

AGENDA
ARTS, CULTURE AND HERITAGE ADVISORY COMMITTEE
Saanich Municipal Hall, Committee Room No. 2
Thursday, June 20, 2019 from 4:00 pm to 6:00 pm

*** Territorial Acknowledgement ***

1. ADOPTION OF MINUTES

- May 16, 2019 (attachment)

2. CHAIR'S REMARKS

3. STAFF UPDATES

- a) Archives (attachment)
- b) Recreation (attachment)

4. ARTS AWARDS

- Report from Senior Manager, Recreation (attachment)

5. REPORT FROM WORKING GROUP

- Committee discussion (attachment)

6. REVIEW OF PRESENTATION FROM OAK BAY ARTS LAUREATE

- Committee discussion

7. FUTURE AGENDA ITEMS

*** Adjournment ***

Next Meeting: Thursday, September 19, 2019

In order to ensure a quorum, please call Tania Douglas at 475-1775 ext. 3505 or
tania.douglas@saanich.ca if you are unable to attend.

Go Green!

Members are encouraged to bring their own mug to the meeting.

MINUTES
ARTS, CULTURE AND HERITAGE ADVISORY COMMITTEE
Held at Cedar Hill Recreation Centre in the Art Gallery
Thursday, May 16, 2019 at 4:00 pm

Present: Councillor Plant (Chair), Irene Corman, John Ellis, Jim Hesser, Leanna Rathkelly, Michele Sealey, Kate Sykes-Waller, Christine Willes,

Staff: Kelli-Ann Armstrong, Senior Manager; Tania Douglas, Senior Committee Clerk

Regrets: Sean Burns

Guest: Barbara Adams, Oak Bay Arts Laureate

Minutes

MOVED by M. Sealey and Seconded by J. Ellis: "That the Minutes of the Arts, Culture and Heritage Advisory Committee meeting held April 18, 2019 be adopted as circulated."

CARRIED

CHAIR'S REMARKS

The Chair expressed appreciation of the venue for today's meeting (Art Gallery at Cedar Hill) and suggested that the majority of committee meetings be held in this space if possible. Committee members agreed with this suggestion.

The Chair noted that a CRD Arts Commission will strike a task force to explore performance arts facilities, how facilities are governed and/or how they harmonize with other facilities. This committee may be asked to weigh in on this subject at some point.

The Chair thanked members for volunteering for this committee and suggested that members feel free to bring forward items for discussion. A motion may or may not be required depending on the amount of thought/discussion needed per item. There is a good list of items to discuss this year, and hopefully members feel this is time well spent.

PRESENTATION FROM OAK BY ARTS LAUREATE

Barbara Adams, Oak Bay Arts Laureate, was introduced and she circulated the Arts Alive Oak Bay 2017/2018 public art pamphlet for information. Ms. Adams described her background and how the Mayor of Oak Bay approached her about being the arts laureate for their municipality. The following points were noted:

- At the time she was approached by the Mayor, there was only one public art piece located in the Oak Bay recreation centre.
- To begin the process it was important to find out what the community wanted and see what community art groups existed. There were six groups in Oak Bay and they all felt somewhat isolated. Ms. Adams explored how to bring the groups together.
- The municipality's Public Arts Policy needed improvement and the Parks and Recreation department existed but they needed to add some sort of culture.
- Ms. Adams looked at areas where public art could be installed and found that there were about 28 places on municipal land that were appropriate and accessible to pedestrians and cyclists.

