

AGENDA
ACTIVE TRANSPORTATION ADVISORY COMMITTEE

Held electronically via Microsoft Teams
Thursday April 28, 2022 at 4 p.m.

In light of the COVID-19 pandemic and to ensure social distancing, this meeting is closed to the public and can be viewed/heard via MS Teams. Please note that MS Teams callers are identified by their phone number which can be viewed on screen by all attendees at the meeting.

***** Territorial Acknowledgement & Inclusivity Statement *****

- 1. INTRODUCTIONS OF NEW MEMBERS**
- 2. ADOPTION OF MINUTES** (attachment)
 - March 24, 2022
- 3. CHAIR'S REMARKS**
- 4. INTRODUCTION TO THE MCKENZIE AVENUE CORRIDOR STUDY**
 - David Williams, Engineering Supervisor
- 5. ACTIVE TRANSPORTATION PLAN: ENGAGEMENT PLANNING AND STAKEHOLDER CONFIRMATION** (attachments)
 - Megan Squires, Senior Transportation Planner
- 6. LIABILITY FOR ACTIVE TRANSPORTATION USERS & ICBC'S NO FAULT POLICY** (attachment)
 - Discussion led by Dave Marecek
 - Follow the link below for preliminary information on this topic:
 - <https://vancouver.sun.com/news/local-news/cyclist-hit-by-car-gets-bill-from-icbc-for-car-damage>
- 7. DISCUSSION: WHAT WOULD YOU LIKE TO SEE IN SAANICH'S ROAD SAFETY ACTION PLAN?**
 - Committee brainstorming session led by Chair Mersereau

* Adjournment *

Next Meeting: May 26, 2022 at 4:00 pm

In order to ensure a quorum, please contact Austin Winters at 250-475-5494 ext. 3508 or
Austin.winters@saanich.ca if you are unable to attend.

Updated version: February 2021

Traditional Territorial Acknowledgement

It is appropriate that we begin by acknowledging that the District of Saanich lies within the territories of the ləkʷəŋən (lay-kwung-gen) peoples represented by the Songhees and Esquimalt Nations and the W̱SÁNEĆ (weh-saanich) peoples represented by the Tsartlip (Sart-Lip), Pauquachin (Paw-Qua-Chin), Tsawout (Say-Out), Tseycum (Sigh-Come) and Malahat (Mal-a-hat) Nations.

Diversity, Equity and Inclusion Statement

We are committed to celebrating the rich diversity of people in our community. We are guided by the principle that embracing diversity enriches the lives of all people. We all share the responsibility for creating an equitable and inclusive community and for addressing discrimination in all forms.

MINUTES
ACTIVE TRANSPORTATION ADVISORY COMMITTEE
Held at Saanich Municipal Hall, Council Chambers
Thursday March 24, 2022, at 4:01 p.m.

Present: Councillor Rebecca Mersereau (Chair), Julia Cutt, Philip Marciniak, Reed Poynter, Dave Marecek, and Trevor Barry.

Staff: Troy McKay, Manager, Transportation & Development Services; Megan Squires, Senior Transportation Planner; David Williams, Engineering Supervisor; Rebecca Newlove, Manager of Sustainability; Mike Goldsworthy, Park Planner Designer; and Austin Winters, Committee Clerk.

Regrets: Jade Yehia (non-voting liaison), Karen Laberee and Juliet Van Vliet.

MINUTES

MOVED by T. Barry and Seconded by P. Marciniak: “That the Minutes of the Active Transportation Advisory Committee meeting held February 24, 2022 be adopted as circulated.”

CARRIED

CHAIR’S REMARKS

The Chair noted the following items during her Chair’s remarks:

- There is the potential for a field visit with the Committee sometime in the future to see some of the new improvements to active transportation infrastructure within Saanich.
- There have been several applications received for the ATAC membership call for an individual in a parent advisory committee, an individual that is a transit user, and an individual that is a UVic or Camosun Faculty member.

2021 CLIMATE REPORT CARD

The Manager of Sustainability delivered a presentation on the 2021 Climate Report Card. The following was noted:

- The updated Climate Plan was approved by Council in January 2020.
- The Plan provides a renewed policy framework and action plan for a comprehensive response to climate change in Saanich over the next 10 years.
- The Plan aims to cut community wide greenhouse gas emissions in half by 2030 and to net zero by 2050.
- The Plan also sets new targets for municipal operations which assists in Saanich’s aim to lead by example.
- Saanich has a goal to cut GHG emissions in half operationally by 2025 and then to get to net zero by 2040.
- The focus areas of the Plan include mobility; buildings and infrastructure; food and materials; ecosystems; community well-being; and leadership in district operations.

- The 2021 Report Card is about positive action that is being taken in Saanich, but Saanich is cognisant of the climate emergency that is taking place currently.
- There has been a 17% reduction in GHG emissions since 2007 community wide in Saanich.
- There are 131 actions in the Climate Plan with 86 of those actions were to be initiated within the first two years of the Plan and 62 of those actions are ongoing or on track.
- 24 actions are currently behind schedule or on hold for the Plan.
- 46% of Saanich's total community wide emissions are related to transportation for 2020.
- Accelerating the objectives of the Active Transportation Plan is a key priority of the Climate Plan.
- The e-bike incentive program is also a key part of the Climate Plan to encourage e-bike use.

The following was noted during discussion with committee members:

- With respect to the consumption based inventory for buildings going down by absolute and relative percent an inquiry was made over why it is going down.
- Staff noted they would get back to the committee on this inquiry.
- There was questioning over whether there are any actions in place to reinforce the increased active transportation behaviours established during the pandemic to ensure the behaviours last long term.
- For new immigrants different programs may be established to encourage e-bike usage and to teach individuals.
- An inquiry was made if anything can be done to encourage working from home to limit the amount of vehicle GHG emissions.

OPPORTUNITIES FOR ATAC COMMUNITY VOLUNTEERISM

The Chair led a discussion about potential opportunities for ATAC community volunteerism. The following was noted:

- On April 23rd, Saanich is hosting the “Saanich Earth Day Festival,” which is a variation on the “Saanich Cycling Festival” which has occurred in years past.
- It is an event for community members to come to using different forms of active transportation and it is intended to be both family-friendly and educational.
- There will be opportunities to try e-bikes and examples of electric vehicles at the event.
- Committee members are encouraged to attend the event as a booth will be set up for the Active Transportation Plan.
- There is a need for good quality photos of active transportation infrastructure and users within Saanich.
- All photos submitted must ensure that no identifiable people are in the photos or a release would have to be signed to allow the use of their face or any others in the submitted photo.
- A potential public contest may be held to encourage the submission of active transportation photos and the winning may be posted onto the cover of the Active Transportation Plan Update.

