REVISED AGENDA ENVIRONMENT AND NATURAL AREAS ADVISORY COMMITTEE Saanich Municipal Hall Committee Room No. 2 Wednesday, May 15, 2019, 6:00– 8:00 PM

1. ADOPTION OF MINUTES (attachment)

- Adoption of April 17, 2019 minutes
- 2. UPDATE: EV CHARGING STATION ENGAGEMENT RESULTS
 - Update by the Senior Sustainability Planner
- 3. COMMITTEE PRIORITY MONTHLY DISCUSSION: STORM & WASTEWATER MANAGEMENT
 - Presentation by staff
- **4. THE MISSING MILLIONS: BC'S BEVERAGE CONTAINER LEGACY** (attachment)
 Presentation by the Bottle Depot
- 5. CHAIR'S REMARKS
- 6. UPDATES
 - Environmental Awards
 - Parks and Natural Areas Site Visit Special Meeting
- 7. COMMITTEE ROUNDTABLE

* Adjournment * * * Next Meeting: June 19, 2019 * * Please email jeff.keays@saanich.ca or call at 475-1775 ext. 3430 if you are not able to attend.

> GO GREEN! MEMBERS ARE ENCOURAGED TO BRING THEIR OWN MUG TO THE MEETING

MINUTES ENVIRONMENTAL AND NATURAL AREAS ADVISORY COMMITTEE

Held at Saanich Municipal Hall, Committee Room #2 April 17, 2019 at 6:03 p.m.

- Present: Chair: Councillor Rebecca Mersereau
 - Members: Alfred Birch, Kevin Brown, Al-Nashir Charania, George Klima, Ryan Senechal, and Carmel Thomson.
 - Staff: Adriane Pollard, Manager Environmental Services, Eva Riccius, Senior Manager, Parks, Andrew Burger, Manager, Park Operations and Jeff Keays, Committee Clerk
 - Regrets: Kyle Empringham, Emily Truman

MINUTES

MOVED by A. Birch and Seconded by A. Charania "That the minutes of the Environmental and Natural Areas Advisory Committee meeting held March 20, 2019, be adopted as amended."

CARRIED

INVASIVE SPECIES MANAGEMENT IN SAANICH

Andrew Burger, Manager, Park Operations provided the committee with an overview of the Districts invasive species management practices for area parks and public lands. The following was highlighted:

- Parks manage invasive species on all public land.
- Staff work in conjunction with volunteers from Pulling Together in an effort to manage and eliminate invasive species.
- Saanich has developed a priority species list and contributes and coordinates with the invasive species management efforts of both the CRD and the Ministry of Forests, Lands, Natural Resource Operations and Rural Development.
- Herbicide is used in a limited (selective) and responsible manner.
- Staff use a mixture that is only 1% Glyphosate, this is lower than recommended concentration.
- The District uses less than 2.5L of Herbicide to treat over 35 acres of public lands where invasive species are present.
- District staff do not broadcast spray, species are treated in accordance with industry best practices; as example, Knotweed treatment is localized with the herbicide being injected into the plant. Other usages of the herbicide is limited to close proximity hand spraying, or other appropriate manual applications.
- Areas where herbicides are used are signed accordingly.
- Invasive species treatment methods are science based.
- Staff continue to innovate and explore new products and treatment methods.
- Many species, such as Poison-hemlock are removed by hand.

- To help residents with their own management efforts staff have posted a number of tools and resources to saanich.ca
- Disposal of invasive species remains a challenge.

Committee discussion ensued, the following was highlighted:

- Saanich is contributing partner with Capital Region Invasive Species Partnership (CRISP).
- Partnering municipalities use the forum to share best practices and coordinate efforts to ensure eradication efforts are applied consistently across the region.
- Saanich is considered the leader amongst the partner members and provides training to a number partner municipalities.
- The Pulling Together group have spent over 18,000 volunteer hours removing invasive species.
- A barrier to effective management remains the continued appearance/discovery of new species, and the associated trial and error process to determine effective strategies for emergent species where none already exist.
- There is no provincial funding program for municipal invasive species operations.
- The Province sponsors CRISP, and has taken the lead on eradication efforts related to Shiny Geranium.
- In some instances there isn't much that can be done as the invasive species is too far spread for effective eradication/management efforts.

CHAIR'S REMARKS

The Chair provided a brief update of Council related initiatives, and highlighted the The Capital Regional District (CRD) Board's Foodlands Trust initiative and Association of Vancouver Island and Coastal Communities 2019 Convention (AVICC). The following was highlighted:

- The Capital Regional District (CRD) Board received the Regional Foodlands Access Program Feasibility Study.
- Recommendations to help address farmland access and increase local food production across the region.
- CRD to send letter to member municipalities in order to gauge interest in a Regional Foodlands Trust.
- Municipalities will asked to assess their inventory of land in order to identify lands that could be made available.
- Saanich Councillor's travelled to Powell River for the AVICC 2019 Convention held April 12-14.
- AVICC provides member communities an opportunity to discuss and address issues of common and mutual interest.
- Recommendations arising are brought forward to Union of British Columbia Municipalities (UBCM) for consideration.
- There was unanimous recognition by all AVICC members of the potential threats posed by Climate Change. AVICC endorse a resolution declaring a Climate Emergency (Resolution 16).
- Resolutions recommending extending voting rights for local government elections to both permanent residents (Resolution 1) and youth aged 16 (Resolution 2) were endorsed.

AN ENVIRONMENTAL POLICY FRAMEWORK FOR SAANICH

Adriane Pollard, Manager Environmental Services provided the committee members with a high-level overview of the Environmental Policy Framework for Saanich. Eva Riccius, Senior Manager Parks, was also on hand to speak to any questions pertaining to Saanich Parks and Natural Areas. The following was noted:

- Council provided direction and funding (\$250,000) for the development of an policy framework for environmental policies and programs, including:
 - Climate Adaptation
 - A Biodiversity Conservation Strategy
 - A Stewardship Program
 - Potential of a new Environmental Development Permit Area, using the Diamond Report.
- The policy framework, Natural Saanich, will potentially have three components:
 - Biodiversity Conservation Strategy
 - Climate Action Plan
 - As yet undefined
- The Stewardship program would include incentives and resources (e.g. Riparian Tax Incentive), education and awareness (e.g. Outreach Events, Speaker Series) and opportunities and actions (e.g. Native Plant Salvage Program).
- The Climate Action Plan has 4 key areas of interaction between biodiversity and climate mitigation or adaptation to be addressed. The 4 key areas are:
 - The value of biodiversity and local ecosystems in mitigating climate change;
 - The contribution biodiversity and local ecosystems make to the resiliency of Saanich in adapting;
 - The costs (environmental, social and financial) of ecosystem/biodiversity destruction; and
 - The impacts of climate change on biodiversity.
- A Gap Analysis will identify:
 - What goals have we set for ourselves?
 - What do we have in place to meet them?
 - What is missing?
 - How can the gaps be filled?
 - Is the picture complete for the future?
- The Biodiversity Strategy has a number of identified milestones, including:
 - Initiate webpage, summary of examples of municipal biodiversity strategies, summary of biodiversity goals (international, national, provincial and local), set objectives through public engagement and a progress report to Council (2019).
 - Assess data collation and identified gaps, design/implementation of a date collection program, potential for additional studies (e.g. natural asset valuation), preliminary document on state of biodiversity in Saanich, progress report to Council. (2021)
 - During the assessment phase staff will utilize citizen science to augment and inform the process.
 - Plan identify conservation options (biodiversity), apply predictors (climate change, demographics and development), application of Green

Infrastructure and Ecosystem Service elements, complete Biodiversity Conservation Strategy, present to Council (2022)

