



Cordova Bay LOCAL AREA PLAN

Cordova Bay Local Area Plan Update Advisory Committee Meeting # 1

February 22, 2018



Introduce your neighbour!

1. How long have you lived/worked in Cordova Bay?
2. One hidden talent
3. What is your earliest memory of Cordova Bay?

Today's Agenda

- Meeting objectives
- What is a Local Area Plan?
- Project timeline and milestones
- Role of the Advisory Committee
- Ideas for public engagement
- Next Steps

Meeting Objectives

- To get to know each other
- Have a shared understanding of the LAP project
- Have a shared understanding of the AC role
- Hear advice from you on who and how to engage

What is a Local Area Plan?

“...a statement of objectives and **policies** to guide decisions on planning and land use management, within the area covered by the plan, respecting the purposes of local government.”

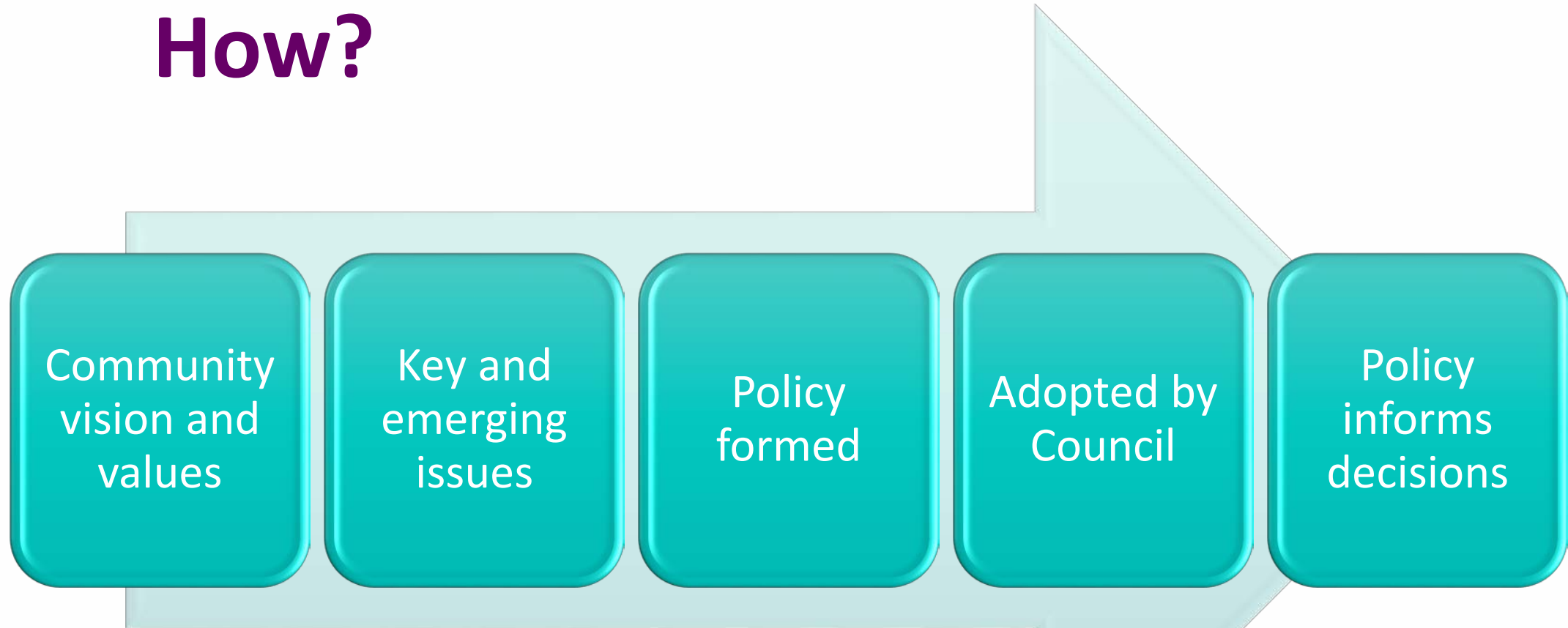
Section 875(1) of the Local Government Act

- Part of Saanich’s Official Community Plan (OCP)

What does the LAP do?

- Provides detailed guidance to Council, staff, property owners, developers, and the public to address growth and change within a neighbourhood
- Helps guide decision-making by Council to:
 - Manage growth and land use
 - Protect the natural environment
 - Guide transportation and mobility priorities
 - Develop the economy
 - Meet housing needs
 - Address climate change
 - Build infrastructure.

