

## **AGENDA**

### **MAYOR'S STANDING COMMITTEE ON FUNDRAISING FOR KING'S GREEN SPACE**

Monday, August 26, 2019 - 2:30 – 4:00 p.m.  
Saanich Municipal Hall, Committee Room No. 2

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1. **Approval of the August 19, 2019 meeting minutes**
2. **New Business**
  1. Update from staff on “managing” role of support from Saanich staff, in reviewing and submitting the grants prepared by the Saanich Legacy Fundraising Grants group (F. Haynes)
  2. Discuss Fundraising Plan Document (P. McKivett & J. Lum)
  3. Discuss Parameters to Offer Potential Donors/Kickoff Lead (R. Sterritt – requires legal guidance)
  4. Review Grant Database (J. Lum)
3. **Other Business**
4. **Next Meeting**
5. **Adjournment**

**MINUTES OF THE  
MAYOR'S STANDING COMMITTEE ON FUNDRAISING FOR KINGS/RICHMOND  
ROAD PROPERTY  
COMMITTEE ROOM 2, SAANICH MUNICIPAL HALL, 760 VERNON AVENUE  
MONDAY, AUGUST 19, 2019 at 2:00 pm**

## Present:

Members: Mayor Haynes (Chair), Councillor Plant, Julian Lum, Paul McKivett, Rebecca Sterritt

Staff Members: Paul Thorkelsson, Chief Administrative Officer; Paul Arslan (for Valla Tinney, Director of Finance); Brent Reems, Director of Building, Bylaw, Licensing and Legal Services, Rachel Mattiuz, Administrative Assistant

Regrets: Councillor Chambers, Valla Tinney, Director of Finance

**CALL TO ORDER**

Mayor Haynes called the meeting to order at 1:58 PM.

**INTRODUCTORY REMARKS**

Committee members provided a brief summary introduction of their experience and committee role:

Julian Lum – community member – BC Cancer Foundation  
 Paul McKivett – community member – Chair of Saanich Legacy Foundation  
 Rebecca Sterritt – community lead, acting liaison between the community group and the committee  
 Nathalie Chambers – Saanich Councillor  
 Fred Haynes – Saanich Mayor, Committee Chair  
 Colin Plant – Saanich Councillor, CRD Board Chair  
 Paul Arslan (in lieu of Valla Tinney, Director of Finance): staff – Senior Manager of Finance  
 Rachel Mattiuz – staff – Committee Secretary  
 Brent Reems – staff – Director of Building, Bylaw, Licensing and Legal Services  
 Paul Thorkelsson – staff – Chief Administrative Officer

**DRAFT TERMS OF REFERENCE**

Moved by COUNCILLOR PLANT and seconded by PAUL McKIVETT that the draft Mayor's Standing Committee on Fundraising for Kings/Richmond Road Property Terms of Reference be approved as amended.

**CARRIED**

Members of the Committee discussed the following:

- Development of a communications strategy, using caution when drawing upon staff resources (without obtaining Council approval beforehand), and grant applications;
- Council's approval of Committee work being undertaken by staff; and
- professional support inclusion in preliminary grant offerings.

**SEPTEMBER 14 KICKOFF EVENT**

Moved by COUNCILLOR PLANT and seconded by JULIAN LUM that the Committee recommends to Council that Council supports the launch of the fundraising program via the Fall Party on September 14<sup>th</sup>, 2019.

**CARRIED**

Committee members provided an overview of the fundraising event and discussion ensued on the following:

- Purpose and initial launch of fundraising efforts;
- staff will bring back to the following Committee meeting information on whether the District of Saanich is the lead host of the event or if it is being held by Saanich Legacy Foundation in conjunction with the District of Saanich in reference to the District of Saanich's logo policy and insurance responsibilities (ACTION); and
- Committee members will create a bullet list of all items that are going to be managed by: the Committee; Saanich Legacy Foundation; and/or any other parties (ACTION).

### **NAME OF WORKING GROUP**

Moved by COUNCILLOR PLANT and seconded by REBECCA STERRITT that the name of the Committee "Mayor's Standing Committee on Fundraising for Kings/Richmond Road Property" be amended to "Mayor's Standing Committee on Fundraising for King's Community Green Space."