ITEM 1

- Ms. Adams approached Council for their support of public art installation and had sculptors loan some pieces of art for a few months. Some financial support was given by Council as well as Tourism Victoria and the Business Improvement Association. Now there are various sponsors who support the initiative.
- An article about public pianos in London inspired Ms. Adams to obtain free pianos, and she first approached local schools to have students decorate them in order to discourage vandalism.
- Now some of the funding money is used to pay artists for decorating pianos and to moving companies to move them to storage during the wet season.
- To raise funds, some pianos are sold and an auction and gala event is also done.
- After a successful first year, a public art advisory committee was struck. Members consist of two community members, two artists, two business representatives and one student. There are Terms of Reference and the member terms expire. All art projects are vetted through the advisory committee.
- Local businesses use their windows to showcase some art pieces.
- A call for artists is sent out. It is important that their artwork can withstand the elements and fit on the bases provided.
- A bus tour and reception will be held on June 20th this year.
- One outstanding goal is to find a larger public space to install benches and have a space for musicians or for people doing plein art, etc.
- The Arts Alive Oak Bay event allows members of the public to vote on their favourite piece of art. Right now there are eight permanent pieces and ten pieces on exhibition (the Arts Alive brochure shows their locations).

Committee members asked Ms. Adams some questions and the following was noted:

- Oak Bay provides a grant to cover sculpture costs and maintenance. A good portion of funding goes towards moving pianos, a piano tuner is paid but there is no profit made by Alison Pianos, and the artists that paint the pianos receive a small honorarium.
- In terms of art selection the public art advisory committee follows a criteria sheet and chooses locations that pieces will best fit into.
- This program has helped the six artist groups to communicate and interact with each other and while still maintaining their individuality.
- The "Acorn Arts Awards" was created for exceptional contribution to arts in Oak Bay.
- The public art advisory committee helped with the Official Community Plan and Strategic Plan sessions.
- There were no staff positions in Oak Bay for the arts prior to this, but now arts is under the Recreation department umbrella.

It was pointed out that Saanich already has an arts advisory committee. Members discussed possible areas to place artwork or have a sculpture walk (eg. village areas). It was noted there may be some areas that could offer indoor or outdoor space if there is buy-in from the mall owners. This item will be discussed further at a future meeting.

Ms. Adams reiterated the importance of having a goal/vision in mind, and noted that engaging artist groups is key. Ms. Adams was thanked for her presentation.

Motion: MOVED by J. Ellis and Seconded by M. Sealey, "That the verbal presentation from Ms. Barbara Adams, Oak Bay Arts Laureate, be received."

CARRIED

DRAFT GUIDELINES FOR WORKING GROUP

The Chair noted that two members have volunteered so far to be on the policy working group and that this is a recommendation group only. It is preferred that four members be in the group. He advised that working groups can operate in any way they want (eg. online or informally at any location). The estimated time commitment would likely be a 2-hour meeting once a month and then they would report back to this committee any recommendations for changes/updates to policies.

The Senior Manager of Recreation Services advised that this committee has previously made recommendations to the Planning department about the Comprehensive Arts Policy, that the Parks and Recreation Master Plan is scheduled to be updated in 2021, and that the Arts and Culture Strategy is scheduled to be updated in 2022.

Committee members I. Corman, J. Ellis, J. Hesser and C. Willes were named as the working group committee members.

Motion: MOVED by L. Rathkelly and Seconded by M. Sealey, "That the proposed guidelines for the Arts Culture and Heritage Advisory Committee Policy Review Working Group be adopted as presented."

Motion to amend:

MOVED by J. Ellis and Seconded by J. Hesser, "That the proposed guidelines for the Arts Culture and Heritage Advisory Committee Policy Review Working Group be amended by replacing "1 week" with "ten (10) calendar days."

The Motion as Amended was CARRIED

The Arts, Culture and Heritage Advisory Committee Guidelines for Policy Review Working group are hereto attached as "Attachment 1".

ITEMS FOR FUTURE MEETINGS

The Chair noted that the agenda for June will hopefully consist of the policy working group update, a discussion about the arts laureate presentation and an update on possible arts awards. It was suggested that the topic of a youth and/or adult poet laureate be brought forward in the fall.

ADJOURNMENT

The meeting adjourned at 5:39 pm and then Carole Ireland provided committee members with a tour of the Cedar Hill Arts Centre.

Councillor Plant, Chair

I hereby certify these Minutes are accurate.

