That the following policy be approved for directional signing in Saanich as recommended by the Administrative Traffic Committee:

1. Confirmatory signs are only to be installed as a supplement to attraction signing provided on a Provincial highway, except in exceptional circumstances.

2. The confirmatory signs should have a “tourist attraction” logo, the name of the attractions, a directional arrow and would be slightly larger that the present fingerboard signs. Size and design would be in keeping with the Ministry’s signing standards.

3. The attractions would be within 3 km of a highway, and must be in Saanich.

4. The business in question must be a legitimate major “tourist attraction”, not just a typical commercial enterprise.

5. Signing should only take place at a change in streets on route to the attraction.

6. The signs will be at the applicant’s expense - initial cost plus annual maintenance.

Posting of confirmatory signs will be strictly controlled per the above policy.