- The Natural Saanich report to Council (targeted for 2022) will include:
 - The Natural Saanich environmental policy framework.
 - A potential Environmental Development Permit Area (EDPA) and other policies, bylaws, programs etc. to complete the framework
 - A Biodiversity Conservation Strategy (integrated with Climate Plan)
 - A Stewardship Program
 - A tangible action plan for Milestones 4 (Implement) and 5 (Monitor and Review)
- The framework will be developed through a multi-faceted team approach.
- The 4th addition of the Environmentally Significant Areas Atlas will be published soon. The 5th addition will be published after the initial data collection and citizen science has been compiled and synthesized.
- The next steps, to be undertaken over the next 6 months, will consist of:
 - Initiating the policy gap analysis
 - Preparation of the website and background documents for the public
 - Preparation of the contracts for the consultants
 - Assembly of the Technical Advisory Team
 - Initiating public engagement efforts to set objectives
 - Increase stewardship opportunities

Committee discussion ensued, the following was highlighted:

- District is in process of developing nation-to-nation protocols with indigenous community.
- This protocol will lay out what future engagement will look like.
- The body of knowledge held by these communities is very important, particularly with regard to conservation.
- Council has allocated \$250,000 towards the start-up of the framework
- There will be regular budget check-ins throughout the process.
- There will be a dedicated Geographic Information Systems staff person to support the development of the framework.
- A number of British Columbia municipalities have completed the first phase of their respective framework initiatives, others are currently working on phase 2.
- A number of models (local, national and international) are appropriate for Saanich's consideration, others are not.
- Any iteration of a policy framework would be grounded in Council's strategic plan.
- The inventory and value of ecosystem services and natural services should be considered and incorporated.
- The inventory assessment process is difficult to measure qualitatively; however, what is to be considered is subject to the identified needs (gap analysis) and objectives.
- The implementation of science based policy recommendations will be considered as part of Milestone 3. Education events, engagement and feedback will help inform and shape any outcomes.
- Educational institutions would be included in the data collection.
- Any proposed bylaws or policies are complimentary to stewardship.
- The stewardship program will embody positive habitat management.
- The scope of the stewardship program will be broad.

The Chair provided an opportunity for those members of the public seated in the gallery to ask questions of staff. In response to questions from the public (as identified below) the Manager Environmental Services replied as follows:

A. Bickerton, W. Burnside

- The funding allocated to the framework's development is \$250,000.
- The Environmental Policy Framework, as presented, is not an EDPA
- An EDPA may or may not be recommended.
- Grants will be leveraged when and where possible.
- If components of the objectives are found to be too large in scope additional funding may be required.

Councillor Mersereau further noted:

- Council approved and allocated \$250,000.
- Any additional funding request would come before Council for consideration, at which time there would be an opportunity for public input.
- The noted check-ins will also be an opportunity for public input.

Patrick, Beach Drive

- Staff will give consideration to apps and other technologies to assists with the collection of citizen science and natural assets inventory.

Anita, Saanich Resident

- Milestone 1 will compile a broad cross-section of relevant background information and best practices.
- Experts will help translate citizen input and comments to inform objectives.
- Phase I will determine objectives for public engagement, or rather how the public wants to be engaged.

L. Young, Saanich Resident

- Biodiversity cannot be looked at in isolation, all issues must be consider due to the potential for correlated impact.
- The balance multiple needs is central to the frameworks objectives.
- ALR lands already employ a number of restrictions, the most recent was the reduction in the maximum allowable house size.

N. James, West Saanich Road

- Stewardship has multiple interpretations, and one size does not fit all.
- It is not without its challenges to find balance between the juxtaposition of private property/land rights and climate change. It can be a slippery slope.

J. Baron, Treetop Heights

- Per Council's direction the framework (as presented) is the only policy under development at this time.
- Consultants may recommend an EDPA as part of the suite of options for Council's consideration.
- Outcomes of the consultant's report is unknown at this time.
- A balanced engagement process that will including citizen science, and community perspectives will be utilized.

- The process will take at least 3 years. Council may change provide alternate direction, or change timelines at any point during the process.
- An EDPA would not be enacted without a consultant's recommendation and subsequently approval by Council.

Councillor Mersereau further noted:

- The policy objectives of the framework will be informed by community input.
- Meeting these objectives will require the review and consideration of all possible tools.
- Criteria for selecting the appropriate tools will include (but not limited to): cost, practicality and efficacy.
- Council will look at the options holistically before providing additional direction.

G. Tripp, Cordova Bay Rd.

- A good process is key to the development of good policy.
- Keeping the destination in mind will be vital to the policy development.
- Process will allow for the community to the framework going forward.

T. Lahey, Burnham Rd.

- The website will be accessible to Saanich residents.
- It will be a hub for all resources and information pertaining to the policy framework.

UPDATES

Treated Agricultural Posts:

• Further discussion was deferred and G. Klima was not in attendance.

Environmental Awards:

- The awards are scheduled for June 17, 2019.
- The nominations will be considered by committee on May 7, 2019 at 5:30 p.m.
- There were 14 nominations this year.
- The Clerk will send out notice advising members when their meeting packages will be ready for pickup.

Other items:

• Our Backyard circulation has decreased as a result of budgetary restrictions.

NEW BUSINESS

K. Brown brought forward the Peninsula and Agricultural Commissions 2018 Annual Report for the committee's information. A future discussion will be scheduled if required. An electronic version will be circulated to the committee.

ADJOURNMENT

The meeting adjourned at 8:03 PM

NEXT MEETING

Next meeting is scheduled for May 15, 2019

Councillor Mersereau, Chair

I hereby certify these Minutes are accurate.

Committee Secretary



British Columbia's Beverage Container Legacy: The Missing Millions



Table of Contents

Executive Summary	1
Ocean Legacy Foundation	3
The Ocean Plastics Crisis	4
Beverage Containers Contribute to Ocean Plastics: The Facts	6
British Columbia's Leadership is Needed	8
The Solution: Raise Deposits, Expand the System, Caps On 1	14
Raise deposits 1	14
Expand the deposit refund system to manage all beverage containers 1	16
Keep caps on 1	16
What's in it for BC? 1	17
Fewer mis-managed containers available to become ocean litter 1	17
Increased reduction of greenhouse gases (GHGs) 1	19
Lower taxes	20
Green jobs and support for low income earners	20
Call to Action: BC Shows Ocean Plastic Leadership2	22
Appendix A: Timeline of BC's Deposit Return System	24
Appendix B: Overview of BC's Recycling Regulation2	26

Table of Figures

Figure 1: A visual of Ocean Legacy Foundation's interactive Hotspot mapping tool
Figure 2: Ocean Legacy Foundation global interactive directory dashboard mapping tool4
Figure 3: Ocean Wise & WWF 2017 Dirty Dozen Statistics
Figure 4: Plastics in the Ocean (infographic)
Figure 5: Infographic depicting of percentage of marine mammals affected by eating plastic8
Figure 6: Decline in Encorp Pacific return rates 2010-2017
Figure 7: Return Rates by Container Sub-Category9
Figure 8: Small plastic beverage containers return rate10
Figure 9: Bag-in-a-box containers return rate10
Figure 10: Polycoat and pouches return rate10
Figure 11: Source Container Recycling Institute (2013) showing four states
(Indiana, Wisconsin, Ohio, Illinois) without deposit refund systems,
and one state (Michigan) with a deposit refund system
Figure 12: Source Container Recycling Institute (2013) showing litter reduction
following introduction of a deposit refund system in Hawaii

Figure 13: Source CM Consulting (2018). Return rates for all non-refillable containers	
in Canada. In this diagram, the Ontario non-alcohol containers are the only	
containers not subject to a deposit refund system.	.19

Table of Tables

Table 1: Small plastic beverage containers sales and collection in Encorp Pacific's program1	1
Table 2: Comparison of Return Rates in BC, AB, and SK over a 5-year Period1	2
Table 3: Beverage containers missing from BC's regulated deposit refund system1	4
Table 4: Comparison of Return Rates by Corresponding Minimum Deposit Level1	5

Executive Summary

Ocean Legacy Foundation: a British Columbia-based, internationally recognized, non-profit organization working to identify, clean-up, and prevent plastic waste from entering tributary and marine ecosystems. Ocean Legacy Foundation is calling on the BC government to make BC's deposit refund system the leading Canadian beverage container recycling program in stewarding its beverage containers and bottle caps, ensuring none of these plastics end up in the ocean.