**CARRIED**

### **OTHER BUSINESS**

J. Lum presented a master grant list and grant application examples.

Discussion ensued on the following:

- While some grants may be applied for by community groups, others must be applied for by a municipality but any grant application involving Saanich land may require final signoff by District of Saanich (Director of Finance);
- P. McKivett to distribute grant application template to committee members for information (ACTION);
- R. Sterritt to provide list of grants to Committee members for decision on which of those are top priority to complete from now until December (ACTION); and
- P. McKivett to provide executive summary laying out key items (ACTION).

Moved by COUNCILLOR PLANT and seconded by PAUL McKIVETT that the Committee recommend to Council that the Saanich Legacy Foundation be acknowledged as a recipient of proceeds when the funds are not directly payable to the Corporation of the District of Saanich.

**CARRIED**

Moved by COUNCILLOR PLANT and seconded by REBECCA STERRITT that the Committee recommend to Council that the Fundraising Plan shall include but not be limited to: spontaneous donations; donations from service clubs; faith-based organizations, NGO's; non-profits; and other levels of government.

**CARRIED**

Moved by COUNCILLOR PLANT and seconded by PAUL McKIVETT that the Committee recommend to Council that Council permit the use of the Corporation of the District of Saanich Logo for fundraising purposes.

**CARRIED**

Moved by COUNCILLOR PLANT and seconded by JULIAN LUM that the Committee recommend to Council that Council endorse both the Saanich Legacy Foundation and the Corporation of the District of Saanich in applying for grants.

**CARRIED**

Moved by COUNCILLOR PLANT and seconded by PAUL McKIVETT that the Committee recommend to Council that in circumstances where only the Municipality can apply for the grant, that staff be directed to work with the Committee to complete the application.

**CARRIED**

Moved by COUNCILLOR PLANT and seconded by PAUL McKIVETT that the Committee recommends to Council that Council write to the CRD requesting support in the acquisition of this green space.

**CARRIED**

**NEXT MEETING**

Monday, August 26 - 2:30 pm – 4:00 pm

**ADJOURNMENT**

On the motion from Chair Haynes the meeting adjourned at 3:05 pm.

\_\_\_\_\_  
Chair

I hereby certify these Minutes are accurate.

\_\_\_\_\_  
Committee Secretary

## Fundraising Plan

### *Kings Community Nature Green Space (KCNGS)*

In general terms, this document will assist the community in clarifying the plan and roles related to the fundraising efforts for the KCNGS. This is an exciting partnership that will bring together community members and stakeholders that may also be a template for future initiatives with Saanich. Importantly, the community views this as a fluid plan, that is subject to change based on the input, expert guidance and unsolicited advice from Saanich staff.

#### Community Fundraising Committee Members

Chair: TBD

Members: Rebecca Sterritt, Julian Lum, Alison Edwards, Paul McKivett, Suraiya Khan, Susan Tysh, Adam Kreek, Isobel Hoffman, Soren Henrich, Deanna Pfeifer

#### Objective

To raise \$2.75 million to ensure that the KCNGS remains untouched in perpetuity. This amount will match the \$2.75 million that the District of Saanich has borrowed to purchase this property from B.C. Hydro. The total cost of the property purchase is \$5.5 million which is being financed as debt.

#### The Fundraising Campaign

The fundraising campaign begins on September 1, 2020 and concludes on August 31, 2020. The Campaign may be extended based on consultation with the District of Saanich and stakeholders. This may include but not limited to factors related to the timeline for grant and funding decisions as well as negotiations private donors.

### **ROLES**

1. The SLF was created in 1999 and is run by a volunteer Board of Directors assisting various groups in Saanich achieve their vision of making Saanich an even better place to reside and to raise their families.

The Fundraising Campaign will have three different components.

#### A) The "Public Fundraising" Campaign

- Led by the King's Road Community Fundraising Members and in close partnership with the Saanich Legacy Foundation (herein referred to as the collective 'SLF').
- SLF is a registered charity with the Canadian Revenue Agency and a society organized under the auspices of the B.C. Societies and Corporation Act.
- SLF on behalf of the Kings Road Community to receive donations directly from individuals and organizations for which a charitable tax receipt will be issued for the year in which the donation is made.

- SLF will hold the funds in trust and ensure that the fund donated only go to the intended objective
- Until \$2.75 million is reached, funds will be reserved to transfer to Saanich
- Will involve no cost to the District of Saanich
- Will require guidance from Saanich staff and Council to ensure the fundraising activities are conducted in accordance with the policies, by-laws and judicial procedures.