FOLLOW-UP ABOUT SHORT TERM IMPROVEMENTS FOR ROAD SAFETY

The Chair gave an update on the memo that was brought to Council regarding short term improvements for road safety. The following was noted:

- Saanich council approved 7.5 of the 8 recommendations brought forward by ATAC for short term improvements for road safety.
- There was a number of community members that wrote in support the ideas brought forward by ATAC.
- The .5 of the recommendations that was not approved was the reduction in travel lanes on Quadra Street, which was the most costly of the project ideas coming to 1.5 million dollars of the total 3.3 million proposed for the recommendations.
- One of the reasons for this recommendation not being approved was due to the potential impacts on transit as that is the best served corridor in the region currently.
- There was also recognition that through the planning process there will be a corridor plan for Quadra Street in the near future which sets out the vision for that corridor.
- The recommendations will not impact the budget thanks to some gas tax funds being put towards the projects.
- There was one position that was identified by the engineering staff as critical to expediting the Active Transportation Plan and that position also got added to the draft budget.
- The Committee may still be requested to add their input into where some of the recommendations should be implemented within Saanich.

The following was noted during discussion with committee members:

- An inquiry was made as to what schools would be targeted for the 3rd recommendation.
- Staff clarified that for all of the places that have major or collector roads there would be roughly 55 schools targeted and for the signage which is adding an extra strip to every school zone sign that says school zone in neon green there is about 125 locations for that to take place.
- The hope is to have everything completed with regards to recommendation 3 by September 2022.
- An inquiry was made as to where the bike boxes will be installed to which staff noted that no decision has been made yet.
- There was questioning over the fifth recommendation and how are residential streets transitioned to one side parking while the other side is for active transportation as well as what the criteria is for selecting these roads.
- Community associations will be contacted to get a better understanding of which roads should be targeted for this project.
- To transition roads to the desired ideal would include implementing no parking signs on one side of the road with a new curb and a pedestrian symbol on the remaining asphalt as well as some hazard bollards to signify the pedestrian pathway.

GUIDING POLICY FOR BIKE AND PEDESTRIAN PRIORITIZATION AT SIGNALS

The Engineering Supervisor delivered a presentation on the guiding policy for bike and pedestrian prioritization at signals. The following was noted:

- There has been a lot of work done to the phasing of pedestrian signals.

- More work needs to be done with regards to the detection of users.
- Phasing refers to the period of time a certain direction of traffic can go or stop.
- Most intersections within Saanich have buttons from which the pedestrian must push to request for the cycle to allow the user to get the walking signal.
- The push buttons have been disabled during the busy periods of the day throughout the week and this information comes from signal datasets.
- There are three forms of detection used in Saanich for active modes:
 1. There are magnetic sensors in the pavement that detect cyclists;
 2. There are push buttons for cyclists and pedestrians; and
 3. Radar sensors have also been installed for cyclists.
- Every year new cyclist detection signals are installed, but currently improvements are needed at about 60% of Saanich's signals
- At the current pace it would take at least 10 years to see all signals retrofitted.

The following was noted during discussion with committee members:

- An inquiry was made over the feasibility of creating an application that would illuminate signals and traffic flow for cyclists.
- There was questioning into whether or not the sensors detect carbon fiber to which the staff clarified that the radar sensors do in fact recognize carbon fiber but more so it detects mass.
- Preference was noted towards sensors that allow the user to know that they have been detected.

DISCUSSION ABOUT SAANICH AND SEASIDE TOURING ROUTES DESIGNATION

The Manager of Transportation & Development Services led a discussion on Saanich and Seaside touring routes designation. The following was noted during the discussion with committee members:

- To view the Saanich touring route follow the link below:
 - <https://www.saanich.ca/assets/Community/Documents/Engineering/SaanTR%20Signed%20Route%20May%202004.pdf>
- Nearly all of the Saanich touring route does not meet the standards set out by the BC Active Transportation Design Guidelines.
- By advertising this route as a touring route for cyclists it could be seen as misguiding cyclists to believe this route is up to standards.
- More needs to be done to recognize and manage both the seaside touring route and the Saanich touring routes.
- The current routes may need to be changed to better exemplify and utilize Saanich's upgraded active transportation infrastructure that is already in place and safer for cyclists.
- A suggestion was made to alter the name from touring route to sight-seeing route.
- Potentially implement signage to indicate that these routes are in fact touring routes for cyclists and that vehicles should pass cyclists slow and wide.

ADJOURNMENT

The meeting adjourned at 5:55 p.m.

NEXT MEETING

Next meeting is Thursday, March 24, 2022.

Councillor Mersereau, Chair

I hereby certify these Minutes are accurate.

Austin Winters, Committee Secretary

Attachment A

Active Transportation Plan Update
Terms of Reference

March 28, 2022

FINAL

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1. OVERVIEW

Investments in walking, cycling and other forms of active transportation lead to more efficient spending on infrastructure, as well as a more accessible and equitable transportation system overall. A balanced transportation system can also result in significant quality of life, health, safety and economic benefits, which improve the lives of Saanich residents.

The District's first Active Transportation Plan, *Moving Saanich Forward* is a guide for investment in active transportation improvements for the next 30 years. The award-winning plan establishes a vision, goals and targets. It also outlines strategies and actions to ensure progress on the District's policies, standards, infrastructure and programs for active transportation.

In 2023 the ATP will be five years old and five years of implementation will have occurred. The purpose of this update is to work with the community to review and update specific aspects of the plan, and incorporate new and emerging information to ensure that the plan continues to be relevant and actionable for the next five years, and beyond.

COVID-19

In March 2020, the outbreak of the COVID-19 virus was declared a pandemic by the Director-General of the World Health Organization. The Province of BC has implemented a plan to manage the impact of COVID-19 and Saanich has established its own emergency planning and communications, focussing on containment and information activity while preparing for other possible eventualities. As the COVID-19 pandemic evolves, the District of Saanich continues to focus on helping our community stay safe and healthy.

The pandemic impacts the update of the ATP in two important ways. Firstly, the updated plan will need to consider the impacts of the pandemic on active transportation, including the travel patterns and behaviours of residents, as well as road safety. Secondly, the update will take into account different requirements for engaging the public and stakeholders as a result of public health measures. This Terms of Reference outlines an engagement approach that recognizes these requirements and integrates a level of flexibility to respond to the fluidity of the situation.

Equity Lens

Transportation equity addresses how the benefits and costs of transportation systems are distributed and whether there are disparities between different communities. Equity is a key consideration in transportation planning, as the allocation of public resources can significantly impact residents' quality of life, including the livability of their neighbourhoods and their ability to access services, education and economic opportunities.

Staff will apply an equity lens to identify applicable data, build community capacity and remove barriers to engagement, and evaluate the impacts of plan objectives, goals, actions and

priorities for implementation. It is expected that this type of analysis will lead to a more equitable plan and improved active transportation outcomes for Saanich residents in the long-term.

2. PURPOSE

The purpose of the ATP update is to provide a current framework to support implementation of active transportation policies and actions. The updated Plan will guide investment and decision-making for active transportation in the next five years, and beyond.