Every year, an estimated 8 million tonnes is deposited into our oceans and waterways globally, 43% of which is single-use, disposable plastics such as beverage containers and their caps, straws, plastic bags, and plastic cutlery. Mismanaged beverage containers and bottle caps are major contributors to ocean plastics litter across Canada.

BC was the first jurisdiction in the world to implement a regulated deposit refund system for beverage containers in 1970. Deposit refund systems have been proven world-wide to be the most effective tool to reduce beverage container litter and increase beverage container litter clean-up. However, BC deposit refund system return rates have been declining, and the province is not meeting its own regulated target for several beverage container sub-categories, including small plastic containers (\leq 1L), polycoat containers and pouches, and bag-in-a-box. Specifically, the percentage of small plastic containers in the beverage container stream is growing, while the number not returned for recycling is on the rise. At the same time, Alberta and Saskatchewan deposit refund systems have achieved average return rates 9% higher than BC in 2017.

Over a 5-year period (2013-2017), more than 1.6 billion beverage containers were not returned within BC's deposit refund system and could be coating BC's shorelines or floating in ocean currents.

In 2018, the European Parliament and Council passed a Single-Use Plastics Directive that requires its member states to increase the collection and recycling of beverage containers to achieve a 90% capture rate by 2025. At the same time, Canada led the G7 in developing the Ocean's Plastic Charter, while the Canadian Council of Ministers announced its Strategy on Zero Plastic Waste. The Canadian government also unanimously passed Motion 151, which recognized the need for all Canadian communities to do their part to combat plastic pollution in and around aquatic environments.

BC has the opportunity to become a world leader again in recycling beverage containers through a number of proven approaches, including:

- Raise Deposit Levels higher deposit rates have been proven to yield better return rates
- Expand the deposit refund system to manage all beverage containers collecting and recycling all beverage containers reduces consumer confusion and improves container return rates
- Keep caps on training consumers to leave caps on their containers reduces littering and ensures this material can be recycled

Increasing the effectiveness of BC's beverage container recycling system will result in fewer containers becoming ocean litter, while reducing greenhouse gases through recycling, avoiding taxpayer waste management costs, and creating green jobs.

Ocean Legacy Foundation calls on the BC government to:

- 1. Increase the regulated deposit rate.
- 2. Add all beverage containers to the deposit refund system.
- 3. Require producers to collect and report on the recycling of bottle caps.
- 4. Raise regulated targets to at least that achieved by Alberta and Saskatchewan, with long-term targets matching the EU.
- 5. Enforce the regulated targets in a meaningful way, such as requiring producers to pay for the clean-up of ocean plastics equal to the amount by weight that they fail to collect and recycle.

Ocean Legacy Foundation

We are the Ocean Legacy Foundation: a British Columbia-based, internationally recognized, non-profit organization that was founded in 2014 to end ocean plastic waste. We work to identify, clean-up, and prevent plastic waste from entering tributary and marine ecosystems. Since 2014, we have collected over 70 tonnes of plastic waste from five different countries including focused operations in the Pacific Northwest, which have formed and enabled plastic waste removal collaborations worldwide.

We use a combination of tools and sustainable technologies, such as mapping (Figure 1 and Figure 2), education, collaboration, skills training, research, policy development, clean-up expeditions and plastic-to-fuel technologies, which when integrated together make up Ocean Legacy's unique and globally-leading Marine Debris Solutions Program.

Our goal is to give all types of plastic waste and litter economic value and to encourage greater global stewardship around ocean health issues. We believe that every action towards eliminating plastic pollution counts. We also believe that we need jurisdictions around the world to do their part to clean up the plastics that exist while preventing new plastics from entering ocean ecosystems. Together, we believe we can leave an ocean legacy that can sustain the health of our waterways for present and future generations.



FIGURE 1: A VISUAL OF OCEAN LEGACY FOUNDATION'S INTERACTIVE HOTSPOT MAPPING TOOL¹.

¹Ocean Legacy Foundation, 2019. <u>https://oceanlegacy.ca/help-info/</u>



FIGURE 2: OCEAN LEGACY FOUNDATION'S GLOBAL INTERACTIVE DIRECTORY DASHBOARD MAPPING TOOL².

The Ocean Plastics Crisis

Oceans play a key role in our survival; we depend on the ocean. They provide sustenance and play, an integral role in regulating our global climate. Marine life depends on them, including 25 species at risk off British Columbia's shores³.

Canada has more coastline than any other country in the world⁴, including our beautiful British Columbia (BC) shorelines, which is home to seabirds, whales, and sensitive marine ecosystems. Canadian marine activities dependent on the health of our oceans and contribute more than \$30 billion to our GDP⁵; providing more than 320,000 Canadian jobs.

Yet we are facing an undeniable, planet-wide ocean plastic waste crisis. Every year, of the more than 300 million tonnes of plastic produced globally^{6,7}, an estimated 8 million tonnes is

² Ocean Legacy Foundation, 2019. <u>https://oceanlegacy.ca/help-info/</u>. Retrieved February 8, 2019.

³ Fisheries and Oceans Canada, 2018. Search aquatic species at risk: British Columbia. Available at: <u>http://www.dfo-mpo.gc.ca/species-especes/sara-lep/identify-eng.html?province=British%20Columbia</u>.

⁴ Office of the Prime Minister, 2016. Canada's Ocean Protection Plan. Available at: <u>http://www.tc.gc.ca/media/documents/communications-eng/oceans-protection-plan.pdf</u>. Retrieved: February 8, 2019.

⁵ Fisheries and Oceans Canada, 2018. Maritime sector in Canada summary tables. Available at: <u>http://www.dfo-mpo.gc.ca/stats/maritime-eng.htm</u>. Retrieved: February 8, 2019.

⁶ European Commission, 2018. A European strategy for plastics in a circular economy. Available at: <u>http://ec.europa.eu/environment/circular-economy/pdf/plastics-strategy-brochure.pdf</u>. Retrieved February 8, 2019.

⁷ UNESCO, 2017. Facts and figures on marine pollution. Available at: <u>http://www.unesco.org/new/en/natural-sciences/ioc-oceans/focus-areas/rio-20-ocean/blueprint-for-the-future-we-want/marine-pollution/facts-and-figures-on-marine-pollution/.</u> Retrieved February 8, 2019.

deposited into our oceans and waterways⁸. Of this, 43% is single-use, disposable plastics such as **beverage containers and their caps**, straws, plastic bags, and plastic cutlery⁹.

Shorelines all around the world are becoming coated in plastic waste, the oceans are becoming the largest "dumps" on the planet, and aquatic ecosystems are being transformed into "plastic soup" ^{10,11,12}. Ocean plastics are ubiquitous, polluting our freshwater ways and shorelines; causing damage to marine wildlife, habitat; and compromising human health. According to UNESCO¹³, plastic debris causes the deaths of more than a million seabirds and 100,000 marine mammals every single year. Plastics have been found in the stomachs of birds, fish and whales; in our drinking water, beer, seafood, and table salt; and even in the human body¹⁴. Without intervention, global ocean plastics are expected to double by 2035¹⁵. If practices remain unchanged, it's expected there will be more plastic than fish in the ocean (by weight) by 2050¹⁶.

¹⁰ Charles Moore, 2009. Seas of Plastic. Ted Talk. Retrieved: February 6, 2019. https://www.ted.com/talks/capt_charles_moore_on_the_seas_of_plastic?language=en.

⁸ Jambeck, J; Geyer, R; Wilcox, C, Siegler, T.S.; Perryman, M, Andrady, A; Narayan; Lavender Law, K., 2015. Plastic waste inputs from land into the ocean. Science 13 Feb 2015: vol. 347 (6223). pp. 768-771

⁹ CCME, 2018. Strategy on Zero Plastic Waste. Available at: <u>https://www.ccme.ca/files/Resources/waste/plastics/STRATEGY%20ON%20ZERO%20PLASTIC%20WASTE.p</u> <u>df</u>. Retrieved: February 14, 2019.