Commented [JL1]: To discuss: • Does SLF activities require council approval? Provide monthly reports/updates?

The SLF will have two components to its portion of the fundraising campaign.

A) SLF will:

- compile and maintain a database of potential charitable organizations/sources of funding
- apply to charitable organizations that do not accept applications from a municipality
- apply to charitable organizations for funding to bring about improvements to the property to enhance its preservation and use by the Community at large.

B) SLF will

- be the conduit for individual contributions by soliciting direct donations from the general public

2. District of Saanich

- Will utilize the database created by the SLF/Kings Community to apply for funding (e.g. governmental or other organization that restrict their eligible grant recipients to municipalities (e.g. Capital Regional District, Provincial Government and Federal Government programs and private/public foundations).
- Wherever appropriate, SLF will provide the written drafts of such applications to be reviewed by Saanich staff for sign-off and approval.
- Will provide financial, legal and administrative guidance for SLF to prepare grant applications.

3. Other key points

- Prepare request/appeal to the Capital Regional District and reach out for support from the District of Oak Bay and the City of Victoria. Residents of those municipalities boarder this area and use it as a recreational resource.
- Reach out for support from the Vancouver Island Heath Authority. Clients of the Jubilee Hospital and the BC Cancer utilize this property as

a meditation area and a quiet area away from what the area they are receiving treatments.

- Support redevelopment of small existing residential lots not considered as natural green space
- Support development of Carrick Street property (currently vacant) into a daycare, that will contribute funds towards the 2.75M fundraising goal. Unique opportunity as children at the centre would have direct and daily access to the nature space, and there is a need for local daycare spaces with proximity to hospital/large number of staff.
- Support redevelopment of residential lots to community garden/ orchard on the King's Road side of the property and work with Saanich staff to educate and promote the growing of fruit trees in Saanich, develop and maintain community gardens (as there are none in this local area of Saanich), etc, for public consumption.
- If these residential properties were leased to non-profit organizations, a portion of the lease payments for a set period of years, could be dedicated to the matching
- funds that the municipality has put forward to purchase the property.

### **TIMELINE**

The following timeline outlines the actions that the partners need to take (see also attached GANTT Chart).

August 2019

- SLF establish and prepare grant database, create a grant template

September 2019

- Saanich Council consider, amend and adopt this plan.
- Host kick-off block party

October 2019 and beyond

- Saanich solicit support for an application to the Capital Regional District for a one time grant to support the purchase of this property from the City of Victoria and the District of Oak Bay
- Solicit provide donors and submit grant applications

## Draft Parameters to offer potential donors for contributions to Kings Community Nature Space

### Ideas for consideration:

- Naming of property
- Plaque on site with large donors
- Benches
- Picnic tables
- Virtual internet natural space. To date, among the most successful type campaigns have been those that sell 'brick's' or 'part's' of a public exhibit. An idea that has come forth is that the SLF, would create a 'virtual internet natural space' that would encompass a portion of the property. The area is some 2.2 hectares in size. This works out to roughly 22,000 square metres. If the actual 'usable' (minus the Bowker Creek area) was 15,000 square metres offering up the 'virtual natural space' at \$25 per sq metre this would generate approximately \$375,000. Individuals would receive a copy of a 'virtual deed' to the space suitable for framing. This is something the SLF and the Community could continue to do into the future to generate maintenance dollars for the park.
- Brand promotion – citing donors as community partners in media/other communication materials
- Other?