Committee Secretary

ATTACHMENT 1

Arts, Culture and Heritage (ACH) Advisory Committee Guidelines for Policy Review Working Group

- Term of Working Group ends December 31, 2019.
- No more than 4 ACH Committee members to be on Working Group (WG).
- As per Council Advisory Committees – Terms of Reference Policy:
 - “An advisory committee may establish informal working groups for items within its mandate and also when sponsoring and promoting special events or considering grant applications. Only committee members and staff may sit on an informal working group unless otherwise approved by Council. Secretarial and administrative support is not provided for informal working groups.”
- WG does not speak on behalf of the ACH.
- WG to create a proposed work plan to be approved by ACH Advisory Committee.
- WG should select a spokesperson to report back to ACH Committee on behalf of the WG.
- Determining a schedule of meetings is recommended.
- A written report from WG should be submitted to the Senior Committee Clerk no later than ten (10) calendar days prior to the monthly ACH meeting for distribution to all Committee Members as part of the Agenda Package. Written report should include:
 - When WG met, what was discussed/reviewed, and any recommendations for ACH's for consideration.
 - ACH can accept the WG's written report as information and/or make a motion to forward the report or any part of the report to Council or activate the report in any other way consistent with the terms of reference of the ACH Advisory Committee.



The Corporation of the District of Saanich

Memo

To: Arts, Culture and Heritage Advisory Committee
From: Evelyn Wolfe, Archivist
Date: June 20, 2019
Subject: Archives Update

Two New Online Exhibits

Anyone who may have missed the final exhibit of our Saanich Remembers WW1 Project last fall, can now visit an online version available here:

https://www.saanich.ca/assets/Parks~Recreation~and~Culture/Documents/WWI_2018_Virtual_Exhibit.pdf

The Archives has also created a virtual exhibit about Shelbourne Street and the Memorial Avenue trees:

https://www.saanich.ca/assets/Parks~Recreation~and~Culture/Documents/Virtual_Exhibit_Memorial_Avenue_web.pdf

History talks

Saanich Archives has organized three history talks so far this year in conjunction with the Greater Victoria Public Library. The most recent was given in May by Stephanie Ann Warner, a history researcher and writer, who gave a talk entitled "A Vargas Island Rancher in Saanich: the Freeman Hopkins Story". A fourth talk is scheduled for October.

Collections and Reference

So far this year, we have received and processed 14 new donations or transfers of materials to the Archives, and we have digitized over 400 items to add to our online collections.

Staff have dealt with over 400 reference inquiries which come to us in-person, by phone or email.

Archives Newsletter

Newsletter publication is suspended for the summer months. The next issue will be available in September.

Archives Tours

We have had four group tours of the Archives so far this year, two community groups and two school groups. Visitors learn about the resources in our reference room, and go behind the scenes into the vault to see some of the interesting items in our collections and how we preserve them.

On May 8, Saanich Archives held an evening open house to accommodate those who cannot come to the Archives during our regular daytime hours. Visitors who came to this event spent a lot of time with us, asking questions and exploring our displays and resources.

ACH Committee members are welcome to come for a similar tour, either individually or as a group. We're available Monday to Friday, 10:00 am to 2:30 pm. Contact archives@saanich.ca 250-475-5494 ex. 3478

Report

To: Arts, Culture and Heritage Advisory Committee
From: Brenda Weatherston, Community Arts Specialist
Date: 6/13/2019
Subject: Arts Update for June 2019

Limelight Youth Artists Exhibition

May 30–June 16, 2019

Showcase Reception: Friday, May 31, 7:00-9:00 p.m.

The region's largest showcase of youth artists at the secondary level from across Greater Victoria was held once again at the Arts Centre at Cedar Hill. Nine schools, over 100 artists, and a team of teachers, retired and student teachers helped support this exhibit and event. This year, a design student created the eye-catching exhibition poster featuring the work of 5 artists. Artwork was featured in both galleries from Artemis Place Secondary, Esquimalt High School, Glenlyon Norfolk School, Oak Bay High School, Reynolds Secondary, Royal Bay Secondary, Spectrum Community School, St. Michael's University School and Victoria High School.