¹¹ Plastic Soup Foundation, no date. Available at: <u>https://www.plasticsoupfoundation.org/en/files/what-is-plastic-soup/</u>. Retrieved: February 6, 2019.

¹² Cho, R., 2011. Blog: Our Oceans: A Plastic Soup. January 26, 2011. Available at: <u>https://blogs.ei.columbia.edu/2011/01/26/our-oceans-a-plastic-soup/.</u> Retrieved: February 6, 2019.

¹³ UNESCO, 2017. Facts and figures on marine pollution. Available at: <u>http://www.unesco.org/new/en/natural-sciences/ioc-oceans/focus-areas/rio-20-ocean/blueprint-for-the-future-we-want/marine-pollution/facts-and-figures-on-marine-pollution/</u>. Retrieved: February 6, 2019.

¹⁴ Parker, 2018. In a first, microplastics found in human poop. National Geographic. Environment: planet or plastics. Available at: <u>https://www.nationalgeographic.com/environment/2018/10/news-plastics-microplastics-human-feces/</u>. Retrieved: February 8, 2019.

¹⁵ European Commission, 2018. A European strategy for plastics in a circular economy. Available at: <u>http://ec.europa.eu/environment/circular-economy/pdf/plastics-strategy-brochure.pdf</u>.

¹⁶ Ellen MacArthur Foundation, 2017. The new plastics economy: rethinking the future of plastics & catalysing action. Available at: <u>https://www.ellenmacarthurfoundation.org/assets/downloads/publications/NPEC-Hybrid English 22-11-17 Digital.pdf</u>. Retrieved February 8, 2019.

Beverage Containers Contribute to Ocean Plastics: The Facts

Mismanaged beverage containers and their caps are a big concern locally and globally. Despite deposit refund programs for plastic soft drink containers operating in every province except Manitoba and Ontario¹⁷, they are major contributors to ocean plastics litter across Canada (Figure 3).



FIGURE 3: OCEAN WISE & WWF 2017 DIRTY DOZEN STATISTICS¹⁸

Beverage containers and their caps (and even drink box straws) enter the ocean through a variety of direct and indirect pathways. Direct pathways include: ocean dumping, shoreline littering, natural disasters and climatic variables such as blowing winds and rains (that pull beverage containers and other plastics from streetscapes, garbage cans, and recycling bins). The indirect pathways are through land-based sources (i.e., both inland and coastal communities) where plastic waste is allowed to funnel into stormwater runoff systems that eventually lead to the ocean¹⁹,²⁰ (Figure 4).

¹⁷ CM Consulting, 2018. Who pays what? An analysis of beverage container collection and costs in Canada, 2018. Available at: <u>https://www.cmconsultinginc.com/wp-content/uploads/2018/10/WPW-2018-FINAL-50CT2018.pdf</u>. Retrieved February 10, 2019.

¹⁸ WWF, 2018. 2017's Dirty Dozen. Available at: <u>http://www.wwf.ca/newsroom/?uNewsID=27401#</u>.

¹⁹ National Oceanic and Atmospheric Administration, last revised February 1, 2019. Plastics. Available at: <u>https://marinedebris.noaa.gov/info/plastic.html</u>. Retrieved February 14, 2019.

²⁰ National Oceanic and Atmospheric Administration, 2018. Plastic marine debris. <u>https://marinedebris.noaa.gov/sites/default/files/2018 Plastics Fact Sheet.pdf</u>. Retrieved February 14, 2019.



FIGURE 4: PLASTICS IN THE OCEAN (INFOGRAPHIC)²¹

Once in the ocean, polyethylene terephthalate (PET or PETE) beverage containers, like pop bottles, will eventually sink (due to their density compared to salt water) and become part of the ocean floor or can be swept back to shore²². Other plastic beverage containers made from high density polyethylene (HDPE), like milk jugs, and bottle caps (which can be made from HDPE or polypropylene) will float indefinitely, can be swept out to sea becoming caught in ocean currents (gyres) and travel great distances. Once in the ocean, containers and caps begin slowly degrading into microplastic fragments and can be consumed by marine life²³,²⁴. WWF-Australia (2018) reports an estimated 40% of all marine mammals have been affected by eating marine plastics, and 56% of all whale and dolphin species have been recorded eating marine plastics. (Figure 5) ²⁵

According to the Ocean Conservancy, more than 80% of ocean plastics originate due to waste mismanagement by land-based sources, and three-fourths of this comes from uncollected waste or litter²⁶.

²¹ National Oceanic and Atmospheric Administration. 2011. Plastics in the ocean. Available at: <u>https://marinedebris.noaa.gov/sites/default/files/OR%26R_Plastic_In_the_Ocean_Infographic_FINAL.pdf</u>

²² Smithsonian, 2018. Ocean: find your blue. Marine Plastics. Authored by the Ocean Portal Team. Reviewed by Dr. Jenna Jambeck, University of Georgia. April 2018. Available at: https://ocean.si.edu/conservation/pollution/marine-plastics. Retrieved: February 8, 2019.

²³ The Association of Plastics Recyclers, 2018. Recycling rigid plastics beyond bottles: caps on! Available at: <u>https://www.plasticsrecycling.org/education/faqs/caps-on</u>. Retrieved: February 9, 2019.

²⁴ Weule, 2017. Plastic and how it affects our oceans. ABC News. February 2017. Available at: <u>https://www.abc.net.au/news/science/2017-02-27/plastic-and-plastic-waste-explained/8301316</u>. Retrieved: February 9, 2019.

²⁵ WWF-Australia, 2018. Available at: <u>https://www.wwf.org.au/news/blogs/plastic-in-our-oceans-is-killing-marine-mammals#gs.b0wHDpPb</u>. Retrieved February 10, 2019.

²⁶ Ocean Conservancy, 2015. Stemming the Tide: Land-based strategies for a plastic- free ocean. Available at: <u>https://oceanconservancy.org/wp-content/uploads/2017/04/full-report-stemming-the.pdf</u>. Retrieved: February 8, 2019.



FIGURE 5: INFOGRAPHIC DEPICTING OF PERCENTAGE OF MARINE MAMMALS AFFECTED BY EATING PLASTIC (SOURCE: WWF-AUSTRALIA).

British Columbia's Leadership is Needed

BC was an early leader in tackling the issue of used beverage containers. In 1970, our province became the first jurisdiction in the world to implement a regulated deposit refund system for beverage containers, under its Litter Act²⁷. In 1971, Oregon followed suit and became the first jurisdiction in the United States to implement a system²⁸. Today, 40 jurisdictions (and counting) around the world have followed BC's lead and established their own deposit return systems to reduce litter and improve the collection and recycling of beverage containers²⁹.

BC now has the opportunity to show leadership once again. It's been fifty years since BC's deposit refund system was first implemented, and 15 years since its regulation was last updated. Unfortunately, its age is showing. Our deposit refund system (for all containers except beer) have seen declining, year-over-year returns (Figure 6 and Figure 7). At the same time, BC is not

²⁷ CM Consulting, 2012. Multi-Stakeholder Review of Prescriptive Measures in the Beverage Container Regulation Final Report. <u>https://www2.gov.bc.ca/assets/gov/environment/waste-management/recycling/recycle/relres/multi_stakeholder_beverage_consultation.pdf</u>.

²⁸ Container Recycling Institute, 2016. Bottle bill resource guide. Available at: <u>http://www.bottlebill.org/</u>. Retrieved February 10, 2019.

²⁹ CM Consulting and Reloop, 2018. Deposit Refund Systems for Beverage Containers: Global Review. Available at: <u>https://reloopplatform.eu/wp-content/uploads/2018/05/BOOK-Deposit-Global-27-APR2018.pdf</u>. Retrieved February 14, 2019.

meeting its own regulated target for several beverage container sub-categories³⁰, including: small plastic containers ($\leq 1L$); polycoat containers and pouches; and bag-in-a-box (Figure 8 to Figure 10).