Fundamental to this plan update will be to ensure alignment with current policy documents and key directions, including recent strategies and plans for climate change, active transportation, and road safety. Progress towards achieving the vision, goals and targets of the ATP will be reviewed, as will select strategies and actions, and the implementation plan. Current data will form the basis for this update and will provide the evidence to support revised and/or new targets and actions.

3. PROJECT OBJECTIVES

The objectives of the plan update are:

- To update the ATP using current data and policy;
- To revise existing and add new targets, strategies and actions, as needed and to ensure that the implementation plan is current;
- To address new and emerging issues and technologies related to road safety, electric bikes and electric mobility devices;
- To apply an equity lens to the planning process and updated ATP;
- To use a variety of methods and strategies to communicate and engage with governments, stakeholders and the public on the plan update; and
- To produce an updated plan to guide implementation of active transportation investment, policy, infrastructure and programs.

4. SCOPE

The scope of the ATP update process will be guided by existing and new policy documents, data, research into best practices, and input gathered through engagement with governments, stakeholders and the public. The update will focus on the following key areas:

A. Build on and Update Content in the Existing ATP

The existing ATP will form the basis for the update. While the current plan is still relevant and actionable, there are specific aspects that need to be updated to reflect new and emerging information. The following aspects of the current plan will be updated:

- Data related to demographics, travel patterns and collisions;
- Policy framework;

- Existing targets, strategies and actions will be revised;
- New targets, strategies and actions will be added, where necessary;
- The implementation plan, including prioritization of actions;
- Equity and inclusion; and
- Mapping.

B. Address new emerging issues

The updated Plan will examine new and emerging issues. Through a review of current policy documents, research into best practices and based on government, stakeholder and community input, the following issues will be addressed:

- Road safety, including Vision Zero and a Safe Systems approach;
- Electric bicycles and electric mobility devices; and
- Traffic calming.

5. TIMELINE

The ATP update is anticipated to take approximately 12-15 months to complete. Figure 1 provides an overview of the process and Table 1 outlines the planning process showing project phases, key activities and deliverables. Project activities are mostly set, but engagement activities may be adjusted based on the feedback of the Active Transportation Advisory Committee (ATAC) and other governments and stakeholders. As well, the uncertainty of the pandemic and future public health restrictions may require adjustments to engagement activities. If adjustments are required, staff will make every effort to maintain project timelines and objectives.

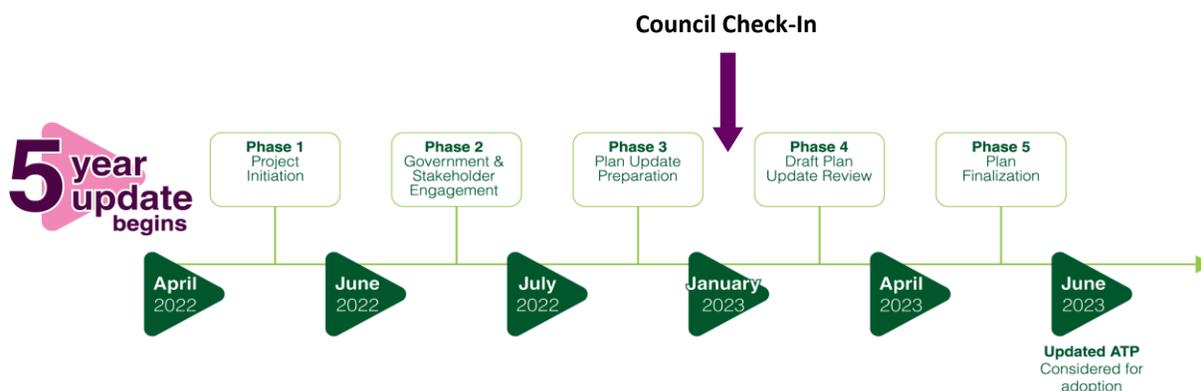


Figure 1: Project Timeline

Table 1: Planning Process Including Phasing, Activities and Deliverables

PHASE	ACTIVITIES	DELIVERABLES
<p>Phase 1</p> <p>Project Initiation</p> <p>April - May 2022</p>	<ul style="list-style-type: none"> • Collect relevant background information and current data on demographics, travel patterns and collisions • Analyse key issues and opportunities, and conduct best practices research <p>Engagement Preparation</p> <ul style="list-style-type: none"> • Develop the project website • Collaborate with the ATAC to finalize the engagement strategy and phase 2 engagement • Prepare engagement and communication materials 	<ul style="list-style-type: none"> • Communications materials and tools (e.g. backgrounder with updated data, website) • A confirmed list of governments and stakeholders • Engagement Strategy
<p>Phase 2</p> <p>Government and Stakeholder Engagement</p> <p>June 2022</p>	<ul style="list-style-type: none"> • Organize and implement engagement initiatives that could include a survey and online interviews and meetings • Report back on engagement • Collaborate with the ATAC to design engagement in phase 4 	<ul style="list-style-type: none"> • Engagement and communications materials • Information to inform preparation of the draft update of the ATP • Engagement summary report • A final engagement strategy for phase 4
<p>Phase 3</p> <p>Plan Update Preparation</p> <p>July – December 2022</p>	<ul style="list-style-type: none"> • Undertake research and technical analysis, as needed • Develop the draft update of the ATP <p>November 2022</p> <ul style="list-style-type: none"> • Additional government and stakeholder engagement 	<ul style="list-style-type: none"> • Draft update of the ATP • Engagement and communications materials • Engagement summary report
<p>Phase 4</p> <p>Review of the Draft Updated ATP</p> <p>January 2023 - March 2023</p>	<ul style="list-style-type: none"> • Prepare engagement and communication materials • Seek feedback and assess support for the draft updated ATP. Organize and implement engagement initiatives that could include a survey, online or in-person events, and online meetings, presentations and/or displays to engage the public. • Engage with the ATAC on the review of the draft updated plan 	<ul style="list-style-type: none"> • Input on the Draft Updated ATP to inform the final Draft Plan • Engagement summary
<p>Phase 5</p> <p>Finalize Draft of the Updated ATP</p> <p>April-June 2023</p>	<ul style="list-style-type: none"> • Finalize draft updated plan based on feedback • Prepare staff report and presentation • Council meeting/adoption 	<ul style="list-style-type: none"> • Approved Updated ATP

6. COMMUNITY ENGAGEMENT

Community engagement and participation is an important part of the ATP update planning process. While Council has final authority over adoption of the Plan, a strong level of community input and ownership is key. The planning process will seek to be inclusive and reach a broad spectrum of the community.

Community members can participate in the planning process for the ATP update in a number of ways, including:

- Being a member of the Active Transportation Advisory Committee;
- Participating in engagement events that may be online or in person, and may include meetings, interviews, open houses, workshops, walkabouts, displays and presentations.
- Completing surveys;
- Sharing ideas and thoughts with staff; and
- Sharing ideas and thoughts with Council when the plan is presented.

