

Shelbourne Corridor Action Plan

Vision Survey Summary Respondents Views

Note: Open-ended responses, where respondents were asked to answer questions without pre-determined responses such as Yes or No, were compiled into themes. Themes appearing fewer than 3 times from all the responses compiled were not included in the compilation. Where a response included more than one theme, such as bike lanes and green space, each theme in the response was counted separately.

Top 3 Destinations In The Corridor

Top Destinations	1 st choice	2 nd choice	3 rd choice	Total
Hillside Mall*	61	76	82	219
University Heights Mall	67	50	40	157
Cedar Hill Centre	41	57	41	139
Shelbourne Plaza	25	37	32	97
UVic*	39	19	15	73
Tuscany Village	32	24	12	68
Mt. Doug Park*	10	6	19	35
Gordon Head Rec Centre	3	9	7	19
Mt. Tolmie Park	4	6	5	15

* these destinations are located just outside the Corridor study area



OBSTACLES OR ISSUES ON THE ROUTES USED BY RESPONDENTS IN THE CORRIDOR (375 Responses)

Not bike friendly/Shelbourne narrow and dangerous for cyclists	177
Too many cars, traffic congestion	89
Too many traffic lights on Shelbourne St.	35
Awkward left hand turns off Shelbourne St.	34
Speeding motor vehicles	25
Buses too crowded	15
Lack of through streets in Corridor	7



WHAT IS MISSING OR NEEDS IMPROVEMENT REGARDING: Transportation (489 Responses)

More bike lanes/bike lanes on Shelbourne	221
Improved bus service	45
Wider sidewalks	25
Widen traffic lanes/more lanes	15
Need more walking areas	14
More turning lanes (e.g. Cedar Hill X and Shelbourne)	12
Traffic calming/speed limits	10
Bikes separated from traffic	5



Natural Environment (358 Responses)

More green areas/parks	115
More trees and shrubs	89
Daylight Bowker Creek	55
Community gardens	20
Greenway	14
Stormwater management/permeable sidewalks	12
Reduce noise pollution	6



Commercial/Business Services (285 Responses)

Better architecture, layout, no more strip malls	63
Current commercial/business services fine	33
More/better restaurants	32
Specific business/service (mentioned < 3 times)	30
Too much commercial/no more	21
More locally owned small businesses	20
Better non-motor vehicle access to businesses	17
More businesses, higher density, mix with residential	14
Poor parking for vehicles and bicycles	12
Fewer car accessible businesses/drive throughs	10
Need post office	8
Need meeting places in commercial developments	8
Coffee shops	8
Better distribution of businesses into neighbourhoods	7
Farmers market	6
Pub	5
Stores for seniors	4
Bakery	4



Public Institutions

(e.g. Educational, Health, Libraries) (266 Responses)

Good/great already	41
Build new library in other location in Corridor	41
Improve/expand Nellie McClung Library	36
Provide better access/parking to institutions	25
Need more doctors and better health care clinics	17
New community centre needed in Corridor	12
Nellie McClung Library is great	9
More parking	5



Community or Recreation Facilities (240 Responses)

Good/great already	34
Community centre needed in Corridor	28
Places to meet other people	14
More walking routes	14
Improve Gordon Head Rec Centre	13
Better access to facilities/parking	13
More parks/park space	13
Ice arena	12
More cycling routes	10
Improve parks	10
More multi-use areas	9
Swimming pool (new/outdoor)	9
New recreation centre in Corridor	9
Community garden	8
Children's playgrounds	6
Gordon Head Rec Centre is great	6
Improve Cedar Hill Rec Centre	6
Tennis courts	3
Multi cultural centre	3



Other (112 Responses)

Cycling routes/safety	45
More sidewalks	21
More pedestrian friendly	17
Affordable housing	10
More lighting	8
Transit oriented development	6
Improved public transit (e.g. light rail transit, trolley)	4



Suggestions For Change(S) To Respondents Corridor Travel Routes (364 Responses)

More bike lanes	74
Shelbourne too busy, need traffic calming	48
Widen roads	36
Slow traffic down	33
More walking areas/sidewalks	29
More frequent bus service	25
More pedestrian cross walks	17
Bike path for commuting (as per Galloping Goose)	9



How Important The Following Attributes Are To The Respondents' Vision Of The Corridor

(Based On A Scale From 1 Strongly Disagree To 5 Strongly Agree)

Attribute (and total # of respondents who rated the attribute)	Rated 5 strongly agree	Average score out of 5
A balanced transportation system including walking, cycling, transit, and private motor vehicles (717)	551	4.58
Protection and enhancement of natural areas (709)	480	4.47
Public spaces that foster a sense of community (711)	446	4.41
More walkable (702)	434	4.37
Housing that accommodates a variety of lifestyles (697)	290	3.96
More affordable housing (689)	284	3.81
More seniors' housing (686)	140	3.29
More businesses and other services (682)	107	3.09



Respondents' Vision For The Shelbourne Corridor In 20 To 30 Years (675 Responses)

Bike lanes/connected bike paths/bike safety	281
Parks/green areas/beautification	208
Places to meet/community feeling	181
Improved pedestrian environment/sidewalks	177
Buses and other forms of mass transit	124
Resolve traffic issues specific to motor vehicles	121
Changes to urban design/density	60
Improvements to shopping/services	56
More affordable housing	30
A safer environment	27
Community gardens	24
Farmer's market	6