Name	Applicant	Who can apply	Amount (max)	Eligible for Funding	Not Eligible	Deadline	Contact / Application Site
Co-op	SLF	<ul style="list-style-type: none"> <li>be a registered non-profit, registered charitable organization or a community service co-operative</li> <li>be a capital project located in British Columbia, Alberta, Saskatchewan or Manitoba</li> <li>be completed in two years</li> <li>provide the opportunity for permanent signage</li> </ul>	\$2M Capital \$150K project	<ul style="list-style-type: none"> <li>Be available and accessible for community use</li> <li>Align with one of the three funding categories (recreation, environmental conservation or urban agriculture)</li> <li>Be completed within two years</li> <li>Be a capital project</li> <li>Be located in British Columbia, Alberta, Saskatchewan or Manitoba</li> <li>Provide the opportunity for permanent signage</li> </ul>	<ul style="list-style-type: none"> <li>those that support religious or politically affiliated organizations</li> <li>those that will have adverse environmental impacts</li> <li>those that are third-party fundraising campaigns</li> <li>those that are led solely by municipal governments and do not have a charitable or non-profit partner (Local non-profits and charities partnering with their local municipality must apply on behalf of the project)</li> </ul>		<a href="https://www.co-op.crs/communityspaces/funding">https://www.co-op.crs/communityspaces/funding</a>  <a href="mailto:communityspaces@fcl.crs">communityspaces@fcl.crs</a>  <a href="https://www.co-op.crs/communityspaces/recipients?category=EnvironmentalConservation">https://www.co-op.crs/communityspaces/recipients?category=EnvironmentalConservation</a>
Capital Project Grants	SLF	<ul style="list-style-type: none"> <li>not-for-profit organizations providing programs or services of benefit to the broader community</li> <li>-eligible projects must have a total cost of between \$20,000-\$1,250,000</li> </ul>	the total requested grant amount must be between 20-50 per cent of the total estimated project cost  maximum grant amount is \$250,000	<ul style="list-style-type: none"> <li>viable capital projects that are primarily for community benefit and are accessible to the public will be considered in 3 categories:</li> <li>Facilities:construction,renovation or maintenance of facilities.</li> <li>community infrastructure:public amenities such as docks and parks.</li> <li>acquisitions:the purchase of fixed capital assets for long-term use, including vehicles and equipment.</li> <li>applicants must have matching funds.</li> </ul>		June 1 to July 31, 2019	
Community Gaming Grants	SLF	<p>Eligible organizations must:</p> <ul style="list-style-type: none"> <li>be a not-for-profit organization</li> <li>-operate primarily for community benefit</li> <li>-deliver programs that fall within one of the following six sectors:Arts and Culture;Sport;Environment;Public Safety;Human and Social Services; and Parent Advisory Council</li> <li>-provide programs that benefit the community and not solely its members' interest</li> <li>-deliver programs established and maintained by its volunteers</li> <li>-have a voluntary and broadly based membership involved in the managemnet and control of the organization and its programs</li> <li>-having a voting membership that is more than double the number of bo</li> </ul>	same as above	capital project must fit into one of the following categories: <ol style="list-style-type: none"> <li>Faciliites: the construction of new facilities and renovation or maintenance of existing facilities</li> <li>Community Infrastructure:the development of public amenities that improve BC residents' quality of life</li> <li>Acquisitions:the purchase of fixed capital assets for long-term ownership and use by the organization</li> </ol>	<ul style="list-style-type: none"> <li>-is for-profit</li> <li>-is a member-funded society</li> <li>-is a co-operative</li> <li>-is a community contribution company or other social enterprise whose sole purpose is to generate profit to fund the organization</li> <li>-is an ancillary group sustaining a for-profit business</li> <li>-is a political party, political action group or lobby group</li> <li>-is federal,provincial, regional, municipal, First Nation or other local government</li> <li>-is a hospital, medical or health care facility</li> <li>-is an educational institution, school or school authority</li> <li>is a penal institution or correction center</li> <li>-is a provincially or municipally-operated facility, such as a library,museum,gallery or recreation center</li> <li>-has objectives, programs or expenditures that do not conform with all laws, regulations and the general public policies of the province of BC or provides programs that promote racial or ethnic superiority, religious intolerance, persecution or social change through unlawful action.</li> </ul>	June 1-July 31,2018	<a href="https://www.gaming.gov.bc.ca/gaming/Home.do">https://www.gaming.gov.bc.ca/gaming/Home.do</a> .
Lush Handmade Cosmetics Foundation	SLF	.Groups can be registered and unregistered organizations, non-profits, indigenous and community organizations with an annual revenue of \$500,000 or less.		Defending the rights of nature and standing up for a healthy, sustainable environment for future generations			

