

# There are **more** electric vehicle options than ever before

The Victoria region has the highest percentage of EVs in the country! With a growing EV market, you're sure to find one you love in your price range

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## Electric vehicles are for everyone

Residents of the Capital Region love driving electric! Maybe it's our eco-conscious west coast ethos, or a high density of technology nerds. Maybe it's our mild climate, or our appreciation for superior performance. Or maybe we just recognize a good thing when we see it. Whatever the reason, residents in the Victoria area are leading the charge on EV adoption. We have the highest percentage of zero emission vehicles in Canada, with 13.4% of total new vehicle registrations being electric in early 2020.

Electric vehicles are not just luxury cars, they come in many different makes and models and at many different price points. EVs are not just for city drivers, rural communities have a growing charging network and are going electric too. EVs are not just for running errands close to home, go on and take a road trip! With over [500 different EV models expected on the global market by 2022](#) and a growing used EV market, you're sure to find one you love. To find currently available makes and models in BC, check out [BC Hydro's EV search tool](#) to find your next ride.

## New makes and models are becoming available

By 2040, the sale of all new light duty vehicle sales in BC will be zero emissions as outlined in [BC's Zero Emissions Vehicle Act](#). This legislation is intended to ensure a greater availability of EVs at more affordable prices in BC, as well as provide a regulatory backstop to ensure that the Province's greenhouse gas reduction targets are met.

Automakers all over the world are accelerating their EV launch plans, partly to comply with increasingly stringent emissions regulations in Europe and China. Consumer choice and competitive pricing will be key to attracting new buyers to the EV market.