The well-attended reception was alive with jazz music and slam poetry performances from Esquimalt, Reynolds, Spectrum, Victoria High and St. Michael's University Schools.



Saanich Artists Studio Tours

Saanich Studio Tours wrapped up June 2 with over 35 artists from Broadmead, Cadboro Bay, Gordon Head, Mt. Tolmie and the Cedar Hill areas participating. Three unique weekend tours were offered as well as one group preview exhibition at the Arts Centre at Cedar Hill. Artists were pleased with the turnout which was reported to be up from last year. Participating artists have commented that they valued the opportunity to once again welcome and connect with the broader community as well as to work together to support one another's artistic endeavours. Reflection and planning for 2020 begins!

Gorge on Art | July 1, 2019 9:00 a.m.–4:00 p.m.

Gorge on Art returns this Canada Day. This annual display of work by artists and artisans along the scenic Gorge Waterway is offered as part of Gorge Tillicum Community Association's Gorge Canada Day Picnic. Visitors are invited to meet artists and watch them work in a range of media. The Gorge on Art "zone" is complimented by classical musical presented by the Victoria Conservatory of Music and food and refreshments for purchase. Saanich Parks and Recreation partners with the Gorge Tillicum Community Association to host Gorge on Art as part of this annual community event.

Culture Days | September 27–29, 2019

Saanich Parks and Recreation is pleased to confirm the Cedar Hill Recreation and Arts Centre as a regional “hub” for arts and culture for this year’s Cultural Days weekend, a nation-wide community creative celebration. This year’s Culture Days theme is “Creativity, the Arts and Wellbeing.”

Saanich and the Island Illustrator’s Society have teamed up to coordinate a Culture Days weekend of arts and culture activities for the community at Cedar Hill. The Main Gallery and some additional spaces in the building will be available free of charge to host arts and culture activities by community groups and artists. Island Illustrators are mounting a multi-week display starting September 10 and culminating over the Culture Days weekend. The exhibit explores the Culture Days theme of arts and wellbeing and will include a hands-on, community-engaged collaborative art project.

Organizers are inviting community arts and culture groups to participate and a schedule of activities is being prepared. If members of the Arts, Culture and Heritage Advisory Committee would like to participate, please contact Brenda Weatherston at 250 475-5557 or brenda.weatherston@saanich.ca

For more information on Culture Days visit www.culturedays.ca

**FÊTE DE LA
CULTURE
DAYS**

Exhibitions:

Arts Centre at Cedar Hill

Current: June 19–July 7, 2019

- Main Gallery: Camosun Fine Furniture Graduation Exhibition, **Reception:** Thursday, June 20 7-9 p.m.
- Cafe Gallery: Platinum Painters: *Brush Strokes II* **Reception:** Saturday, Saturday, June 22 1-3 p.m. **Meet the Artist Demos:** Thursdays, Fridays and Saturdays, 10:30 a.m. to 12:30 p.m.

Upcoming: July 10–28, 2019

- Main Gallery: Leonard Butt and Anina Kunstler, Title TBA
- Cafe Gallery: Stephanie Arnot, “Cirque”

Saanich Municipal Hall

Current: May 30–June 24, 2019

- Main Floor Window: James Bardy, “Into the Mystic: Forests of Vancouver Islands” paintings
- Main Floor Gallery & Reception Wall: Alexandra Morton, “Fish of the Rainforest” *gyotaku* prints
- Second Floor Gallery & Administration Wall: Mari Jagt, paintings

Current: June 27–July 22, 2019

- Main Floor Window: Peter Gorrie, “Along a Path” paintings
- Main Floor Gallery & Reception Wall: Shirley Roberts, paintings
- Second Floor Gallery & Administration Wall: Leslie Fetsch, paintings

2020 Call for Exhibitions

The 2020 Call for Exhibitions for Cedar Hill Arts Centre will be released this month. Each year, a member of the Arts, Culture and Heritage Advisory Committee is invited to participate on a small Exhibition Selection Committee. Experience with visual arts and exhibitions is recommended. If you are interested and would like more information, please contact Brenda Weatherston.