Saanich adheres to the International Association of Public Participation (IAP2) spectrum of participation which identifies the level of community involvement in decision making (Appendix A). Examples of the type of public engagement anticipated for each project phase and the level of public participation are identified in the Table 2 below.

7. ACTIVE TRANSPORTATION ADVISORY COMMITTEE

The Active Transportation Advisory Committee (ATAC) will provide advice to the Project Team and act as community liaison throughout the planning process. In accordance with its approved Terms of Reference, the ATAC is comprised of a maximum of 11 individuals who are qualified in a discipline relevant to the committee mandate or who have a perspective necessary for fulsome consideration of the associated topic (Appendix B). Preference is given to a membership that is representative of the following areas:

- One member of Council to serve as Chair, appointed by the Mayor;
- A member of the Parent Advisory Group, preferably with experience in Safe Routes to School programming;
- A member with expertise in mobility of people with disabilities;
- A member with transit experience;
- A member from University of Victoria or Camosun College staff related to Active Transportation;
- A member from a cycling advocacy group;
- A member from a pedestrian advocacy group; and
- One youth voting member described as 16-24 years of age.

Table 2: Level of Public Engagement for Each Project Phase

Phase	IAP2 Level of Public Participation	Engagement Techniques	Primary Engagement Goal
All Phases	Consult, involve, collaborate	<ul style="list-style-type: none"> • ATAC meetings 	To obtain advice, ideas and feedback throughout the project
Phase 1 Project Initiation	Inform and consult	<ul style="list-style-type: none"> • Communications materials about the project shared via the project website, email and social/print media • Online meetings • Phone interviews 	To raise awareness of the project and build an information base to support the project
Phase 2 Government and Stakeholder Engagement	Inform, consult and involve	<ul style="list-style-type: none"> • Information about the project shared by email • Online meetings • Survey 	To continue to raise awareness of the project, share updated information, understand issues and discuss opportunities
Phase 3 Plan Update Preparation	Involve and collaborate	<ul style="list-style-type: none"> • Meetings and workshops (online or in person) • Email 	To work with governments and stakeholders to revise and develop new ideas and solutions
Phase 4 Review of the Draft Updated ATP	Inform, consult and involve	<ul style="list-style-type: none"> • Information and engagement opportunities shared via the project website, email, and social/print media • Meetings & presentations (online or in person) • Displays & open houses (online or in person) • Survey 	To receive community feedback on the draft updated ATP
Phase 5 Finalize Draft of Updated ATP	Inform	<ul style="list-style-type: none"> • Information shared via the project website, email, and social/ print media 	To inform the public, governments and stakeholders of the final draft updated ATP

Key roles of the ATAC as part of the ATP update planning process will be to:

- Advise on public engagement to ensure broad outreach is effectively undertaken with stakeholders and residents;
- Promote the project and public engagement opportunities within the community;
- Provide support to staff at public engagement events; and
- Provide feedback to staff on content and the draft updated plan.

In addition to the ATAC, smaller technical groups may be assembled to address topic specific issues as they arise. The technical working groups could include other Saanich Departments, BC Transit, the Capital Regional District or other key stakeholders.

8. STAKEHOLDERS

A list of stakeholders is outlined in Appendix C. This list may change once the planning process gets underway. The identified stakeholder groups include:

- Government
- Saanich departments
- Community Associations
- External agencies
- School districts, universities and colleges
- Health agencies
- Economic development organizations
- Development industry
- Transportation advocacy

9. ROLES AND RESPONSIBILITIES

Council

Council is responsible for allocating project resources, setting priorities, and making decisions related to approval of the updated ATP. Saanich Council has final authority for adoption of the plan.

First Nations

The District of Saanich is committed to developing a strong and fair, government-to-government relationship with Indigenous peoples that is based on respect, cooperation and partnership to address shared interests and priorities. The District will engage with First Nations to seek input and review the draft updated ATP.

Staff

This process will be led by the Project Planner with support from other departments and consultants as required. Staff will be responsible for project management, engagement, data analysis, and producing and recommending an updated ATP for Council's consideration. The Project Team is made up of the Project Planner, Transportation staff, and departmental representatives from Planning, Parks, Finance, and Corporate Communications, along with other Saanich staff as needed.

Active Transportation Advisory Committee

The Advisory Committee's role is to provide advice to the Project Team and act as community liaison throughout the planning process.

Consultants

Consultants may be retained to provide process support or undertake studies or research to supplement the knowledge of the Project Team.

External Stakeholders

External stakeholders such as Community Associations, agencies, schools (including public and private schools, universities and colleges), economic and land development organizations, and advocacy organizations will contribute in the same way as the public, but may also be the subject of focused consultation with respect to their particular areas of interest. Stakeholder groups can also help with outreach, identifying issues, opportunities and actions, and reviewing policy options.

The General Public

All individuals having an interest in active transportation will be invited to participate in the planning process to provide input and review the draft updated ATP.

10. RELATIONSHIP TO OTHER INITIATIVES

A key element of the ATP update will be to ensure that the plan is well-integrated and aligned with other Saanich and regional initiatives currently in progress, or completed in the last five years. Initiatives that could influence the ATP update include, but are not limited to:

A. Saanich Initiatives

Housing Strategy (2021) – The Housing Strategy is a 10-year framework that provides direction on how Saanich can achieve greater housing supply, affordability and diversity, as well as accommodate a broad range of community housing needs now and in the future. The Strategy acknowledges that overall household affordability is dependent on the combined costs of housing and transportation. Transportation can be a major household expense depending on where a person lives and what modes of transportation are available to them.

Climate Plan – 100% Renewable & Resilient Saanich (2020) – The approved Climate Plan highlights the current climate emergency; provides a vision and lays out goals, strategies and targets for Saanich to respond quickly and effectively to this global crisis. Investment in active transportation is a key priority to enable Saanich to respond quickly and effectively to the climate emergency.

Electric Mobility Strategy (2020) – The approved Strategy outlines a rapid transition to light duty electric vehicles and electric bikes in Saanich. It contains 38 actions in five focus areas. The actions support key climate targets including 22% of trips by active transportation by 2030 and 30% of trips by active transportation by 2050.

Local Area Plans and Centre, Corridor and Village Plans – The plans are all part of the Official Community Plan and include transportation and mobility direction, including policies for active transportation. The Cordova Bay Local Area Plan is complete and scheduled for Public Hearing in early 2022. The Cadboro Bay Local Area Plan is nearing completion and will likely go to Council in 2022. Council has endorsed the Uptown-Douglas Plan and it schedule for public hearing in February 2022.

B. Provincial and Regional Initiatives

Active Transportation Strategy ‘Move, Commute, Connect’ (2019) - As part of the CleanBC plan, this strategy aims to double the percentage of trips taken by active transportation by 2030, as well as inspire British Columbians to choose active transportation, and support communities to build integrated and accessible active transportation networks. The strategy is part of a provincial effort to meet legislated targets of reduced greenhouse gas emissions.

