

**THE CORPORATION OF THE DISTRICT OF SAANICH**

**BYLAW NO. 8789**

**TO REGULATE SIGNS**

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The Municipal Council of The Corporation of the District of Saanich in open meeting assembled enacts as follows:

**1. DEFINITIONS:**

In this Bylaw:

**ALTERATION** means a modification of a sign including a change to the copy or lettering, but does not include routine maintenance or repairs.

**ANIMATED SIGN** means a sign which uses change of lighting to depict action or create special effects or a pictorial scene, but does not include a time and/or temperature digital sign.

**BUILDING FACE** means a side of a building facing a street or facing the customer parking and access areas on the building parcel.

**BUSINESS** means a commercial or industrial undertaking of any kind or nature including the providing of professional, personal, or other services for the purpose of profit or gain.

**BUSINESS SIGN** means a sign used for identification purposes, which directs attention to a business or activity conducted upon the premises at which the sign is located.

**CANOPY** means a fixed nonretractable structure projecting from the face of a building including the marquee for protecting the public from inclement weather. The canopy does not include a projecting roof or normal architectural features such as links, sills, mouldings, and pediments.

**CANOPY SIGN** means a business sign attached to or forming part of a canopy but does not include a marquee or roof sign.

**CHANGEABLE COPY** means copy which can be manually or electronically changed.

**CLEARANCE** means the shortest vertical distance between the underside of a sign and finished grade.

**COMPREHENSIVE SIGN PLAN** means a plan which indicates the location, type, dimension, and illumination of all external signs to be included as part of development proposals in Sign Districts C and D.

**COPY AREA - FREESTANDING SIGNS** means only the portion of a sign devoted to advertising and excludes all framing, trim, moulding, or supporting structures.

**COPY AREA - SIGNS PERMITTED OTHER THAN FREE STANDING SIGNS** means the entire face of a sign including the advertising surface and any framing, trim or moulding but not including the supporting structures.

**CORPORATION** means The Corporation of the District of Saanich.

**COUNCIL** means the Municipal Council of The Corporation of the District of Saanich.

**DIRECTIONAL SIGN** means a sign which only indicates points of entry and exit to a property, or incorporates a building or floor plan, or indicates site circulation within the property.

**EAVE** means the projecting lower edge of a roof overhanging the wall of a building.

**FASCIA SIGN** means any business sign which does not project more than 30 cm (12 inches) from the face or wall of a building or structure to which it is attached, and does not extend above the eaves, parapet, or roof edge.

**FINISHED GRADE** means the final elevation of the ground surface after development.

**FREESTANDING SIGN** means any business sign which is self supported or supported by a structure which is independent of any building or other structure.

**FULLY SHIELDED** means outdoor light fixtures shielded or constructed so that light rays emitted by the fixture are projected below the horizontal plane passing through the lowest point on the fixture from which the light is emitted.

**GROSS FLOOR AREA** means the sum of the horizontal floor areas of a building or structure measured from the exterior face of exterior walls.

**INDIRECTLY ILLUMINATED SIGN** means a sign illuminated with a light so shielded that no direct illumination from it is visible elsewhere than on the sign and in the immediate proximity thereof.

**INSTITUTION** means a building in which a public, quasi-public or non-profit use is carried on.

**LOT** means a lot, strata lot, parcel, block or other area in which land is held or into which land is subdivided.

**MANAGER OF COMMUNITY PLANNING** means the Manager of Community Planning of The Corporation of the District of Saanich and includes those officials of The Corporation performing their duties under his/her authority and control.

**MARQUEE SIGN** means any business sign affixed wholly beneath a canopy at right angles to a building.

**MUNICIPALITY** means The Corporation of the District of Saanich.

**PARAPET** means an extension of the main walls of a building above the roof level.

**PARTIALLY SHIELDED** means shielding so that the lower edge of the shield is at or below the centre line of the light source or lamp so as to minimize the light transmission above the horizontal plane so that ninety percent (90%) of the emitted light projects below the horizontal plane as is evidenced by the manufacturer's photometric data.