How?



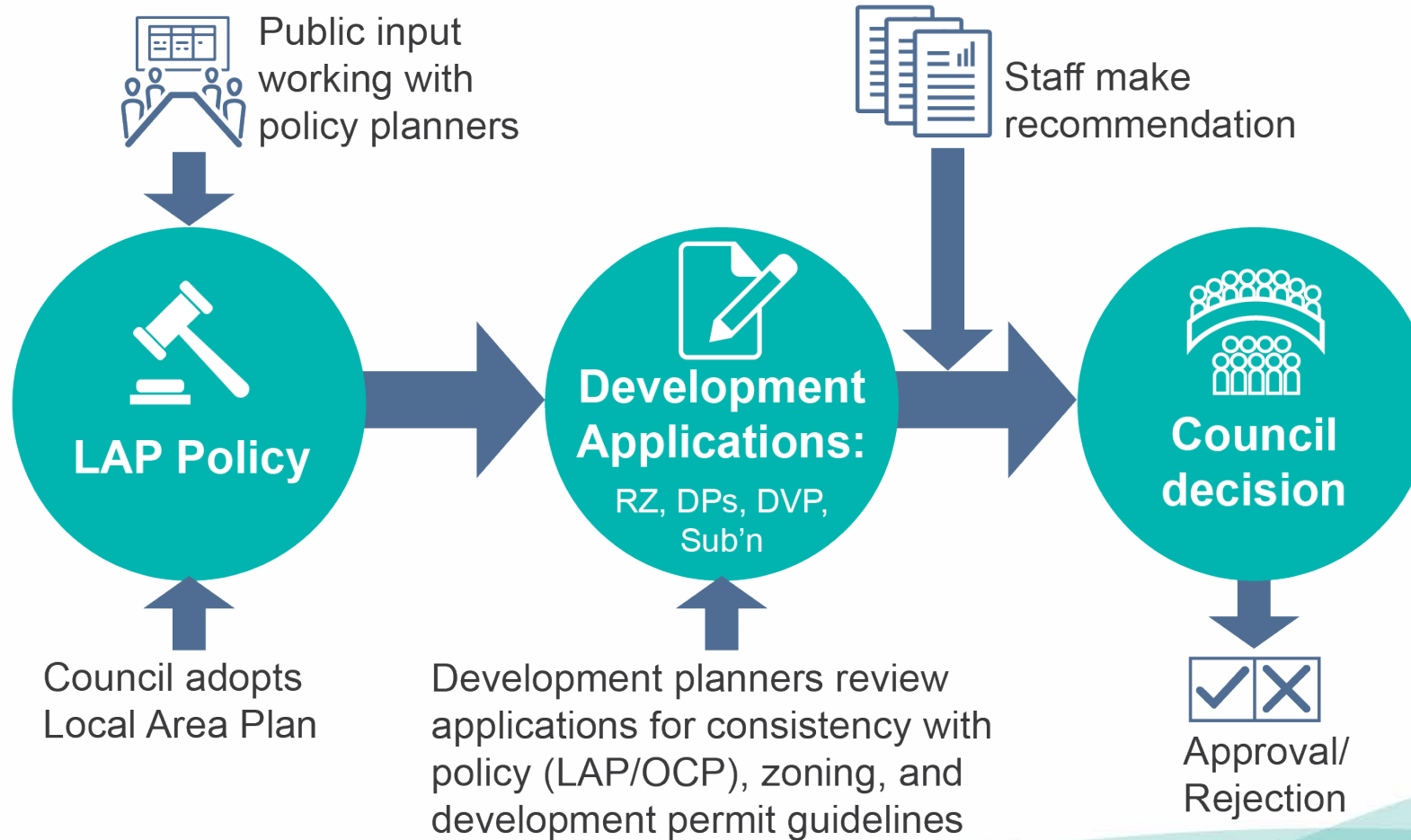
What is the value of planning policy?