The Corporation of the District of Saanich

Memo

To: Arts, Culture and Heritage Advisory Committee
From: Kelli-Ann Armstrong – Senior Manager, Recreation
Date: 6/13/2019
Subject: Saanich Arts, Culture and Heritage Awards

RECOMMENDATIONS

1. That the Arts, Culture and Heritage Advisory Committee request Mayor and Council to include the presentation of the Saanich Arts, Culture and Heritage Awards in the 2020 Municipal Budget
2. That if Saanich Council includes the Saanich Arts, Culture and Heritage Awards in its 2020 budget the awards would be presented during Culture Days, September 25-27, 2020.

DISCUSSION

Background

The Saanich Arts, Culture and Heritage Awards were developed at the direction of Mayor and Council, upon recommendation from the Arts, Culture and Heritage Advisory Committee (ACHAC) in 2013.

The original intention of the Awards program was to provide an opportunity to recognize individuals, organizations and businesses for their achievements and contributions to arts and heritage, as well as to encourage support within our community for cultural development. The Awards were to be presented at least once per Council term (4 years) and up to 5 recipients in each category could be presented with an award.

The inaugural awards were presented to community members and organizations by the Mayor and the Chair of the ACHAC in December 2016 at a regular Council meeting, but an informal reception for the recipients and their families was held prior to the presentation. Award recipients received a certificate of appreciation and a framed print from Saanich artist Jenny Waelti-Walters.

The current Awards program includes the following award categories:

The Art of Business: Supporter

This category identifies businesses located in Saanich, whose exemplary community activities have promoted arts in the workplace or in the community. Nominated businesses should demonstrate excellence in raising awareness of cultural opportunities with staff or clients, through financial and voluntary investment in arts, culture and heritage development.

Cultural Steward: Organization

This category recognizes citizens of Saanich who have been actively involved in promoting and nurturing arts and heritage efforts for several years and who, through their efforts, have increased public awareness of arts, culture and heritage initiatives in Saanich. Their important contributions have made a positive impact to our individual and community quality of life.

Unsung Hero: Individual

Recognizes Saanich residents who have led the way in promoting arts, heritage and cultural endeavours throughout their lives. The impact they have made to the cultural fabric of Saanich is significant, ground breaking and has come from a place of service to the community and has fostered the next generation of leadership in these areas.

Next Gen: Youth

Acknowledges as individual or group under the age of 24 years, who has demonstrated strong commitment to the arts, culture and heritage of Saanich. Through volunteering, acting as role model or leader, or demonstrating exceptional accomplishment, they are making a difference to our community now and for the future.

Individual Lifetime Achievement Award

At the ACH Advisory Committee's discretion, a special individual Lifetime Achievement Award may be presented to acknowledge the exemplary contributions by an individual in arts, culture or heritage.

Nominations in 2016 were collected by staff in Legislative Services during an 8 week period by mail, fax, or e-mail. However the selection of the Award recipients was conducted in an in-camera meeting of the ACHAC, by the committee members.

Promotion of the Awards and the call for nominations was promoted via Facebook, Twitter, the Saanich website, E-Newsletters, e-mail and Saanich News ads. Black Press was a media sponsor of the Awards.

The budget for the 2016 Awards was approximately \$3,000 (purchase of awards, framing and engraving, reception, newspaper advertising, printing of nomination forms). However, this budget does not include any staff time, as the initiative was included as part of staff work plans. Staff time was required to develop the nomination form (graphic design), promote the initiative (including securing a media sponsor), handle inquiries, accept the nominations, manage communications with applicants and recipients, plan and work the reception, and buy the gifts for the recipients.

