

AGENDA
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

To be held virtually via MS Teams
Tuesday May 9, 2023 at 12:00 pm to 1:00 pm

The District of Saanich lies within the territories of the ləkʷəŋən peoples represented by the Songhees and Esquimalt Nations and the WSÁNEĆ peoples represented by the Tsartlip, Pauquachin, Tsawout, Tseycum and Malahat Nations.

We are committed to celebrating the rich diversity of people in our community. We are guided by the principle that embracing diversity enriches the lives of all people. We all share the responsibility for creating an equitable and inclusive community and for addressing discrimination in all forms.

- 1. CHAIR'S REMARKS**
- 2. WELCOME AND ROUNDTABLE INTRODUCTION**
- 3. REVIEW OF COMMITTEE TERMS OF REFERENCE**
- 4. INTRODUCTION OF THE ECONOMIC DEVELOPMENT STRATEGY**
 - Mitchell Edgar, Economic Development Manager

* Adjournment *

Next Meeting: June 27, 2023 at 5:30 pm

In order to ensure a quorum, please contact Megan MacDonald at 250-475-5494 ext. 3430 or
megan.macdonald@saanich.ca if you are unable to attend.

Economic Development Advisory Committee

Terms of Reference

Mandate

The mandate of the Economic Development Advisory Committee is to provide recommendations, advice and information to Saanich Council and staff on matters that relate to the purpose of the committee and on any matters which are referred to the committee by Saanich Council or staff.

Purpose

The purpose of the Economic Development Advisory Committee is to:

- Advise Saanich Council and staff on economic development and investment related issues and opportunities in the municipality, including:
 - initiatives that support economic sustainability
 - economic development impediments and opportunities
 - business attraction, retention and expansion activities
 - proposed provincial or federal policies that affect the local and regional economy
 - the municipality's participation in region-wide economic development initiatives
 - methods of providing information about business to the general public
- Assist in the development and implementation of the Economic Development Strategy, as requested by staff or Council.
- Provide a community perspective on promoting development policies linking land use and economic development while encouraging an aesthetic and safe urban landscape.
- Provide an opportunity for associations and industry and business groups to present information relevant to the Committee mandate through delegations.

Meetings

The Committee will meet a minimum of four times per year in accordance with its regular schedule of meetings established annually at the first meeting of the year. No meetings are held during the summer and winter breaks (July, August and December). Special meetings may be held at the call of the Chair. The meeting rules and procedures will be in accordance with the Council Procedure Bylaw. Quorum for the Committee is a majority of its appointed voting members, including the Chair.

Membership

To the extent possible, Advisory Committees will have a diverse membership with respect to gender, age and cultural-ethnic background. Non-Saanich residents may be appointed to the Economic Development Advisory Committee.

The Committee will consist of eleven (11) members qualified in the discipline relevant to the committee mandate or with a perspective necessary for fulsome consideration of the associated topic, including:

- A member of Council to serve as Chair, appointed by the Mayor;
- Ten (10) community representatives appointed by the Council including, where possible, one youth voting member described as 16-24 years of age; and
- Where possible, at least one (1) member who is an Indigenous person.

Members with backgrounds in the following fields/sectors will be considered an asset:

- Current or former business operators in Saanich
- Financial sector with a focus on business development or financing
- Tourism or hospitality sector
- Indigenous economic development
- Representative of large local employers in the institutional sector

Economic Development Advisory Committee Terms of Reference

Notwithstanding their participation in specific sectors, members of the Committee are selected “at large” and are to represent the interests of the entire municipality. It is up to individual members of the Committee to self-declare conflicts of interest.

Members may serve a maximum of seven years on an Advisory Committee, consisting of a one-year term followed by a potential for three, two-year terms. Members who wish to be re-appointed after the completion of a term must re-apply and provide the application and their resume for Council’s consideration.

Staff Support

The Manager of Economic Development is the primary contact and will provide the required professional support. Meeting preparation, agendas and minutes of meetings of the Committee will be provided by the Legislative Services Division.