FIGURE 6: DECLINE IN ENCORP PACIFIC RETURN RATES 2010-2017



³⁰ Government of British Columbia. Recycling Regulation, Approval of extended producer responsibility plan. Section 5(1)(a)(i). Available at: <u>http://www.bclaws.ca/Recon/document/ID/freeside/449_2004</u>. Retrieved February 14, 2019.





FIGURE 10: POLYCOAT AND POUCHES RETURN RATE

The decline in return of small plastic beverage containers seems to be a growing issue in the Encorp Pacific operated program. The percentage of these in this program is growing (from 30% in 2010 to 35% in 2017) and the number of small plastic containers lost (not returned for recycling) annually is on the rise (from 24% in 2010 to 30% in 2017) (see Table 1). Over the last five years, missing small plastic containers have made up large component of all missing containers in BC (see Table 2).

ENCORP PACIFIC	Small plastic containers sold ³² (≤1L, units)	All containers sold (units)	% small plastic containers sold (% of total sold)	Small plastic containers lost (units)	% small plastic containers lost (% of total sold)
2010	380,805,378	1,277,506,339	30%	89,662,767	24%
2011	379,081,054	1,237,182,406	31%	100,400,220	26%
2012	381,385,703	1,237,108,765	31%	101,351,852	27%
2013	380,158,047	1,214,144,300	31%	96,286,321	25%
2014	397,071,333	1,224,579,061	32%	106,218,404	27%
2015	418,711,159	1,266,027,839	33%	109,526,421	26%
2016	431,900,607	1,282,922,473	34%	119,522,548	28%
2017	471,268,072	1,349,149,437	35%	143,627,268	30%

TABLE 1: SMALL PLASTIC BEVERAGE CONTAINERS SALES AND COLLECTION IN ENCORP PACIFIC'S PROGRAM³¹

These results are disappointing when BC's performance is compared to the results achieved by Alberta and Saskatchewan, where deposit refund systems have achieved average return rates 5% higher than BC in 2017 (Table 2). The differences in regulated materials between the three provincial programs are noted.

³¹ Encorp, 2017. Annual Report. Encorp Pacific, 2017. 2017 Annual Report. Page 21. Available at: <u>https://www.return-it.ca/ar2017/pdf/AnnualReport.pdf</u>. Retrieved November 2, 2018.

³² In all tables and figures, units for plastic containers $\leq 1L$ or <1L include all plastic containers for the appropriate size category (i.e., including liquor and non-liquor containers). This was necessary because in 2017, Encorp began reporting plastic containers as one category regardless of the beverage it contained. Prior to this Encorp reported plastic containers and plastic liquor containers for both $\leq 1L$ and <1L).

YEAR	BC ENCORP PACIFIC + BRCCC Beer Cans (combined return rate)	AB ABCRC (return rate)	SK SARCAN (Return rate)
2013	84%	82%	82%
2014	83%	83%	86%
2015	83%	85%	82%
2016	82%	86%	87%
2017	80%	85%	85%
Regulated materials included	All ready-to-serve, <u>excluding</u> milk, milk substitutes and meal replacements. Beer cans.	dy-to-serve, ng milk, milkAll ready-to-serve, including milk, milkAll inclu includingtes and meal ents. Beer cans.substitutes and meal replacements.E	
Regulated materials not collected by organization(s)	Refillable Beer	Refillable Beer	Refillable Beer
Minimum deposit	5 cents Encorp containers 10 cents beer cans	10 cents	10 cents

TABLE 2: COMPARISON OF RETURN RATES IN BC, AB, AND SK OVER A 5-YEAR PERIOD³³

BC's declining beverage container recycling performance is creating the perfect ocean litter storm in a province situated with a large coastline. In 2017, more than **387 million beverage**

- ABCRC 2014-2017 Annual Reports. Available at: <u>https://www.abcrc.com/sustainability/</u>. Retrieved November 2, 2018.
- SARRCAN 2013-2017 Annual Reports. Available at: <u>https://issuu.com/search?q=SARCAN</u>. Retrieved November 2, 2018.
- Brewers Recycling Container Collection Council, 2017. Annual Report to the Director 2017 Calendar Year. Available by email from Ministry of Environment and Climate Change Strategy. The BC Brewers Recycling Container Collection Council (the Brewers) collects and recycles BC's refillable beer bottles and beer cans.

³³ Return rates for Encorp, Alberta Beverage Container Recycling Corporation (ABCRC), and SARCAN were taken from each organization's Annual Report for each respective year. Like Encorp, neither ABCRC nor SARCAN manage domestic refillable beer bottles; in BC, AB and SK refillable beer bottles are managed by the national brewers' association in each province (e.g., the BC Brewers Recycling Container Collection Council). AB and SK return rates include all aluminum beer cans; whereas the BC Encorp return rate does not. As a result, we have included the combined return rates of Encorp Pacific plus BRCCC's beer cans to provide a more accurate comparison to the AB and SK programs.

[•] Encorp Pacific 2013-2017 Annual Reports. Available at: <u>https://www.return-it.ca/about/annualreports/</u>. Retrieved November 2, 2018.

containers³⁴ went 'missing' from BC's deposit refund system (Table 3), along with the almost **840 million beverage container caps**³⁵ that once sealed those containers³⁶. Over a 5-year period (2013-2017), **more than 1.6 billion beverage containers** went "missing" from BC's deposit refund system³⁷ and could be coating BC's shorelines, ocean floors or floating in ocean currents (Table 3). This equates to over a million beverage containers per day that are sold and not recycled.

³⁴ The 387 million containers missing in 2017 was calculated using data provided by Encorp Pacific's 2017 Annual Report and the Brewers Recycled Container Collection Council's (BRCCC) 2017 Annual Report to the Director. Missing containers = Encorp Pacific (325,843,398) + missing BRCCC 2017 (58,967,820 beer + 2,359,980 refillables).

³⁵ The 840 million beverage container caps missing in 2017 was calculated using data provided by Encorp Pacific's 2017 Annual Report and the Brewers Recycled Container Collection Council's (BRCCC) 2017 Annual Report to the Director. Assume containers made of plastic, glass, refillable glass and gable top containers have caps (or corks). Missing caps (including corks) = Encorp Pacific (782,866,803) + BRCCC (57,004,620).

³⁶ Encorp Pacific (the producer responsibility organizations operating BC's deposit refund system for non-beer containers) requires 'caps off' when containers are returned to depots. Encorp encourages consumers to return caps to depots, but it does not report on the quantity of caps recycled. See Encorp Pacific, 2019. General Return-It Recycling Questions. Available at: <u>https://www.return-it.ca/beverage/faqs/general/</u>; and Encorp Pacific, 2017. 2017 Annual Report. Available at: <u>https://www.return-it.ca/ar2017/pdf/AnnualReport.pdf</u>. Retrieved November 2, 2018.

³⁷ Calculated using data from:

[•] Encorp Pacific, 2013-2017 Annual Reports. Available at: <u>https://www.return-it.ca/about/annualreports/</u>. Retrieved November 2, 2018.

[•] Brewers Recycled Container Collection Council, 2013-2017 Annual Report to the Director Calendar Year. The 2013-2016 reports are available at: <u>https://www2.gov.bc.ca/gov/content/environment/waste-management/recycling/product-stewardship/stewardship-reports-plans</u>. Retrieved February 14, 2019. The 2017 report is available by email from Ministry of Environment and Climate Change Strategy.

YEAR	ENCORP PACIFIC beverage containers sold (million units)	BRCCC refillable beer and beer cans sold (million units)	Total all beverage containers sold (million units)	ENCORP PACIFIC beverage containers missing (million units)	BRCCC refillable beer and beer cans missing (million units)	Total all beverage containers missing (million units)
2013	1,214	606	1,820	242	45	287
2014	1,225	623	1,848	256	43	299
2015	1,266	645	1,911	267	50	317
2016	1,283	659	1,942	282	62	344
2017	1,349	670	2,019	326	61	387
5-Year Total	6,337	3,204	9,540	1,372	262	1,634

 TABLE 3: BEVERAGE CONTAINERS MISSING FROM BC'S REGULATED DEPOSIT REFUND

 SYSTEM

The Solution: Raise Deposits, Expand the System, Caps On

There are a number of proven approaches that could reduce the number of beverage containers not collected under the beverage container system that potentially become ocean plastic waste. These are outlined below:

Raise deposits

Effective deposit refund systems have been proven to drastically improve beverage container collection, reuse and recycling rates by placing a value on beverage containers³⁸. Consumers and 'binners' (people who seek to collect wasted containers) have a financial incentive to collect containers and either directly return them to the collection system to realize their refund or donate the 'street value' of those containers to charities.