<p><b>Green Municipal Fund</b></p>	<p>SAANICH</p>	<p>anyone from a municipality or municipal partner</p>		<p>offering grants for municipal environmental projects. For example, creative solutions to an environmental challenge such as water conservation, green transportation and energy efficiency</p> <p>*loans are also available to municipalities at competitive rates and most recipients receive an additional grant of up to 15% of their loan amount.</p>			
<p><b>Peninsula Co-Op</b></p>	<p>SLF</p>			<p>You can request:</p> <ul style="list-style-type: none"> <li>● support for an event, sponsorship, or donation</li> </ul> <p>Funding/Community Donations Criteria: a. Groups must be a non-profit, charity and/or community organization within the general trading areas of Peninsula Co-op. b. Initiatives that reflect co-operative principles, support our business and enhance brand recognition. c. Local donations within our immediate trading areas will have priority over provincial/national donations. d. Donations will enhance the Co-op's corporate social responsibility profile in the community. or donation</p>	<p>The following is a list of areas which Peninsula Co-op considers unsuitable to donate to: i. Religious organizations (those offering community services on a non-denominational basis may be considered). ii. Private clubs or organizations involved in promoting controversial issues. iii. Political groups. iv. Individual self-interest. Exceptions may be made for youth education-related initiatives (i.e. Student Awards Program) v. Costs relating to travel, wages and salaries</p>		<p><a href="https://www.peninsulaco-op.com/community/request-for-community-support-form/">https://www.peninsulaco-op.com/community/request-for-community-support-form/</a></p>
<p><b>Thrifty Foods</b></p>	<p>SLF</p>	<p>we only consider sponsorship and donation requests made by a Registered Canadian Charity or Registered BC Society. And, applicant organizations must operate in a community with a Thrifty Foods location.</p>		<p>To qualify, the event or project must directly benefit the community. It should also serve one of the following main areas of focus:</p> <ul style="list-style-type: none"> <li>● Arts &amp; Culture</li> <li>● Education</li> <li>● Environment</li> <li>● Health &amp; Wellness</li> <li>● Sport</li> <li>● Youth</li> </ul>	<p><b>Those Ineligible for Support</b></p> <p>Eligibility will be dependent on the organization having demonstrated, in detail, their measures of success.</p> <ul style="list-style-type: none"> <li>● Groups already on our Smile Card Fundraising Program</li> <li>● Any individual or business endeavours</li> <li>● Professional sporting groups</li> <li>● Groups who have already received a major donation or sponsorship in current year</li> <li>● Activities which collect funds for subsequent redistribution to other charities or to individuals</li> <li>● Promotion of political organizations and affiliated activities</li> <li>● Expenses for expeditions or overseas travel</li> <li>● Conferences or seminars</li> <li>● Salaries or operating costs</li> <li>● Organizations that do not have detailed measures of success</li> </ul>		<p><a href="https://www.grantrequest.com/Login.aspx?ReturnUrl=%2fapplication.aspx%3fSA%3dSNA%26FID%3d35005%26sid%3d1972&amp;SA=SNA&amp;FID=35005&amp;sid=1972">https://www.grantrequest.com/Login.aspx?ReturnUrl=%2fapplication.aspx%3fSA%3dSNA%26FID%3d35005%26sid%3d1972&amp;SA=SNA&amp;FID=35005&amp;sid=1972</a></p>