Active Transportation Design Guide (2019) – Working in conjunction with the Active Transportation Strategy, the Design Guide is a comprehensive set of planning and engineering guidelines that offer recommendations for selection, design, implementation and maintenance of active transportation infrastructure in British Columbia.

South Island Transportation Strategy (2020) - This strategy lays the groundwork for future improvements to the ways people get around southern Vancouver Island. The main focus is on transit and active transportation.

City of Victoria’s Sustainable Mobility Strategy (2019) - This strategy takes a systems-approach and outlines the City’s mobility values, policy positions and key initiatives.

District of Central Saanich Active Transportation Plan (2021) - This plan includes policies to further plan goals which are to: a) increase walking and cycling; b) improve transit; c) create safer streets; and 4) celebrate local character.

Township of Esquimalt Active Transportation Network Plan (currently in phase 3 of the planning process) - Once completed this plan will identify gaps in the existing pedestrian and cycling network and provide a roadmap for improvements in the short (5 years), medium (10 years) and long-term (11+ years).

11. BUDGET

In addition to staff resources, the budget for the project is \$150,000. The budget for the project includes costs for technical consulting services, government, stakeholder and public engagement, production and graphic design work, and contingency. The project costs have been approved in the Saanich 2021 budget.

12. DELIVERABLE

The updated ATP will be the primary deliverable of this planning process.

APPENDIX A – Adaptation of the IAP2 Spectrum of Public Participation

	Intensity of Engagement				
	Inform	Consult	Involve	Collaborate	Empower
Public Participation Goal	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives and/or solutions	To obtain public feedback on analysis, alternatives and/or decision	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution	To place final decision-making in the hands of the public
Promise to the Public	We will keep you informed	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible	We will implement what you decide

APPENDIX B – Saanich ATAC Terms of Reference

Definition of Active Transportation

Active Transportation is any form of human-powered transportation, including walking, cycling, public transit, roller-blading, skateboarding and moving with mobility devices (including power wheelchairs and mobility scooters).

Purpose

The purpose of the Active Transportation Advisory Committee (ATAC) is to provide advice and recommendations to District of Saanich Council. Discussion will focus on achieving the District's goals of increasing active transportation mode share, working towards zero traffic related fatalities and serious injuries, and reducing greenhouse gas emissions. Discussion topics will include those related to policy, pedestrian and cycling networks, access to transit, environmental and health considerations, regional connectivity, safety and suggesting amenities and design specifications to deliver a successful Active Transportation program in Saanich. The committee will also help identify and implement programs to influence individual decisions to promote Active Transportation.

Mandate

The Active Transportation Advisory Committee will, consistent with the purpose described above, undertake the following:

- Identify strategies that work towards the District of Saanich's quantifiable goals for:
 - Increasing Active Transportation mode share
 - Reducing overall travel demand on Saanich roadways, as measured by vehicle kilometres traveled (VKT)
 - Working towards zero traffic related fatalities or serious injuries on Saanich roads
- Increase awareness of Active Transportation in Saanich through promotion, education and community outreach.
- Provide advice to Council on projects, policies or bylaws under consideration by staff or Council, and on additional topics of interest to committee members that fall within the subject area of the committee.
- Provide advice and leadership on citizen and stakeholder engagement related to Active Transportation.
- Raise awareness of active transportation as a healthy and environmentally sustainable activity.
- Improve the quality of Active Transportation in Saanich with recommendations and support of safe, innovative, and cost effective design principles.
- Encourage land use patterns that support active modes of transportation.
- Promote integrated and connected Active Transportation Policy and networks across the Greater Victoria Region.

-
- Periodically report to Council on the progress and success of Active Transportation in Saanich.
 - Respond to Council requests for advice and information on Active Transportation in Saanich.
 - Review and provide feedback on the Strategic Plan and annual Capital Plan.
- Any initiatives proposed by the committee that has resource implications, including staff time, would have to be approved by Council.

Meetings

The Committee will meet a minimum of four times per year in accordance with its regular schedule of meetings established annually at the first meeting of the year. No meetings are held during the summer and winter breaks (July, August and December). Special meetings may be held at the call of the Chair. The meeting rules and procedures will be in accordance with the Council Procedure Bylaw.

Membership

To the extent possible, Advisory Committees will have a diverse membership with respect to gender, age and cultural-ethnic background.

The committee will consist of eleven (11) members qualified in the discipline relevant to the committee mandate or with a perspective necessary for fulsome consideration of the associated topic, with preference given to some specific areas including:

- One member of Council to serve as Chair, appointed by the Mayor;
- A member of the Parent Advisory Group, preferably with experience in Safe Routes to School programming;
- A member with expertise in mobility of people with disabilities;
- A member with transit experience;
- A member from University of Victoria or Camosun College staff related to Active Transportation;
- A member from a cycling advocacy group;
- A member from a pedestrian advocacy group; and
- One youth voting member described as 16-24 years of age.

Members may serve a maximum of seven years on an Advisory Committee, consisting of a one-year term followed by a potential for three, two-year terms. Members who wish to be re-appointed after the completion of a term must re-apply and provide the application and their resume for Council's consideration.

Island Health Authority may assign a trustee to the Committee as a non-voting liaison.

Staff Support

The Engineering Department is the primary contact and together with the Parks and Recreation, Planning, and Police Departments will provide the required professional support. The Legislative Division will provide secretarial and administrative support.

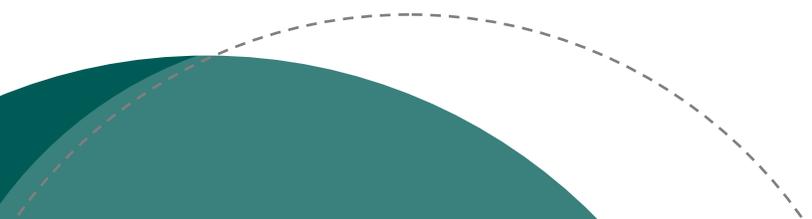
Review of Terms of Reference

These Terms of Reference will be reviewed during the committee's first meeting each term.

APPENDIX C - Stakeholder List

The list of stakeholders outlined below may change once the planning process gets underway.