**PROJECTING SIGN** means any sign which projects more than 30 cm (12 inches) from the face or wall of any building to which it is attached.

**PORTABLE SIGN** means a sign designed to be moved from place to place without involving any structural or support changes; included in this category are vehicles whose primary function is advertising.

**ROOF SIGN** means any sign erected upon or above a roof or parapet of any building.

**ROTATING SIGN** means any sign which moves in a revolving or similar manner.

**SIGN** means any identification, illustration, fixture, or device which is visible to a public street and is intended for advertising or calling attention to any person, matter, object, or event.

**SIGN AREA - FREESTANDING SIGN** means the entire face of a sign including any copy area framing, trim, molding, or supporting structure.

**SIGN AREA - SIGN PERMITTED OTHER THAN FREESTANDING SIGNS** means copy area for signs permitted other than freestanding signs.

**SIGN DISTRICT** means a sign district established under this Bylaw.

**SITE SIGN** means an unlighted sign limited to displaying the name and address of a residence, institution, or business.

**SPECIAL OCCASION SIGN** means a sign containing words, pictures or graphics referring to a special occasion of a person including but not limited to a birthday, marriage or anniversary.

**STREET** means a street, highway, road, lane, bridge, viaduct, and any other way open to public use, but does not include a private right-of-way on private property.

**TEMPORARY SIGN** means a sign advertising the construction, lease, subdivision, design, or sale of the property at which the sign is located.

**THIRD PARTY ADVERTISING** means content on a sign which directs attention to products sold or services provided which cannot be considered as the principal product sold or principal service provided on the premises at which the sign is located.

**THIRD PARTY SIGNS** means a sign which directs attention to a business, commodity, service, or entertainment conducted, sold or offered at a location other than the lot on which the sign is located. Excluded from this category shall be bus shelters on which advertising may be permitted under a signed agreement with the Municipality.

**TIME AND TEMPERATURE DIGITAL SIGN** means a sign in which the time, temperature, or time and temperature are displayed by artificially illuminated digits.

**TRAFFIC CONTROL DEVICE** means a sign, stop sign, signal, line, parking space, barrier, traffic control signal, traffic control flashing signal or device placed or erected under the provisions of the *Motor Vehicle Act* or the Streets and Traffic Regulation Bylaw of The Corporation for the purpose of regulating and controlling street traffic.

**UNSHIELDED** means light fixtures lacking any means to restrict the emitted light below the horizontal plane.

**WALL SIGNS** means any business sign painted directly upon a wall or other part of any building or structure.

**WINDOW SIGN** means any sign fixed to the interior of a window and visible from a street.

**ZONE** means a zone district established under "Zoning Bylaw, 2003, No. 8200", and amendments thereto, or in the case it is repealed, its successor bylaw.

## 2. **SIGNS NOT PERMITTED**

No person shall erect, construct, place, maintain or suffer any of the following signs on any lands or premises of which he/she is the owner or occupier:

- (a) Roof Signs
- (b) Projecting Signs
- (c) Rotating Signs
- (d) Animated Signs
- (e) Third Party Signs
- (f) Portable Signs
- (g) Signs containing Third Party Advertising

## 3. **SIGNS NOT REQUIRING A PERMIT**

Notwithstanding Section 4, the following signs may be erected or placed without a permit in any sign district:

- (a) One temporary unlighted sign of not more than 0.6 m<sup>2</sup> (6.4 ft<sup>2</sup>) pertaining to the sale, lease, hire or rental of the property on which the sign is displayed. No such sign shall be located within 3 m (9.8 ft.) of an interior side lot line or rear lot line, nor within 1.5 m (4.9 ft.) of a lot line abutting a street.
- (b) One temporary unlighted sign of not more than 0.6 m<sup>2</sup> (6.4 ft<sup>2</sup>) per contractor giving the name of the contractors or consultants engaged in the construction, alteration, or demolition of a building or structure, provided that such signs are removed prior to the final inspection of such building or structure under the Building and Plumbing Bylaw of The Corporation.
- (c) Traffic control devices.
- (d) One unlighted sign of not more than 0.14m<sup>2</sup> (1.4 ft<sup>2</sup>) containing only the words **ENTRANCE** or **EXIT** at each entrance or exit of an off-street parking lot.