- An aid to decision making
- To provide a reasonable level of certainty about future uses, development, and the quality of life in Cordova Bay
- Sets context for considering development proposals

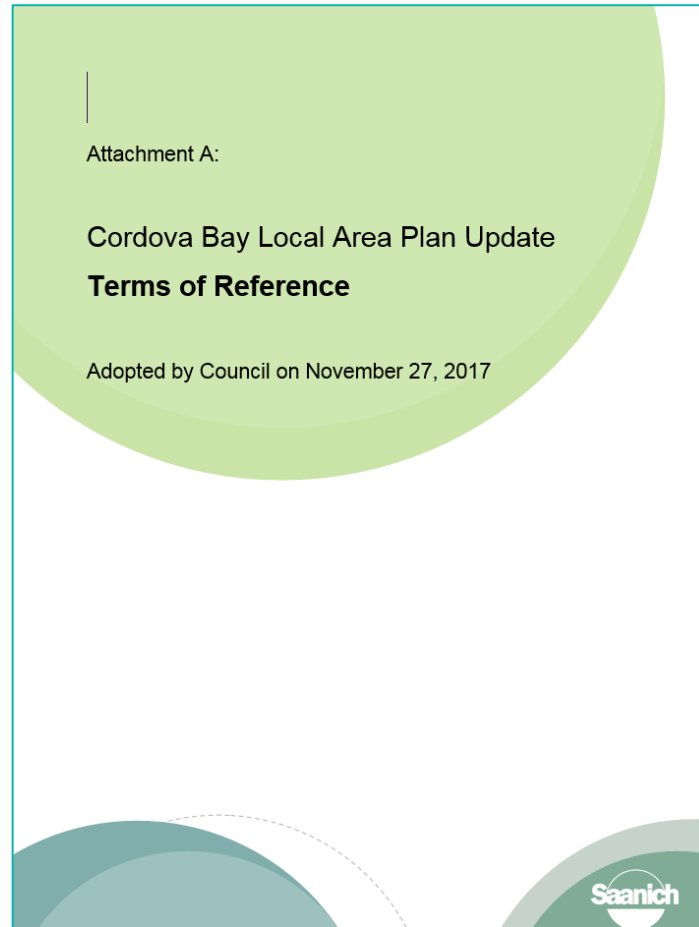
How does the LAP fit within the policy framework?



How does the LAP fit into the development review process...



Project Terms of Reference



Project Timeline



Key Milestones

April 2018	Community Visioning
May 2018	Village Design Workshop
November 2018	Draft Plan completed
January 2019	Draft Plan Open Houses
March 2019	Revised Draft Plan
April 2019	Final Draft for Council's consideration

Three Words: Three Sticky Notes

What do you love about Cordova Bay?

Why are you proud to live here?

Role of the Advisory Committee

- ✓ Serve as a community representative during LAP update
- ✓ Provide advice and local context to Planning Team

Other roles!

- Staff's role is to manage the project, lead public engagement, draft policy, and make policy recommendations for Council's consideration
- Public's role is to participate and provide input
- Council's role is to allocate resources, set priorities, and adopt the plan

Responsibilities

- Advise on process and public engagement
- Advise/promote the project for broad input
- Support planning efforts at public events
- Provide feedback on drafts, concepts, ideas
- Not a decision-making body

Expectations

- Attend AC meetings and maintain continuity
- Respect each other
- Help to build trust and work collaboratively
- Help build a sense of ownership to the plan
- Confidentiality

What do you hope to get out of this experience?

- Share your thoughts on why you decided to apply for the Advisory Committee

Public Engagement

- Purpose is to attract broad input and be inclusive
- Four main areas where we want public input:
 - Build awareness
 - Input into identifying key community issues
 - Discussion/feedback on policy options
 - Review of draft plan – have we got it right? What do we need to tweak?
- Undertake a Public Engagement Strategy

IAP2 Spectrum

	INTENSITY OF ENGAGEMENT				
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulation of solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.



Engagement Techniques

- Advisory Committee
- Project website
- Email notification list
- Social media
- Media ads
- Workshops
- Open houses
- Interviews
- Virtual workshops
- Surveys
- Walkabouts
- Focus groups
- Design charrettes
- Stakeholder interviews
- Pop-Ups
- Postering

Group Work – Stakeholder Identification

- Who is here?
- Who is missing?
- How do we reach those who are missing?

Next Advisory Committee Meeting

- Meet soon
- How can we draw people out for the four main areas where we want public input?
- Lead into Public Engagement Strategy

Wrap Up

- Review meeting objectives

Upcoming important dates:

- Speaker Series dates (March 21, April 24ish)
- Community Visioning early April
- Village Design Workshop being planned for May

Thank you!