GOVERNMENT	
Mayor and Council / Advisory Committees	<ul style="list-style-type: none"> • Mayor and Council • Planning, Transportation and Economic Development Advisory Committee • Healthy Saanich Advisory Committee (HSAC) • Parks, Trails and Recreation Advisory Committee (PTR)
First Nations	
Neighbouring Municipalities	<ul style="list-style-type: none"> • Victoria, Esquimalt, Oak Bay, Central Saanich
INTERNAL STAKEHOLDERS	
Saanich Departments	<ul style="list-style-type: none"> • Engineering, Planning, Parks, Recreation and Community Services, Finance, Corporate Services, Building, Bylaw, Licensing and Legal Services, Fire Services, Police
EXTERNAL STAKEHOLDERS	
Community Associations	<ul style="list-style-type: none"> • Neighbourhood Community Associations • Saanich Community Association Network (SCAN)
Agencies	<ul style="list-style-type: none"> • BC Transit • Ministry of Transportation and Infrastructure • Capital Regional District • ICBC • BC Emergency Health Services • BC Paraplegic Association
School Districts, Universities and Colleges	<ul style="list-style-type: none"> • Schools in School District (SD) 61 and 63 • Public school administrations and Parent Advisory Committees • Private schools • University of Victoria and Camosun College
Health Agencies	<ul style="list-style-type: none"> • Vancouver Island Health Authority – Public Health • BC Lung Association • Heart and Stroke Foundation • Canadian National Institute for the Blind • Institute of Aging and Lifelong Health
Economic Development	<ul style="list-style-type: none"> • South Island Prosperity Project • Greater Victoria Chamber of Commerce • Transportation Service Providers • Tourism BC
Development Industry	<ul style="list-style-type: none"> • Urban Development Institute
Advocacy Groups	<ul style="list-style-type: none"> • Capital Bike • Walk On Victoria • Greater Victoria Transit Alliance • Victoria Placemaking Network • Capital Region Equestrians • Accessibility • Livable Roads for Rural Saanich • Better Mobility Saanich • Southern Vancouver Island Nature Trails Society • Elk-Beaver Lake Equestrian Society



Draft Engagement Strategy and Communications Plan

Active Transportation Plan Update

Created by:
Megan Squires



ENGAGEMENT STRATEGY AND COMMUNICATION PLAN

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ENGAGEMENT STRATEGY AND COMMUNICATION PLAN

1.0 Project Purpose

The District's first active transportation plan, *Moving Saanich Forward* was adopted by Council in June 2018 as a guide for investment in active transportation improvements for the next 30 years. The award-winning plan establishes a vision, goals and targets. It also outlines strategies and actions to ensure progress on the District's policies, standards, infrastructure and programs for active transportation.

Saanich is committed to monitoring and updating the Active Transportation Plan (ATP) on an on-going basis and in 2023, five years of implementation will have occurred. The purpose of the ATP update is to provide a current framework to support implementation of active transportation policies and actions. The updated Plan will guide investment and decision-making for active transportation in the next five years, and beyond.

Fundamental to this plan update will be to ensure alignment with current policy documents, including recent strategies and plans for climate change, active transportation, and road safety. Progress towards achieving the vision, goals and targets of the ATP will be reviewed, as will select strategies and actions, and the implementation plan. Current demographic and travel data, as well as collision data will form the basis for this update and will provide the evidence to support revised and/or new targets and actions.

2.0 Engagement and Communication Objectives

The purpose of this document is to articulate an approach to engagement and communications for the update to the ATP that will generate awareness, as well as public and stakeholder participation in the planning process. Key objectives for engagement and communications in this project include:

- To develop a strategy, based on the principles of the International Association for Public Participation (IAP2) to effectively engage and communicate with stakeholders and the public throughout the planning process;
- To follow the objectives for engagement at each phase of the project; and
- To apply the techniques at each phase of the planning process.

3.0 Vulnerabilities/Potential Issues

This project could face a number of engagement and communication challenges that could have an impact on the overall success. Potential issues and strategies to address them are outlined in the table below.

Potential Issue	Strategy
Stakeholders may want to broaden the scope of the project, which could require more time and make it more complex and costly to achieve completion	<ul style="list-style-type: none"> • Spend the time in the planning stages of the project reviewing and revising the scope to ensure it captures the necessary updates. • Prepare key messages and FAQ to communicate the scope to stakeholders and the public.
Challenges managing expectations of various stakeholders	<ul style="list-style-type: none"> • Anticipate ahead of time what stakeholder expectations might be and prepare responses (e.g. project FAQ) • Ensure regular communications between the PM and PS to ensure any issues are shared and a response is prepare, if necessary.



ENGAGEMENT STRATEGY AND COMMUNICATION PLAN

	<ul style="list-style-type: none"> • Ensure transparency and clarity when communicating with stakeholders. • Revise or expand communications if needed to ensure stakeholders have the information they need, when they need it
Stakeholders may respond negatively to the project, based on misinformation circulating in the community	<ul style="list-style-type: none"> • Prepare a communications plan that identifies what will be communicated, to whom and how (e.g. methods). • Strive for timely communications that are clear and accessible • Address incorrect information immediately

4.0 Key Messages for Communication

The following is a list of key messages for this project:

- Active Transportation is any active trip you make to get yourself, or others, from one place to another, whether it is to work, school, shops, or to visit with friends and family. Active transportation includes any form of human powered transportation.

Walking and cycling are the most popular and well-known forms of active transportation. However, the definition extends much further than that – as long as it’s active, you choose the mode. This can include skateboarding, wheeling, riding a horse, in-line skating, using a mobility aid, or riding the bus.

- The Active Transportation Plan (ATP) is an approved plan that is currently guiding investment in active transportation improvements in Saanich. It is a 30-year plan.
- Saanich is committed to monitoring implementation of the ATP. Five years have passed since the plan was adopted and it is time to update the policy framework and travel data, as well as revisit key priorities and develop new actions to address the District’s target for zero traffic-related fatalities and/or serious injuries. A primary goal of the update is to ensure that the ATP continues to be relevant and actionable for the next five years, and beyond.
- The process to update the ATP will be completed five phases. We will be seeking input from stakeholders and the public, and there will be several opportunities throughout the process to inform the updated plan.
- Information about the plan update will be made available on the project webpage and through email notification. Stakeholders and the public can sign-up to receive updates and advanced notifications of opportunities to engage in the project and provide input.
- The update to the ATP will begin in April 2022. Government and stakeholder engagement will take place in June, and again in November, 2022, if needed. Public engagement will take place between January and March, 2023. It is expected that the final draft update to the ATP will go to Council in June 2023.
- Information about the update to the ATP is available online.



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- If you are interested the latest information about this project, you can sign up to receive updates.

5.0 Engagement Process Overview

The first step in updating the ATP, which is a community-wide policy document, is to ensure that stakeholders and residents are aware of the project and understand its purpose and timelines. A website will be created to provide access to information regarding the process, timelines and deliverables. In addition, individuals will have the option to register (via the website) to receive email notifications about the project. Using an email notification system is an efficient and potentially, far-reaching way for staff to share updates and information about upcoming engagement opportunities.

The following is a breakdown of engagement in phases 2, 3 and 4. Information in these sections, and throughout the document may be updated based on discussions with the ATAC and based on the outcomes of previous engagement.

Phase 2

The first round of engagement will take place in June 2022 during Phase 2 of the project. This round is an opportunity to raise awareness of the project and check-in on the proposed scope of the update. It is also an opportunity to learn from governments and stakeholders about their priorities, experiences, concerns and ideas for the updated plan.