A copy of the Awards program/nomination form is attached for committee members' reference.

ALTERNATIVES

1. That the Committee receive this report for information.
2. That the Committee endorse the recommendations as outlined in the report.

FINANCIAL IMPLICATIONS

The 2019 budget assigned to the ACHAC is \$3,500. While this funding includes covering committee meeting expenses, in the past, this funding was used to offset any additional expenses of the annual Heritage Bus Tours that was not covered by collected revenue. Plus in 2018, part of this funding was used to subsidize the Heritage Fashion Show that was part of the District's Canada 150 celebrations. In 2016, the ACHAC had carried forward funding from the 50th Anniversary of the Saanich Municipal Hall celebration to support the Awards. A portion of this budget could be allocated to support the awards program.

STRATEGIC PLAN IMPLICATIONS

Presentation of the Saanich Arts, Culture and Heritage Awards are not on the current Strategic Plan. However the Awards program does support the following District plans and strategies, as well as the mandate of the ACHAC:

Saanich Arts and Culture Strategy 2009,

Goal 6: Support economic development through the Arts – Objective A: Raise the profile of arts and culture as an economic generator – Action 1: Develop an award recognition program for acknowledging artists, cultural organizations and cultural industries which provide vitality and articulate the evolving character of Saanich.

District of Saanich 2013-2017 Strategic Plan, p. 14

Healthy Community Indicators: Initiatives to work toward a healthy community – C1 Strengthen the physical, social and cultural participation of citizens.

- Establish an Arts, Culture and Heritage awards event

The awards also complement Saanich's Environmental Awards Program, awarded annually to recognize community efforts towards environmental stewardship.

CONCLUSIONS

As the Arts, Culture and Heritage Awards are not on the work plan of any staff member in 2019, it is recommended that the ACHAC request Council to support the program in 2020, both financially and with staff resources. However, if the Committee would like to make a presentation this year, it does have the option of awarding a Lifetime Achievement Award, should the committee agree on an individual(s). With some assistance of committee members, this could be an achievable initiative in 2019.

**Saanich Arts, Culture and Heritage Committee Working Group Report
Submitted by John Ellis, June 10, 2019**

The working groups' first meeting was on Tuesday, May 28. Much of the time was spent reviewing which municipal documents were relevant and what the purpose and expectations for the WG would be. We decided that based on the parameters set forth by Saanich that our deliverables would be:

1. Develop a Work Plan to present to ACH for approval
2. Determine who our spokesperson will be
3. Schedule Meetings

After a brief discussion we decided that we could do this via email and also use google docs as a tool to do collaborative work.

Work Plan

We've identified three priorities that we believe will be beneficial to the overall effectiveness of the ACH.

1. Review of all Saanich Documents that reference Arts, Culture, and Heritage to identify need for updates, clarifications, completions, and policy development. The WG's goal is to inform ACH so they can make recommendations to council and staff to amend the documents appropriately.
 - Comprehensive Arts Policy (CAP)
 - Arts, Culture, and Heritage Strategic Plan (ACHSP)
 - Official Community Plan (OCP)
2. Review ACH Terms of Reference. WG's goal is to make recommendations on the development of an orientation package for future ACH Committee members.
3. Celebrating the Arts In Saanich. The WG's goal is to provide information on how Saanich could better celebrate the arts in Saanich to the ACH for further consideration to make proposals and recommendations to Saanich Council and/or Staff.
 - Creation of a Saanich Arts Council?
 - Identify barriers to re-implementation of Saanich Arts Awards and develop strategies to overcome those barriers
 - Research possible metrics that Saanich could implement to measure the impact of Arts, Culture, and Heritage in our municipality

Spokesperson

We will rotate this role.

Meeting Schedule

This is a significant amount of work to cover. Accordingly, we have committed to meet once per week for up to two hours. We can alter this schedule as needed.