MINUTES ARTS, CULTURE AND HERITAGE ADVISORY COMMITTEE

Held at Saanich Municipal Hall, Committee Room No. 2

Thursday, June 23, 2016 at 9:30 am

Present: Councillor Sanders (Chair), John Crawford, Ken Johnson, Anne Lansdell, Roger

Love, Michele Sealey, Katherine Whitworth, Bill Williamson

Staff: Kelli-Ann Armstrong, Senior Manager, Recreation Services (10:35 am); Caroline

Duncan, Archivist: Brenda Weatherston, Community Arts Specialist: Tania Douglas,

Senior Committee Clerk

Regrets: Lyris Agarat

Minutes

MOVED by K Whitworth and Seconded by R. Love: "That the Minutes of the Arts, Culture and Heritage Advisory Committee meeting held May 26, 2016 be adopted as amended."

CARRIED

ARCHIVES

The Archivist was present to update members on various projects and she noted the following:

Archive Photographs

Archived photographs on the Saanich website will go off-line in mid-July and staff are working on preparing data to move the items over to the new host, Artifactual Systems. There will be a gap where photos will not be available online, however, Archives staff will be available to assist people in person.

World War I project

- The Archivist has been in touch with a descendant of a Saanich soldier (R.G. Rice) who served in World War I. The descendant is willing to donate a number of photographs, a uniform, and the soldier's diary to Saanich Archives.
- A news article about the Saanich WWI Honour Roll was shared. The honour roll was unveiled in January 5, 1917, and it was suggested that this date could be used to mark the 100th anniversary in January 2017.
- A volunteer with the Saanich Remembers project recently visited the graves of 12 Saanich WWI soldiers buried in Belgium. The graves were photographed with a certificate, flag, and poppy placed upon them.

Bus tour

Everything is in order. Tickets will be on sale in early August and a poster is being made.

HERITAGE

Canada's 150th birthday

The Chair circulated some materials (pamphlet, pin, tattoo, screen cleaner) that have been created for the 2017 celebration in Ottawa. It was noted that the Victoria Foundation will be providing grants for events related to Canada's 150th birthday, however information has not yet been posted to their website. There also is a national micro-grant available.

The Senior Manager of Recreation Services reported that staff are pulling information together to apply for a grant to hold a 150th birthday celebration of Canada in Saanich. Staff are looking at branding/logos, and considering the existing programming and events that already occur on July 1st.

Motion: MOVED by B. Williamson and Seconded by R. Love, "That the Arts, Culture and Heritage Advisory Committee recommends that Council request staff to create a plan to celebrate Canada's 150th birthday in July 2017."

CARRIED

Heritage Foundation report

- The Hallmark Society has applied for a grant to paint the Craigflower Schoolhouse for the Canada 150th celebration.
- Hallmark Society has been in contact with the Victoria Foundation to discuss recreating the summer of 1967 (summer of love) event that was originally held in Beacon Hill Park. If a grant can be secured, an event of some kind will happen. This idea is still in the planning stages and it is not known in what municipality the venue will be.
- A 1925 map of the Quadra/Cedar Hill neighbourhood was circulated, and this will be displayed at the June 26th Quadra/Cedar Hill picnic. The original map is from Davenport Maps, who donated a 1925 map book that has been scanned and printed.
- Hallmark Society is waiting to hear if School District 61 will approve the use of the Craigflower Schoolhouse by special needs children (grades 2-5).

ARTS

Gorge on Art

The Community Arts Specialist provided an update. Plans are underway; a group of artists will have art displays, and some will also make art during the day. A line-up of events, performers, speakers, vendors and music was described. A music stage will be set-up nearby. Committee members and staff discussed the event and the following comments were noted:

- Approximately 10,000 15,000 people attend the Gorge Canada Day celebration.
- There will be a survey in the main GTCA tent; perhaps feedback on the Gorge on Art program could be received as well.
- This is the 4th year for Gorge on Art and a comment was made that more popular artists are not attending as much as in the past. Other events (such as the Moss Street paint-in) attract more established artists, and factors like the Gorge day event being all day-long and outside in the summer may be a reason for lower attendance, as well as artists just wanting to spend the day with their own families instead of showing their work.

- A suggestion was made to have the next couple of Canada Day celebrations as a festival (because they will be long weekends) and have art displayed at the Cedar Hill Arts Centre (it would have to be renamed from Gorge on Art). It was pointed out that Arts Centre revenue would be lost if this were to occur.
- It is hoped that in September that an arts-themed engagement session can be hosted.
- Committee members discussed various festivals and obtaining sponsorship or an Ideas grant for artists. A plein air event with music would be a nice addition at the 150th celebration.

Arts Centre sign at Cedar Hill Recreation Centre

The Senior Manager of Recreation Services reported that it is hoped that a sign will be installed at Finlayson Road and Cedar Hill Road that promotes arts events and programming. It is cost prohibitive to add a sign to the Cedar Hill Recreation Centre building itself.

Note: The following motion was **RESCINDED at the October 27, 2016 meeting of the Arts, Culture and Heritage Advisory Committee.**

Motion: MOVED by R. Love and Seconded by B. Williamson, "That the Arts, Culture and Heritage Advisory Committee recommends that the signage on the Cedar Hill Recreation Centre building be changed to include the words "arts centre" (above the words Cedar Hill) so that the public can be made aware of the arts center component."

CARRIED
MOTION WAS RESCINDED

ACH Arts Awards

Committee members discussed what form the arts awards could be and the following suggestions were noted:

- Award recipients with a plaque that could be displayed on a wall, or a standing glass/plexi-glass plaque that could go on a table/shelf.
- Commission an artist to design the plaque every year making them 'limited editions'.
- Award recipients with art (pottery, a painting, etc).
- Award recipients with a certificate; they are easily stored and displayed. This could be accompanied by a special pin.
- Place recipient's names on a 'Hall of Fame" within the Saanich website.

A discussion occurred about the Comprehensive Arts Policy logo; the artist is not known.

A discussion occurred about advertising the nomination process. It was noted that people living in condominiums do not necessarily receive the Saanich News and it was suggested that tracking information on where posters are placed would be useful to ensure advertising occurs in all areas.

The Senior Manager of Recreation Services arrived and circulated a draft pamphlet with information on the Arts Awards nomination form. This pamphlet will be available in various physical areas as well as online. A timeline for the awards was also circulated for discussion. Committee members provided feedback to the Senior Manager of Recreation Services, who will make amendments as suggested.

Ken Johnson will contact Uptown to discuss having a display table during the weekend of August 27th.

BUSINESS ARISING FROM THE MINUTES

Totem Pole at Saanich Commonwealth Place

The Senior Manager of Recreation Services reported that there is no update at this time, and confirmed that the artist of the totem pole will be approached on their preference with regard to the treatment of the totem pole.

ADJOURNMENT

The meeting adjourned at 11:40 am

NEXT MEETING

Next meeting is scheduled for Thursday, September 22, 2016

Councillor Sanders, Chair
I hereby certify these Minutes are accurate.
Committee Secretary