Engagement activities in Phase 2 will include the District sending a letter with discussion questions to all governments and stakeholders. They will be asked to respond to the questions in writing and, if desired, they will also have the opportunity to meet with Engineering staff to share their input in person. The following is a list of potential discussion questions. The ATAC will have an opportunity to review and revise these questions prior to engagement in Phase 2.

1. What has changed or what new information has emerged within your organization since Saanich's ATP was approved in 2018 that should be considered in the updated plan?
2. What is working well with the ATP?
3. What do you think could be improved?
4. What role do you see your organization playing in the process to update the ATP?
5. What role, if any, do you see your organization having in implementation of the ATP?

Staff will meet with Council Committees individually to discuss the plan update and seek input on discussion questions similar to the ones listed above.

Phase 3

If required, engagement in Phase 3 will take place in November 2022 and it will build on the input provided in Phase 2. This additional round of engagement will allow staff to further the conversation with key stakeholders about priorities, issues and opportunities to be highlighted in the updated plan. Additional engagement at this stage will ensure awareness of the project continues and it will allow staff to check in on the direction of the updated plan. If needed, key discussion questions will be developed based on input and findings that emerge through Phase 2 and 3.



ENGAGEMENT STRATEGY AND COMMUNICATION PLAN

Phase 4

Engagement in Phase 4 will take place between January and March, 2023. The purpose will be to seek feedback from stakeholders and the public, and assess support for the draft updated ATP. Specific engagement activities to be undertaken in this phase include a survey, presentations, displays, and events such as open houses. Staff will work with the ATAC to design engagement in Phase 4.

Staff will meet with Council Committees individually to seek input on the final draft plan.

6.0 Governments and Stakeholders

The following governments and stakeholders are identified as having an interest in active transportation in Saanich, and whose input will be valuable to the update of the ATP. The interests and roles for government and stakeholders are outlined below.

a. Government and Internal Stakeholders

Government	Interest/Role
Mayor and Council	<ul style="list-style-type: none"> To be informed engagement activities and project status To provide input at key decision points in the project process To receive updates and the final draft updated plan
Planning, Transportation and Economic Development Advisory Committee	<ul style="list-style-type: none"> To be informed about the project and its progress To provide input on specific aspects of the plan related to the committee's experience and purpose To review the draft updated plan
Healthy Saanich Advisory Committee	
Parks, Trails and Recreation Advisory Committee	
First Nations	<ul style="list-style-type: none"> To be informed about the project and its progress To provide input on specific aspects of the plan related to their unique lived experience To review the draft updated plan
Neighbouring Municipalities	<ul style="list-style-type: none"> To be informed about the project and its progress To provide input on specific aspects of the plan related to their municipal priorities, interests and specialized knowledge To review the draft updated plan



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Saanich Departments	Interest/Role
Engineering	<ul style="list-style-type: none"> • To be informed about the project and its progress • To share departmental priorities, and provide insights based on experience with the current plan, as well as recommendations/suggestions to inform the updated plan • To review the draft updated plan
Planning (Current, Community, Sustainability and Environment)	
Parks, Recreation and Community Services	
Finance	
Administration Department	
Building, Bylaw, Licensing and Legal Services	
Fire	
Police	

b. External Stakeholders

Community Associations	General Interest/Role
Neighbourhood Community Associations	<ul style="list-style-type: none"> • To be informed about the project and its progress • To provide input on specific aspects of the plan related to the specific context of the local neighbourhood • To review the draft updated plan
Saanich Community Association Network (SCAN)	
Agencies	General Interest/Role
BC Transit	<ul style="list-style-type: none"> • To be informed about the project and its progress • To provide input on specific aspects of the plan related to their agency priorities, specific interests and specialized knowledge • To review the draft updated plan
Ministry of Transportation and Infrastructure	
Capital Regional District	
ICBC	
BC Emergency Health Services	
BC Paraplegic Association	
School Districts, Universities and Colleges	General Interest/Role
SD 61 and 63	<ul style="list-style-type: none"> • To be informed about the project and its progress • To provide input on specific aspects of the plan related to their priorities and experiences • To review the draft updated plan
Individual public school administrations and Parent Advisory Committees (PACs)	
Private schools	



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University of Victoria and Camosun College	
Health Agencies	General Interest/Role
Vancouver Island Health Authority – Public Health	<ul style="list-style-type: none"> • To be informed about the project and its progress • To provide input on specific aspects of the plan related to their agency’s priorities and concerns • To review the draft updated plan
BC Lung Association	
Heart and Stroke Foundation	
Canadian National Institute for the Blind	
Institute of Aging and Lifelong Health	
Economic Development	
South Island Prosperity Project	<ul style="list-style-type: none"> • To be informed about the project and its progress • To provide input on specific aspects of the plan related to their organization’s priorities and experiences • To review the draft updated plan
Greater Victoria Chamber of Commerce	
Tourism BC	
Transportation Service Providers	
Urban Development Institute	
Advocacy Groups	General Interest/Role
Capital Bike	<ul style="list-style-type: none"> • To be informed about the project and its progress • To provide input on specific aspects of the plan related to their groups priorities and experiences • To review the draft updated plan
Walk On Victoria	
Greater Victoria Transit Alliance	
Victoria Placemaking Network	
Capital Region Equestrians	
Accessibility	
Livable Roads for Rural Saanich	
Better Mobility Saanich	
Southern Vancouver Island Nature Trails Society	
Elk-Beaver Lake Equestrian Society	

ENGAGEMENT STRATEGY AND COMMUNICATION PLAN

7.0 Engagement Objectives, Outcomes, Techniques and Deliverables by Phase

For each phase of the project, engagement objectives, based on the IAP2 Spectrum of Public Participation, describe the purpose and intensity of engagement, as well as the audience whom they are directed. In addition, desired outcomes, techniques and deliverables are also identified in the table below.

PHASE 1 – April-May 2022 – PROJECT INITIATION			
Objectives	Outcomes	Techniques	Deliverables
To inform stakeholders and the public of the process to update the ATP plan	<ul style="list-style-type: none"> Awareness of the process; Motivation to become involved 	<ul style="list-style-type: none"> Project website Communications materials (e.g. backgrounder) 	<ul style="list-style-type: none"> Website Confirmed list of stakeholders
To collaborate with the ATAC to finalize the engagement strategy and phase 2 engagement	<ul style="list-style-type: none"> Clarity on the plan for engagement throughout the project and specifically in phase 2 	<ul style="list-style-type: none"> Online or in-person meetings 	<ul style="list-style-type: none"> Engagement strategy and details on engagement in phase 2