A global review of deposit return systems for beverage containers shows that higher deposit rates have been proven to yield better return rates³⁹,⁴⁰ (Table 4). According to the European

³⁸ CRI: Container Recycling Institute, 2013. Bottled Up: Beverage Container Recycling Stagnates (2000-2010). Available at: <u>http://www.container-recycling.org/index.php/publications/2013-bottled-up-report</u>. Retrieved March 14, 2019.

³⁹ CM Consulting and Reloop, 2018. Deposit Refund Systems for Beverage Containers: Global Review. Available at <u>https://reloopplatform.eu/wp-content/uploads/2018/05/BOOK-Deposit-Global-27-APR2018.pdf</u>.

⁴⁰ CM Consulting, 2003. Evaluating the Relationship Between Refund Values and Beverage Container Recovery. Available at: <u>http://www.bottlebill.org/assets/pdfs/legis/canada/2003-RefundRecovery.pdf</u>

Commission, in their European Strategy for Plastics in a Circular Economy, "the five best performing Member States with deposit schemes for PET bottles (Germany, Denmark, Finland, the Netherlands and Estonia) reached an average collection rate for PET of 94% in 2014"⁴¹. The <u>minimum</u> deposit rates for PET containers in these jurisdictions ranges from \notin 0.10 to \notin 0.13 per container.

	Minimum regulated deposit (CAD)	Deposit Value	Return Rate (2017)	Return Rate
Germany	.37		98%	
Netherlands	.37		95%	
Norway	.31		92%	
BC Brewers ⁴²	.10		91%	
Alberta	.10		86%	
Saskatchewan	.10		85%	
Oregon ⁴³	.10		82%	
BC's Encorp Pacific	.05		76%	

TABLE 4: COMPARISON OF RETURN RATES BY CORRESPONDING MINIMUM DEPOSIT LEVEL

BC has the opportunity to raise its minimum regulated deposit along with target return rates with the objective to achieve return rates that rival those in other jurisdictions across the globe. For example, the European Parliament and Council Single-Use Plastics Directive (passed on December 19, 2018) requires its member states to increase the collection and recycling of beverage containers to achieve a 90% capture rate by 2025 ⁴⁴,⁴⁵

⁴¹ European Commission, 2018. European Strategy for Plastics in a Circular Economy. p.42. Available at: <u>http://ec.europa.eu/environment/circular-economy/pdf/plastics-strategy-brochure.pdf</u>

⁴² Brewers Recycling Container Collection Council, 2017. Annual Report to the Director 2017 Calendar Year. Available by email from Ministry of Environment and Climate Change Strategy. The BC Brewers Recycling Container Collection Council (the Brewers) collects and recycles BC's refillable beer bottles and beer cans.

⁴³ The Oregon Beverage Container Recycling Cooperative (OBCRC), which targets a list of designated containers. Oregon raised its regulated deposit refund level from 5-cents to 10-cents in April 1, 2017. The return rate of 82% was achieved from April -December 2017. The rate achieved by the organization under a 5-cent deposit for the period of January to March 2017 was 59%.

⁴⁴ European Parliament, 2018. Single-use plastics: Commission welcomes ambitious agreement on new rules to reduce marine litter. Brussels, 19 December 2018. Available at: <u>http://europa.eu/rapid/press-release IP-18-6867_en.htm</u>.

⁴⁵ European Parliament, 2018. Parliament and Council agree drastic cuts to plastic pollution of environment. Available at: <u>http://www.europarl.europa.eu/news/en/press-room/20181219IPR22301/parliament-and-council-agree-drastic-cutsto-plastic-pollution-of-environment</u>

Expand the deposit refund system to manage all beverage containers

Consumers drink a wide range of beverages away-from-home, including: milk, chocolate milk, soy milk and almond milk. In BC, only those milk, milk substitute and meal replacement beverage containers consumed 'residentially' are collected and recycled (through Recycle BC's residential paper and packaging recycling program). This is because the BC's Recycling Regulation only collects and recycles residentially generated packaging. There are two problems with BC's approach: 1) consumers purchasing and wanting to recycle beverages 'on-the-go' have limited recycling options; and 2) the number of overall non-deposit beverage containers recycled versus sold are not accurately tracked or reported on. Without data, it's impossible to accurately calculate the number of these containers available to become ocean litter. However, it is reasonable to assume, based on the performance of BC's residential curbside program (which achieved a 75% residential recycling rate in 2017⁴⁶) versus the provincial deposit refund system (that achieved 75.8% province-wide across the residential and industrial, commercial and institutional sectors (Figure 6)), that at least 25% of the containers sold become available as litter.

Alberta and Saskatchewan have taken a different approach. These provinces added milk and milk substitutes to their regulated deposit refund systems in 2009 and 2017, respectively. Alberta's system also includes drinkable meal replacements and non-beverage dairy product containers (like cream) that are sold in containers that are similar to milk containers.

Keeping the system simple by collecting and recycling all beverage containers the same way regardless of where it is consumed (at home, work or play) reduces consumer confusion and improves container return rates.

Keep caps on

When consumers remove caps from their beverage containers, those caps become available for intentional or unintentional littering and could end up as ocean plastic. Bottle caps are too small to be captured in modern day 'material recovery facilities' or MRFs.

Bottle cap litter is a big ocean plastic problem. Besides being one of Canada's 'dirty dozen' plastics found on Canadian shorelines (Figure 3), the international community is also seeking ways to curb this nuisance material. The European Parliament and Council Single-Use Plastics Directive agreement suggests 'caps on' measures to make it more difficult for the public to litter this material.

Bottle caps can be recycled when left on empty beverage containers without contaminating the quality of recycling stream, as plastics recyclers generally shred the containers and then 'float' materials to separate the caps from the container materials. Alberta has recycled their containers

⁴⁶ Recycle BC, 2017. Annual Report 2017. Available at: <u>https://recyclebc.ca/wp-content/uploads/2018/07/RecycleBCAR2017-June292018.pdf</u>. Retrieved March 14, 2019.

with 'caps on' in this way since 2010. In Alberta's system, the cap material is recycled⁴⁷. Training consumers to leave caps on their containers reduces the likelihood this material will be littered and ensures this small material can be recycled.

What's in it for BC?

Fewer mis-managed containers available to become ocean litter

Well-managed deposit refund systems have been proven world-wide to be the most effective tool to reduce beverage container litter and increase beverage container litter clean-up⁴⁸,⁴⁹ (see Figure 11 and Figure 12).



FIGURE 11: SOURCE CONTAINER RECYCLING INSTITUTE (2013) SHOWING FOUR STATES (INDIANA, WISCONSIN, OHIO, ILLINOIS) WITHOUT DEPOSIT REFUND SYSTEMS, AND ONE STATE (MICHIGAN) WITH A DEPOSIT REFUND SYSTEM.

⁴⁷ Guy West, Alberta Beverage Container Recycling Corporation. Personal communication February 7, 2019.

⁴⁸ European Parliament, 2011. Directorate General for external policies of the union. Briefing paper: a European refunding scheme for drinks. Available at:

http://www.europarl.europa.eu/RegData/etudes/note/join/2011/457065/IPOL-AFET_NT(2011)457065_EN.pdf

⁴⁹ Container Recycling Institute, 2013. Impacts of Container Deposit Laws: Proven Effectiveness of Deposits to Reduce Beverage Container Litter. Presentation by: Susan V. Collins Container Recycling Institute on November 15, 2013. Available at: <u>http://www.sjenvironment.org/ArchiveCenter/ViewFile/Item/2167</u>. Retrieved February 7, 2019.



