



Artist information sheet

What are the times for the actual event?

Friday February 26th 6pm-9pm

Coffee House and Art Display

Saturday February 27th 11am-3pm

Art Exhibition and Sale, Hands on Activities, and Stage Performances

Who is the event for?

This event is for anyone and everyone who has a passion for art and for youth. With hands on activities for all ages, stage performances throughout the day and an amazing art display and sale we hope to attract all ages and inspire our community to see and experience the amazing talents of our local young artists.

Art Exhibitors and performers are to be between 12-22.

How do I sign up to be an exhibitor at the Limelight?

Simple! Just fill out an Artist Registration Form (found either online at teen.saanich.ca or pick up an exhibitor package at any Saanich Recreation Centre. Once you have filled out the reg form and sent it in you will be contacted with a confirmation and details.

When do I need to be there for set up?

The evening reception on Friday Feb 26th, starts at 6pm. You need to be completely set up by 5pm. We have access to Cedar Hill Recreation Centre **ALL DAY** Friday. Volunteers and staff will be setting up display walls and easels starting at 8am that morning. *Therefore, it'd be ideal to set up your work anytime after lunch the sooner in the day the better.*

Do I need to be there for the whole time?

We would love to see you working on your art at the show, but ultimately this won't be possible for everyone. So, if you are selling your work you need to have a representative at your station at all times. The Friday evening is a coffee house and art display only, therefore it's optional for you to be there once you have set up however we recommend you stay to enjoy the evening festivities which includes a special artist reception (yes food) for all our participating artists.

How do I price and sell my artwork?

Selling your artwork is your choice; you are more than welcome to just display it, however, if you wish to sell some pieces of art or crafts there are 2 ways – you can take cash for your work if the purchaser has the proper amount at the time of sale, but for many, credit and debit will be the most common form of payment, thus you will need to send your purchaser to the front desk of Cedar Hill Rec. Centre with the information on the title card and they can pay for the piece there. Saanich will then write you a cheque and you will receive it about 5 -7 business days in the mail. Either way, we ask the purchaser to leave the piece of artwork on display until the end of the exhibition so we don't end up with empty walls. (For crafts and smaller items they are welcome to take right away).

As for pricing, there's a whole range of ways you can price out your work, based on how much time and material are put into the piece, the price of framing and what percentage profit you would like to add for yourself. If you price your work too high, you'll probably know by how much (or how little) you are able to sell, but sometimes artists have a tendency to undervalue their work too. The best bet is if you're not selling your originals, sell the repro's for a marked down price, one that can keep your stuff selling but still garners a profit for your hard work. Ask our Gallery folks for assistance.

Where do we advertise this event?

We advertise this event in many ways and many places, including schools, newspapers, coffee shops, art galleries etc. But we need your help to get the word out...If you could take our handbills and posters to your neighbourhood bulletin boards, local coffee shops, schools and friends and neighbours, that would be great. Invite friends, family, teachers... this is a great event and we guarantee that everyone will enjoy their time. Remember the more exposure, the more customers. We had over a 1000 people come through last year altogether.

When do we take down our work?

We must break down the displays at the end of the day after 3pm, as the space is being used on Sunday.

Who do I contact for questions whenever they arise?

Email limelightyouthfest@saanich.ca

Or call Adam Richards 250-475-5427

The Limelight Youth Arts Experience @ Cedar Hill Recreation Centre February 26th- 27th 2010
limelightyouthfest@saanich.ca
www.teen.saanich.ca