

**MINUTES**  
**PLANNING, TRANSPORTATION AND ECONOMIC DEVELOPMENT ADVISORY COMMITTEE**  
Held at Saanich Municipal Hall, Committee Room No. 2  
**February 11, 2016 at 4:30 p.m.**

Present: Councillor Fred Haynes (Chair), Councillor Vic Derman, Suzanne Bartel, Bill Mumford, Jordan Rockerbie, John Schmuck, Andrea Mercer, Peter Rantucci

Staff: Elizabeth van Den Hengel, Committee Clerk

Regrets: Scott Hindle, Travis Lee

Guests Lorne Daniel, Victoria Placemaking; Ray Straatsma, Victoria Placemaking; Matt Boyd, Victoria Placemaking

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## MINUTES

**MOVED by S. Bartel and Seconded by B. Mumford: "That the Minutes of the Planning, Transportation and Economic Development Advisory Committee meeting held January 14, 2016, be adopted."**

**CARRIED**

## VICTORIA PLACEMAKING

Lorne Daniel, Ray Straatsma and Matt Boyd from The Victoria Placemaking Network presented the Committee with information of placemaking and the Cook Street Re-Make project that The Victoria Placemaking Network undertook. The following comments and responses to questions were noted:

- Placemaking attempts to create spaces that will make people want to stay in the space and enjoy their experience.
- Placemaking allows for physical engagement of the public. The public can see the change and try it out prior to large financial commitment.
- The Cook Street Re-Make project for the City of Victoria was a good example of a placemaking pop-up pilot.
  - This pop-up project was a collaboration between the Greater Victoria Placemaking Network, The City of Victoria and the Greater Victoria Cycling Coalition.
  - The event had four goals:
    - Engage citizens and multiple organizations in a collaborative public space redesign project.
    - Pilot the process for creating a nimble public space and street redesign pop-ups.
    - Test placemaking elements for the Cook Street Dallas Road area.
    - Test a parking protected bike lane for its potential on Victoria streets.
- The City of Victoria provided a small grant for several placemaking projects.
- The Greater Victoria Cycling Coalition provided the liability insurance for the Cook Street Re-Design project.
- Placemaking can be a vital component of key citizen engagement as creation of a temporary physical space so public can "try the space out" before the municipality invests significant resources.
- The Victoria Placemaking Network consists of a few hundred volunteers across the

Greater Victoria region.

- Placemaking allows for cost effective pilots and pop-ups.
- Placemaking is an effective tool in gathering feedback on planning projects.
- The Greater Victoria Placemaking Network, is developing a process for getting pilots done quickly and effectively.
- Halifax has been utilizing placemaking in its urban planning.
- Viva Vancouver has developed a program to facilitate neighbourhoods that would like to have pop-up events.

## **NATURAL CITIES**

Councillor Vic Derman presented the Committee with his The Natural City presentation.

## **ADJOURNMENT**

The meeting adjourned at 5:40 p.m. and the next meeting is scheduled for Thursday, March 10, 2016

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Councillor Haynes, Chair

I hereby certify these Minutes are accurate.

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Committee Secretary