FIGURE 12: SOURCE CONTAINER RECYCLING INSTITUTE (2013) SHOWING LITTER REDUCTION FOLLOWING INTRODUCTION OF A DEPOSIT REFUND SYSTEM IN HAWAII.

Evidence also shows collection in Canada deposit refund systems get significantly higher return rates than non-deposit systems (Figure 13).



FIGURE 13: SOURCE CM CONSULTING (2018). RETURN RATES FOR ALL NON-REFILLABLE CONTAINERS IN CANADA⁵⁰. IN THIS DIAGRAM, THE ONTARIO NON-ALCOHOL CONTAINERS ARE THE ONLY CONTAINERS NOT SUBJECT TO A DEPOSIT REFUND SYSTEM.

At the same time, evidence from Alberta and, Saskatchewan (Table 2) suggests that raising deposits from 5-cents to 10-cents would enable BC to increase its return rate to 80-85% recovery, while evidence from the EU (Table 4) suggests that raising deposit rates to 30-cents or higher would enable BC to achieve return rates above 95%.

Increased reduction of greenhouse gases (GHGs)

Encorp Pacific reports on the GHG benefits of its deposit return system:

In total, Encorp's activities in 2017 contributed to the reduction of about 103.8 thousand tonnes of CO_2 equivalent being released into the atmosphere, compared to 101.9 thousand tonnes in 2016. The increase in reduction is primarily due to the increase in volume of material recycled⁵¹.

Every container recycled reduces GHG emissions. As shown, increasing return rates would have significant GHG benefits.

⁵⁰ CM Consulting, 2018. Who Pays What? An Analysis of Beverage Container Collection and Costs in Canada. Available at: <u>https://www.cmconsultinginc.com/wp-content/uploads/2018/10/WPW-2018-FINAL-50CT2018.pdf</u>. Retrieved February 10, 2019.

⁵¹ Encorp Pacific, 2017. 2017 Annual Report. Page 21. Available at: <u>https://www.return-it.ca/ar2017/pdf/AnnualReport.pdf</u>. Retrieved November 2, 2018.

Lower taxes

The most obvious economic benefit of deposit refund systems is their ability to increase the diversion of valuable commodities from local landfills and waterways. The need for diversion from landfill is becoming increasingly important as existing BC landfills near capacity and new ones are a greater challenge and cost to site. Deposit refund systems successfully pull materials from the waste stream for recycling and reduce the costs associated with municipal landfilling. A report by Morrison Hershfield (2016)⁵² found that in 2014, BC's deposit refund system resulted in \$17 million in avoided waste collection and landfilling costs and \$21 million worth of recovered materials. In 2016, after a review of 20 studies on deposit refund systems around the world, CM Consulting concluded that deposit refund systems provide a significant net cost savings to municipalities, even when regulated packaging recycling programs exist alongside regulated deposit refund programs⁵³. Recycle BC supports activities that divert glass (e.g., like glass beverage containers) from curbside recycling bin to depots. It states: "separating glass at curbside or delivering glass to depots helps ensure that more of it-and more of the other material—is recycled"⁵⁴. Successful diversion programs benefit taxpayers who otherwise face the long-term costs of landfill closures, and who can benefit from savings related to reduced municipal spending on waste collection costs and from recovered material value.

Green jobs and support for low income earners

In a report commissioned by the Container Recycling Institute, CM Consulting and Morris (2011)⁵⁵ calculated that deposit refund systems create 11 to 38 times more jobs than a curbside recycling system for beverage containers: the more successful the system, the more jobs that are created. A report by Morrison Hershfield (2016)⁵⁶ found that in 2014, BC's deposit refund system resulted the addition of approximately 640 jobs. It should be noted that in 2014, Encorp's overall return rate was hovering around 79%, but this has since fallen to 76%. As a result, it's likely these values have declined correspondingly. However, if BC were able to reverse this trend and achieve the new European target of 90% recovery by 2025, then the avoided waste

⁵² Morrison Hershfield, 2016. Assessment of Economic and Environmental Impacts of Extended Producer Responsibility Programs Operating in BC in 2014. Available at: <u>http://www.metrovancouver.org/services/solid-waste/SolidWastePublications/AssessmentofEconomicandEnvironmentalImpacts2014.pdf</u>

⁵³ CM Consulting & Reloop, 2016. Studies confirm that Container Deposit Systems show big net savings to municipal budgets. Available at: <u>https://reloopplatform.eu/wp-content/uploads/2016/06/Summary-of-</u> <u>studies_impact-of-DRS-on-munis-FINAL-31May2016.pdf</u>. Retrieved March 14, 2019.

⁵⁴ RecycleBC, 2019. Recycling at home: How to recycle glass. Available at: <u>https://recyclebc.ca/recycling-at-home/how-to-recycle-glass/</u>. Retrieved March 14, 2019.

⁵⁵ CM Consulting and Jeffery Morris, 2011. Returning to Work Understanding the Domestic Jobs Impacts from Different Methods of Recycling Beverage Containers. Report for the Container Recycling Institute. Available at: <u>http://www.container-recycling.org/assets/pdfs/reports/2011-ReturningToWork.pdf</u>

⁵⁶ Morrison Hershfield, 2016. Assessment of Economic and Environmental Impacts of Extended Producer Responsibility Programs Operating in BC in 2014. Available at: <u>http://www.metrovancouver.org/services/solid-waste/SolidWastePublications/AssessmentofEconomicandEnvironmentalImpacts2014.pdf</u>

collection and landfilling costs, the value of recovered material and the jobs created would increase proportionally.

Low income populations also significantly benefit from deposit refund systems by using them as a means to supplement their income. In California, Ashenmiller^{57, 58} found that deposit refund systems provide a significant percentage of income for professional scavengers, i.e., up to 22% of their total income. Ashenmiller also found that petty crime rates are 11% lower in the 11 American states that currently have bottle deposit laws, likely because these populations have other methods to supplement their incomes by seeking and returning bottles for refund.

British Columbia charities and community groups also benefit from BC's deposit refund systems by fund raising through bottle drives. While Encorp Pacific doesn't publicly report the overall net revenue contribution of bottle drives to non-profit causes, they do report that "the average bottle drive raises between \$1,000 and \$1,500" per drive, and that "some groups have even made over \$3,000" in a half-day's work"⁵⁹. When waste has value, British Columbians have proven they are happy to collect, save and then donate it for a good cause.

⁵⁷ Ashenmiller, B., 2009. Cash Recycling, Waste Disposal Costs, and the Incomes of the Working Poor: Evidence from California. Land Economics. August 2009. 85:539-551.

⁵⁸ Ashenmiller, B., 2010. Externalities from Recycling Laws: Evidence from Crime Rates. American Law and Economics Review. Vol. 12, No. 1 (Spring 2010), pp. 245-261. Published by: Oxford University Press

⁵⁹ Encorp Pacific, 2019. Encorp Return it, It's worth it -Programs and Events -Bottle Drives. Available at; <u>https://www.return-it.ca/programs/bottledrives/</u>. Retrieved: March 14, 2019.

Call to Action: BC Shows Ocean Plastic Leadership

In 2018, Canada led the G7 in developing the Ocean's Plastic Charter⁶⁰ (which was signed by the leaders of Canada, France, Germany, Italy, United Kingdom, the European Union), and the Canadian Council of Ministers announced its Strategy on Zero Plastic Waste⁶¹. These Canadian initiatives recognized the importance of deposit refund systems and extended producer responsibility to tackle beverage container waste and other single-use plastics. On December 5, 2018, the Canadian government also unanimously passed Motion 151, which recognized the need for all Canadian communities (federal, provincial, municipal and indigenous) to do their part to combat plastic pollution in and around aquatic environments, including implementing:

- New regulation to reduce (among other plastic debris) single-use plastics like beverage containers;
- Permanent, dedicated, and annual funding for the cleanup of plastic debris; and
- Education and outreach campaigns on the root causes and negative environmental effects of plastic pollution in and around all bodies of water62.