					<ul style="list-style-type: none"><li>● Private functions and foundations</li></ul>		
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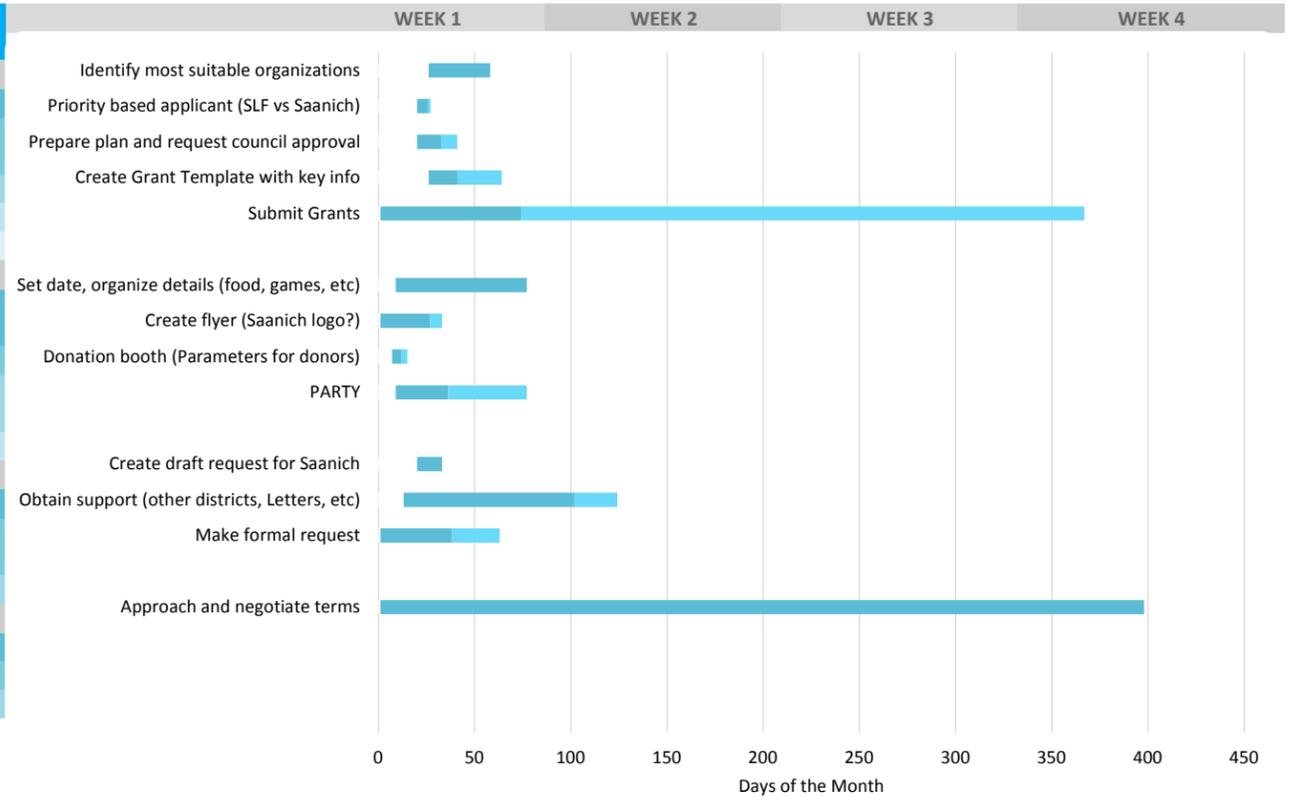
**Kings Community Nature Green Space (KCNCS) Fundraising Timeline-GAANT**

mGantt let's you build pr  
team discussions. Get st



\* = an automatically calculated cell

TASK NAME	START DATE	DAY OF MONTH*	END DATE	DURATION* (WORK DAYS)	DAYS COMPLETE*	DAYS REMAINING*	TEAM MEMBER	PERCENT COMPLETE
<b>Establish and prepare grant database</b>								
Identify most suitable organizations	26/Jul/19	26	26/Aug/19	32	32	0	SLF	100%
Priority based applicant (SLF vs Saanich)	20/Aug/19	20	26/Aug/19	7	5.6	1.4	Lum	80%
Prepare plan and request council approval	20/Aug/19	20	9/Sep/19	21	12.6	8.4	Lum	60%
Create Grant Template with key info	26/Jul/19	26	1/Sep/19	38	15.2	22.8	Lum	40%
Submit Grants	1/Sep/19	1	31/Aug/20	366	73.2	292.8	SLF	20%
<b>Launch Kick-off block party</b>								
Set date, organize details (food, games, etc)	9/Jul/19	9	14/Sep/19	68	68	0	CF	100%
Create flyer (Saanich logo?)	1/Aug/19	1	1/Sep/19	32	25.6	6.4	CF	80%
Donation booth (Parameters for donors)	7/Sep/19	7	14/Sep/19	8	4.8	3.2	SLF	60%
PARTY	9/Jul/19	9	14/Sep/19	68	27.2	40.8		40%
<b>CRD</b>								
Create draft request for Saanich	20/Aug/19	20	1/Sep/19	13	13	0	SLF	100%
Obtain support (other districts, Letters, etc)	13/Aug/19	13	1/Dec/19	111	88.8	22.2	SLF	80%
Make formal request	1/Oct/19	1	1/Dec/19	62	37.2	24.8	Saanich	60%
<b>Private Donors</b>								
Approach and negotiate terms	1/Aug/19	1	31/Aug/20	397	397	0	Rebecca	100%
								80%
								60%
								0%



*“Without the environment, we’re all dead – so the total value is infinite”,  
Ian Bateman, University of East Anglia.*

## A. PREAMBLE

Nature is a word that describes our community. Within this community exists a plethora of distinct entities, and it is the sum of their interactions that produce a balanced symbiotic ecosystem. We often forget that we are part of this community and our actions have a direct impact on this relationship. If we remove a single component of this community, the other parts will ultimately suffer.

