

Regional L.I.F.E. Review 2019  
West Shore Parks & Recreation Program Staff Consultation  
March 2019

Top themes that emerged:

What we like about the LIFE program

- 1) Provides Access to those who may not be able to afford recreation services.
- 2) Allows for Participation and exposure to new programs
- 3) The program is easy to use
- 4) Provides Low cost options
- 5) Provides opportunities for Healthy Living
- 6) Respectful environment
- 7) That it is a Regional initiative and the rec centres are working together
- 8) Responds to the growth of our community

What we would change or improve about the LIFE Program

- 1) Awareness and Marketing not enough promotion of this program
- 2) Access (allow more) both Drop-ins and # of discounted programs
- 3) Resources and offerings provide more discounted options
- 4) Need better ways of tracking drop-ins and discounted registrations as well as better reporting from the registration system we use.
- 5) Consistency across the greater Victoria Region

Our wish for the LIFE program

- 1) More Awareness about the program both with-in the organization and with the public
- 2) More Options/Discounts
- 3) More people participating who need the LIFE Program
- 4) A regional database in Greater Victoria improve communication and less duplication.