 chairs (*Note: Applicants not accepted for event will have their payment refunded. Refunds will not be granted where an artist withdraws after the May 18 deadline. If GTCA were to cancel the event, deposits would be returned.*)
- Gorge Canada Day Picnic is a family-friendly event and displays should be appropriate for all ages and respectful of diverse cultures and beliefs. Saanich and the GTCA reserves the right to request the removal of any art and artists that do not meet this requirement.
- I understand that images of my artwork may be used in event marketing; where possible, my name would be credited.
- It is understood that participating in this event, you agree to assume responsibility for any damage or loss to your display and to indemnify Saanich and the GTCA for any claims arising as a result of your activities associated with the event.
- I have read and agree to the Terms and Conditions outlined in this application and on the attached GTCA package. I agree to set up by 9:00am and stay at site until end of 4:00pm.

Artist Name:

Artist Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This collection of personal information is authorized under the Local Government Act, Community Charter and section 26(c) of the Freedom of Information and Protection of Privacy Act. The information will be used for processing this application. Questions can be directed to the District's Privacy Officer at: 770 Vernon Avenue, Victoria BC, V8X 2W7, t. [250-475-1775](tel:250-475-1775), e. [foi@saanich.ca](mailto:foi@saanich.ca)