The Municipality of Saanich has recently purchased the land on King’s Road. The total cost is \$5.0M. However, \$2.75M must be raised or part of the property will be sold for development. To ensure that our community does not suffer this fate, the goal of this proposal is to preserve, in perpetuity, King’s Community Natural Green Space (KCNGS).

This application brings together >2400 committed members of our community working together with a singular and unified voice - to raise \$2.75M and ensure the entire lot is maintained as a natural green space.

## B. BACKGROUND

B.1.0. History and current state of KCNGS. The KCNGS is a 5-acre green space and the largest remaining unprotected natural space in south Saanich (**Figure 1**). It has existed in such a capacity for over 68 years. There are hundreds of resident animals including owls, falcons, hawk and a multitude of bird and pollinator species. Bowker Creek runs through the park, lined with massive fir and cedar trees (**Figure 2**). A large field and floodplain serve as a watershed buffer from the creek, keeping the creek wet during times of drought while mitigating the risk of future flooding. The alluvial soil is high in organic matter, and its conditions prevented the natural space from being developed into a parking lot and ambulance station in the 2000s (**Figure 3 & 4**). Beyond the geotechnical complications with building foundations, the soil condition facilitates site drainage, and the development would place Bowker Creek at risk for further contamination. Moreover, a new housing development (>20 townhouse style) is being constructed 300 meters from the park putting further strain on the surrounding ecosystem.

### B.1.1. Why should the <grant> fund this project?

This proposal is requesting \$ <insert amount here> towards the \$2.75M.

The need for preserving green space. Most Canadian cities and municipalities, like Saanich, are at a deficit for green space. Despite this, cities continue to reclaim and develop green space and land to ease the problem of affordable housing. Such a strategy is completely counter to the wealth of evidence that building more housing

reduces cost<sup>1</sup>. This is especially true for the most vulnerable and marginalized populations including the elderly, low-income adults and children as well as those with mental health disorders<sup>2</sup>. In contrast, there is a large body of data demonstrating that creation and/or maintaining urban green space enhances the social environment, improves health equity and increases political power<sup>3</sup>. Ecological studies corroborate the findings that green space or access to it is associated with increased mental health and social determinants of the community<sup>4</sup>.

As part of the 2016 Annual Report published by the Municipality of Saanich, it laid out three main pillars for its forward vision which included Environmental Integrity to protect and enhance air, water, and land quality<sup>5</sup>. The Municipality set a target for 12 community gardens by 2036 (currently at 3). The community has the full support of the entire City of Saanich Council to acquire the property.

B.1.2. Stakeholders and impact of green space. Hundreds of Saanich and neighboring municipality residents use the park-like space daily for walking, biking, commuting, playing/resting and escaping from the increasingly dense urban setting within the Saanich Panhandle (Facebook Page @SaveKingsParkHydroField). Many employees of local businesses (Royal Jubilee Hospital, BC Cancer) come to the park for lunch or in many cases cancer patients and their families use the quiet space as a reprieve from their treatments at BC Cancer. During the weekend, families use this space as a safe playground for unstructured activities.

The current proposal will, therefore, have a positive impact and benefit on all ages and backgrounds. It will help Saanich meet its climate goals of carbon neutrality by creating and sustaining cool absorbent landscapes.

B.1.3. What are the risks and threats if the project is not funded?

The Municipality of Saanich has clearly stated that parcels of the property will be sold to developers if it cannot raise the remaining \$2.75M. The impact of this would be enormous. Among this, new housing development would have a destructive impact on the wildlife. Noise/air pollution and loss of habitat would stress an already delicate ecosystem. There would be a significant increased risk of groundwater flooding from Bowker Creek that would require man-made containment. Countless bird species (e.g. owls, falcon, hawks), flora and animals would be displaced and likely never return. Moreover, the new housing development at the corner of King's and Richmond would compound commuter congestion and create a major safety risk for pedestrians, children and those within the radius of this area.