On December 19, 2018, the European Parliament and Council passed a trialogue agreement – the Single-Use Plastics Directive – that specifically requires its member states to increase the collection and recycling of beverage containers (and their caps) to achieve a 90% capture rate by 2025 ⁶³ ⁶⁴.

Ocean Legacy Foundation is calling on the BC government to make BC's deposit refund system the leading Canadian beverage container recycling program in stewarding its beverage containers and bottle caps, ensuring none of these plastics end up in the ocean.

⁶⁰ G7 2018 Charlevoix, 2018. Ocean Plastics Charter. Available at: <u>http://publications.gc.ca/collections/collection_2018/amc-gac/FR5-144-2018-32-eng.pdf</u>

⁶¹ CCME, 2018. Strategy on Zero Plastic Waste. Available at: <u>https://www.ccme.ca/files/Resources/waste/plastics/STRATEGY%20ON%20ZERO%20PLASTIC%20WASTE.p</u> <u>df</u>. Retrieved: February 14, 2019.

 ⁶² Parliament of Canada, House of Commons, 42 Parliament, 1st Session, 2018. Gord Johns, private members motion, current session. M-151: National strategy to combat plastic pollution. Decision made/agreed to: 2018-12-05. Available at: <u>http://www.ourcommons.ca/Parliamentarians/en/members/Gord-Johns(89263)/Motions</u>. Retrieved February 14, 2019.

⁶³ European Parliament, 2018. Single-use plastics: Commission welcomes ambitious agreement on new rules to reduce marine litter. Brussels, 19 December 2018. Available at: <u>http://europa.eu/rapid/press-release IP-18-6867_en.htm</u>.

⁶⁴ European Parliament, 2018. Parliament and Council agree drastic cuts to plastic pollution of environment. Available at: <u>http://www.europarl.europa.eu/news/en/press-room/20181219IPR22301/parliament-and-council-agree-drastic-cutsto-plastic-pollution-of-environment</u>

We at Ocean Legacy Foundation call on the BC government to:

- 1. Increase the regulated deposit rate.
- 2. Add all beverage containers to the deposit refund system to reduce litter and increase the litter clean-up of containers not yet in the system.
- 3. Require producers to collect and report on the recycling of bottle caps to reduce bottle cap waste available to become ocean plastic.
- 4. Raise regulated targets to at least that achieved by Alberta and Saskatchewan, with long-term targets matching the EU.
- 5. Enforce the regulated targets in a meaningful way. For example, make producers pay for the clean-up of ocean plastics equal to the amount by weight that they fail to collect and recycle.

Appendix A: Timeline of BC's Deposit Return System

- 1970 British Columbia implemented Canada's and the world's first deposit return system for beverage containers. It is followed by Oregon in 1971 and Alberta in 1972.
- 1997 BC government enacts the Beverage Container Stewardship Program Regulation, which includes extended producer responsibility (EPR) requirements including:
 - requiring producers to take responsibility for the system;
 - managing the consumer paid deposit return system;
 - financing system operations;
 - meeting a minimum 85% recovery rate; and
 - requiring that all containers supplied into BC be re-filled or recycled⁶⁵.
- 1998 Government expands its beverage recycling program
 - The system now includes all regulated ready-to-drink containers; this led to 196 million more containers being recycled. Milk and milk substitutes are notable exclusions.
- 1999 Polycoat containers were added to the deposit return system.
- 2004 The government enacts the Recycling Regulation and Encorp was established as the Producer Responsibility Organization
 - The regulation streamlined its EPR regulatory structure by implementing a single comprehensive, results-based regulation to cover all producer operated stewardship programs.
 - It also lowered the required minimum recovery rates for beverage containers from 85% (Beverage Container Stewardship Program Regulation) to 75% and sets the current deposit and refund rates.
 - Encorp was formed to manage all non-alcohol beverage containers, and later forms an agreement to also manage non-beer alcohol containers on behalf of liquor and wine stewards.
- 2007 Government approved Encorp's first five-year stewardship plan (2007-2012).
- 2014 Government approved Encorp's second five-year stewardship plan (2013-2017).
- 2017 Government approved Encorp's application to continue operating its 2013-2017 plan for the 2018-2023 period, pending consultation on and receipt of approval for two amendments:

⁶⁵ Recycle BC. Available at: <u>https://recyclebc.ca/about-recyclebc/epr/.</u> Retrieved: October 19, 2018.

- Updated program performance targets for the period of 2018-2022.
- Measures to address specific government policy guidance, such as dispute resolution.

2018

- May 8 Encorp began a 45-day public consultation on proposed plan amendments.
- July 24 Encorp releases a summary of the consultation findings.
- August 10 Encorp submits proposed amendments to government for review/ approval
- 2018 Current status of Deposit Return Systems
 - Deposit return programs exist in every province except Manitoba, though the programs range in scope and service,
 - Hundreds more have been implemented globally.
 - BC has regulated EPR requirements for 14 categories of materials⁶⁶, which are managed by more than 20 EPR program operators⁶⁷.

⁶⁶ Recycling Regulation. Available at: <u>http://www.bclaws.ca/Recon/document/ID/freeside/449_2004</u> Retrieved: October 19, 2018.

⁶⁷ Government of British Columbia. Product Stewardship Plans and Annual Reports. <u>https://www2.gov.bc.ca/gov/content/environment/waste-management/recycling/product-stewardship/stewardship-reports-plans</u> Retrieved: October 19, 2018.

Appendix B: Overview of BC's Recycling Regulation

BC's Recycling Regulation:

- Establishes the requirement for a deposit return system, i.e., establishes the minimum deposits that must be collected from and refunded to consumers;
- Requires "sellers" of beverage containers to collect a deposit from consumers that is not less than the minimum regulated deposit.
- Identifies and limits which containers are subject to deposit refund and who must pay the refund;
- Requires beverage container producers have a plan that collects and recycles beverage containers from container redemption facilities (e.g., depots, retailers that sell beverage containers);
- Requires producers to provide proof that materials collected are managed according to a 3Rs hierarchy that maximizes recycling over energy recovery; and
- Requires producers meet a minimum 75% recovery rate (i.e., collection rate) for 10 beverage container product sub-categories including:
 - 1. aluminum cans;
 - 2. refillable glass bottles;
 - 3. non-refillable glass bottles;
 - 4. plastic containers, able to hold 1 litre or less;
 - 5. plastic containers, able to hold more than 1 litre;
 - 6. drinking boxes;
 - 7. bag in a box;
 - 8. bimetal cans;
 - 9. gable top containers; and
 - 10. stand up pouches.

Since 1970, BC's deposit refund system has undergone many changes and has been regulated under several iterations of BC law (Appendix A). Since 2004, the BC system has been regulated under BC's Recycling Regulation, which establishes the legal framework requiring and defining:

- 1. Extended Producer Responsibility for designated materials (i.e., those identified in Schedules 1-5), including requiring producers (e.g., beverage container producers) to develop and implement a plan to meet regulated government recycling outcomes and targets; and
- 2. BC's deposit return system (Schedule 1).

Interestingly, the implementation of the Recycling Regulation actually lowered the regulated target recovery rate for beverage containers from 85% to 75% (Appendix A).

Since maximum deposits are not regulated, beverage container producers have the legal authority to charge higher than the minimum regulated deposits to encourage increased container returns. If the regulated targets were effectively enforced (e.g., with significant consequences for failure to achieve targets), then producers would have a legal (and potentially financial) incentive to make the program changes necessary to achieve regulated targets.

Additional notes

- 1. Since 2004, BC's deposit refund system (i.e., the Recycling Regulation, 2004) has remained virtually unchanged.
- 2. BC's deposit return system targets only a portion of the ready-to-serve beverage containers on the market. Milk, milk substitutes, and meal replacement containers are not subject to Schedule 1 of the Recycling Regulation and are not included in BC's deposit return system.
- 3. BC's deposit return system is operated by two producer responsibility organizations: Brewers Recycling Container Collection Council (the Brewers), which collects and recycles all domestic refillable beer containers and beer cans, and Encorp Pacific (Encorp), which manages all other regulated containers and the vast majority of containers in the system.