PHASE 2 – June 2022 – GOVERNMENT AND STAKEHOLDER ENGAGEMENT			
Objectives	Outcomes	Techniques	Deliverables
To inform First Nations about the project	<ul style="list-style-type: none"> Awareness of opportunities for involvement 	<ul style="list-style-type: none"> Email Letter 	<ul style="list-style-type: none"> Confirmation of involvement
To collaborate with First Nations on the scope of the review and their unique issues and concerns	<ul style="list-style-type: none"> Clarity on the scope of the plan update 	<ul style="list-style-type: none"> TBD 	<ul style="list-style-type: none"> TBD
To inform stakeholders of opportunities for input	<ul style="list-style-type: none"> Awareness of opportunities for participation 	<ul style="list-style-type: none"> Email Letter with discussion questions 	Written feedback and participation in meetings, if desired
To consult with stakeholders to confirm the scope of the review and identify issues and priorities	<ul style="list-style-type: none"> Clarity on the scope of the plan update 	<ul style="list-style-type: none"> Written feedback on discussion questions Online or in-person meetings 	Written feedback and participation in meetings, if desired Finalized scope for the plan update



ENGAGEMENT STRATEGY AND COMMUNICATION PLAN

To inform stakeholders about input received through engagement	<ul style="list-style-type: none"> Engagement results are shared with stakeholders 	<ul style="list-style-type: none"> Engagement summary Email notification 	Engagement summary
To collaborate with the ATAC to design engagement in phase 4	<ul style="list-style-type: none"> Input on planned engagement 	<ul style="list-style-type: none"> Online or in-person meetings Email 	Updated Engagement Strategy that includes engagement in phase 4

PHASE 3 – July to December 2022 – PREPARATION OF THE DRAFT UPDATE TO THE PLAN

Objectives	Outcomes	Techniques	Deliverables
To collaborate with staff to prepare the draft update of the ATP	<ul style="list-style-type: none"> Staff input and advice to support preparation of the draft update of the ATP 	<ul style="list-style-type: none"> Meetings and workshops (online or in person) Email 	Draft update of the ATP
To involve the ATAC in preparation of the draft update of the ATP	<ul style="list-style-type: none"> Input from the ATAC to inform the draft update of the ATP 	<ul style="list-style-type: none"> Meetings and workshops (online or in person) Email 	Draft update of the ATP
To involve governments and stakeholders again, if needed	<ul style="list-style-type: none"> Additional input on updates to the ATP Engagement results are shared with stakeholders 	<ul style="list-style-type: none"> Meetings (online or in person) Email 	Draft update of the ATP Engagement Communications materials Engagement summary report
To inform stakeholders about input received through engagement	<ul style="list-style-type: none"> Engagement results are shared with stakeholders 	<ul style="list-style-type: none"> Engagement summary Email notification 	Engagement summary

PHASE 4 – January to March 2023 – REVIEW OF THE DRAFT UPDATED ATP

Objectives	Outcomes	Techniques	Deliverables
To involve government, stakeholders and the public in a review of the draft plan update	<ul style="list-style-type: none"> Input on the draft updated ATP 	<ul style="list-style-type: none"> Workshops and open houses (online or in-person) Pop-up displays (staffed or unstaffed) 	Input on the Draft Updated ATP to inform the final Draft Plan Engagement summary



ENGAGEMENT STRATEGY AND COMMUNICATION PLAN

		<ul style="list-style-type: none"> • Survey • Meetings and presentations (online or in-person) 	
To consult ATAC on the review of the draft plan update	<ul style="list-style-type: none"> • Input and advice on the draft update of the ATP 	<ul style="list-style-type: none"> • Meetings (online or in-person) • Email 	Input on the Draft Updated ATP to inform the final Draft Plan

PHASE 5 – April to June 2023 – FINALIZE DRAFT UPDATED ATP			
Objectives	Outcomes	Techniques	Deliverables
To inform the public, government and stakeholders of when the updated ATP will go to Council	<ul style="list-style-type: none"> • Awareness of the changes to the ATP and the content of the final draft update of the ATP 	<ul style="list-style-type: none"> • Website • Email notification (campaigner) • Social media • Print media 	Final draft updated ATP for Council’s consideration

8.0 Key Communication Vehicles

The key communication methods that will be used in this project include:

- Website with short URL
- Email notification through Campaigner
- Social media (Facebook and Twitter)
- Print media - newspaper articles and ads
- Written materials – press releases, backgrounders, FAQs, handouts, reports
- Presentation display boards
- Powerpoint presentations

From: [REDACTED]
To: [REDACTED]
Subject: (External Email) Fwd: FW: ICBC
Date: Thursday, April 28, 2022 10:45:37 AM
Attachments: [image001.png](#)

This email sent from outside the District of Saanich. Use caution if message is unexpected or sender is not known to you.

Austin

Can you please forward this email to ATAC or find a way that we share the email on the screen on the iCBC agenda item today. I would like to ensure the ICBC response is included in our official minutes.

Thanks

Dave Marecek

----- Forwarded message -----

From: Woodger, Colleen
Sent: Wednesday, April 27, 2022 9:36 AM
To: [REDACTED]
Subject: ICBC

Thank you for your call today – here is our messaging regarding the issue you have enquired about:

- *We very much understand the concerns being raised and have formed a working group to review our current policy and processes for when a vehicle and cyclist are involved in a collision.*
 - *We have asked Mr. Bolliger for consent to discuss his claim which he has not provided. We can provide more specifics on this claim with consent.*
 - *After a crash, our first priority is to ensure any party who is injured gets all of the care and recovery treatments they need, which any road user – including cyclists – are entitled to.*
 - *Under Enhanced Care, cyclists and pedestrians have access to the same full range of significantly improved care and recovery benefits as drivers. That*

includes improved income replacement benefits if they're unable to work and additional benefits in the event of a serious or life-altering injury.

- *We investigate every crash to determine who is responsible. In assessing any claim, we review all of the evidence presented to us in order to come to a fair decision. This would include reports from the drivers involved, witness statements and police reports if available.*
- *In some claims, where there are conflicting accounts and insufficient evidence to determine which version of the incident was more accurate, responsibility for the crash may be split.*
- *In the vast majority of crashes only one party is assessed as responsible but – in a small number of cases, approximately 5% – liability is split.*
- *If a party is assessed as partially responsible for a claim, they could be responsible for some of the damages to the vehicle. This process hasn't changed with the introduction of Enhanced Care.*
- *Customers have options to dispute the responsibility of a crash, including with the Civil Resolution Tribunal.*

I trust this is the information you were looking for.

Regards,

Colleen

.....
Colleen Woodger

Road Safety & Community Coordinator
South Vancouver Island

Customer Experience & Public Relations

.....
425 Dunedin Street | Victoria
British Columbia | V8T 5H7
phone: 250-414-7843 **Fax:** 250-480-5601

mobile: 250-213-6070

twitter: @RoadSafetyCWoo



I acknowledge that I work & live within the territories of the lək'wəḡən peoples represented by the Songhees and

Esquimalt Nations and the W̱SÁNEĆ peoples represented by the W̱JOLELP (Tsartlip), BO̱KÉĆEN (Pauquachin), STÁUTW̱ (Tsawout), W̱SIKEM (Tseycum) and MÁLEXEL (Malahat) Nations

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