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<sup>1</sup> <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5708071/>

<sup>2</sup> <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4556255/>

<sup>3</sup> [http://www.irishlandscapeinstitute.com/wp-content/uploads/2013/01/N.Collomb\\_Economics\\_GI\\_Dublin.pdf](http://www.irishlandscapeinstitute.com/wp-content/uploads/2013/01/N.Collomb_Economics_GI_Dublin.pdf)

<sup>4</sup> [http://www.irishlandscapeinstitute.com/wp-content/uploads/2013/01/N.Collomb\\_Economics\\_GI\\_Dublin.pdf](http://www.irishlandscapeinstitute.com/wp-content/uploads/2013/01/N.Collomb_Economics_GI_Dublin.pdf)

<sup>5</sup> <http://www.saanich.ca/assets/Local~Government/Documents/Corporate~and~Annual~Reports/2017-Annual-Report-for-web.pdf>

## C. VISION AND OUTPUTS

### ***(1) Restore, sustain, and enhance the aquatic and land diversity of Bowker Creek Watershed through partnerships with local organization and groups.***

Preliminary discussions have taken place with Friends of the Bowker Creek Society, and Capital Regional District (Victoria, BC) to partner with our community and the Municipality of Saanich on this long-term plan. In addition, students from the School of Environment Studies at the University of Victoria have spent 4 months (Jan-April) preparing a masterplan and design vision for King's Park (**Figure 5 ADAM Do you have this info?**). In parallel with our acquisition efforts, we will be applying for various regional and national grants to help fund these activities.

### ***(2) Create a network of sharing and engagement through community gardening in partnership with local groups.***

LifeCycles is a grass-roots organization dedicated to fostering community health through the food we eat. They are based in Victoria, BC and have expressed interest with our community to expand their local footprint. While the vision for this is still in the initial phases of discussion, LifeCycles, through their expertise and Growing Schools, could become a focal point for enhancing healthy living through the natural space. They encourage people to come together to share knowledge about the food they cultivate and eat. Primary to this mission is to enhance biodiversity while strengthening the connection among members of the community. This initiative provides a huge benefit towards a smaller eco-footprint for fresh locally grown food including fruits, vegetables, and other healthy food choices. Such an endeavor will create a common sense of community pride (*see attached Letter of Support*).

### ***(3) Create a safe and accessible space for the larger community to play and use of all faiths and backgrounds***

We expect to expand the accessibility of KRCNS by clearing this space and create a wheel-chair accessible path. This will make a natural connection between the Municipalities of Oak Bay, Victoria, and Saanich. Many employees from the Royal Jubilee Hospital, BC Cancer and surrounding local businesses (**we should get someone to go around and get letters of support**) use the current ungrooved pathway to access the park for lunch breaks. Moreover, the proximity of BC Cancer to KRCNS provides a quiet and peaceful reprieve for cancer patients during their treatments.

Local education programs. We envision through the local community an opportunity to develop initiatives with local daycares and schools to encourage children and youth to connect with nature. One crucial element that has been lost in the last generation is unstructured play – a place where it is possible to play without the typical playground environment (e.g. swings, slides, etc). KRCNS offers and exceptionally diverse environment for educating the next-generation on protecting our environment, reducing our carbon footprint, and to promote creative play.

## D. FUNDRAISING GOALS AND TIMELINES

### Q3-4 2019

Municipality of Saanich to complete the purchase of land from BC Hydro

### Sept 2019 – Q4 2020

Official launch of fundraising campaign

- Block party “kick off” with donation booth
- Various community fundraising events (e.g. plant sales, auctions, etc).

Based on historical and fundraising experience, we have set out the following targets:

Within each of these segments, we have identified potential contributing groups, organizations, and individuals. At the time of this grant submission, we have begun negotiations with or will approach a number of these entities to discuss their interest. For privacy and confidentiality reasons, we are not able to disclose the sources until they have been finalized. However, some of these may include Capital Regional District (Victoria, BC), Government of Canada, Public/Private Charitable Foundations, local businesses, and non-profit organizations.

### Q4 2020

Deadline for reaching fundraising goal of \$2.75M

## E. GOVERNANCE, ACCOUNTABILITY, AND TEAM

To ensure this proposal is executed with the timeframe of the grant and aligned with the acquisition of the land, we have created a fundraising committee that meets monthly. The committee consists of:

### Chair of the Fundraising Committee

Paul McKivett (Chair: Saanich Legacy Foundation)

### Community Members

Alison Edwards

Adam Kreek

Soren Henrich

Isobel Hoffman

Suraiya R. Khan

Julian J. Lum

Rebecca Sterritt

Susan Tych

Since February 2019, the committee has held four planning meetings. Minutes are recorded and available to the community via a shared cloud and disseminated

through our Facebook page (@SaveKingsParkHydroField). Any member of the community will be welcome to attend the monthly meeting.

**F. IMPACT OF THE PROJECT**

<still need to add>

**G. CONCLUSION**

<still need to add>

Do not share - DRAFT