- (e) Signs on private land directed toward the prevention of trespassing.
- (f) Window signs which do not exceed 15% of the window area in Sign Districts B, C, and D.
- (g) Special occasion signs in Sign Districts A, E and F.
- (h) Signs erected by The Corporation.
- (i) Street addresses.

**3.1 SIGNS LOCATED WITHIN A 5 KM RADIUS OF THE DOMINION ASTROPHYSICAL OBSERVATORY**

Notwithstanding anything in this Bylaw, no advertising sign shall be erected within a 5 km radius of the Dominion Astrophysical Observatory, unless it meets the following lighting standards:

- (a) Outdoor advertising signs constructed of translucent materials and wholly illuminated from within may use any light source.
- (b) Glass tubes filled with neon, argon and krypton are permitted.
- (c) Lighting fixtures used to illuminate an outdoor advertising sign shall be mounted on top of the sign structure and such fixtures shall comply with the shielding requirements of the Municipal Outdoor Lighting Standards to Control Light Pollution attached as Schedule "A" to this Bylaw.

**4. PERMITS**

No person shall erect, place, construct, relocate, or alter any sign in the Municipality without first obtaining a permit, as provided under this Bylaw, or obtaining a development permit amendment authorizing the sign, and no person shall maintain or suffer any such sign to remain on, or affixed to, the lands or premises of which he/she is the owner or occupier unless he/she is the holder of a valid and subsisting permit in respect of the said sign issued pursuant to this Bylaw.

**5. PERMIT APPLICATIONS**

- (a) Every applicant for a sign permit shall submit to the Manager of Community Planning a completed sign permit application form signed by the owner, or a person authorized in writing by the owner to act as his or her agent, accompanied by plans and specifications showing:
  - i) the dimensions of the sign;
  - ii) the size of the copy area of the sign;
  - iii) the dimensions and the weight of the supporting members of the sign;
  - iv) the overall height of the sign and the amount of clearance beneath it, both measured from finished grade;
  - v) the proposed location of the sign in relation to the boundaries of the lot upon which it is to be situated;

- vi) the proposed location of the sign in relation to the face of the buildings upon which it is to be situated;
  - vii) the colours to be used;
  - viii) if incandescent lamps are used, the number to be installed;
  - ix) if gas tubing is used, the length of illuminated tubing to be installed;
  - x) the estimated value of the signs.
- (b) No sign permits shall be issued for any external sign in Sign Districts C and D unless a Comprehensive Sign Plan, showing the location, type, dimension and illumination of all external signs has been submitted to the Manager of Community Planning by the owner or his/her agent.

## 6. PERMIT FEES

Every applicant for a sign permit shall pay to the Municipality, at the time of such application, a fee based on the size of the sign to be constructed or altered according to the following schedule:

<u>Size of Proposed Sign</u>	<u>Permit Fee</u>
a) A sign 0.4 m <sup>2</sup> (4.3 ft <sup>2</sup> ) or smaller in Sign Area	\$30
b) A sign larger than 0.4 m <sup>2</sup> (4.3 ft <sup>2</sup> ) but not exceeding 2 m <sup>2</sup> (21.5 ft <sup>2</sup> ) in Sign Area	\$60
c) A sign exceeding 2 m <sup>2</sup> (21.5 ft <sup>2</sup> ) in Sign Area	\$100
d) The permit fee shall be doubled for any sign erected without a permit.	

## 7. APPROVAL

The Manager of Community Planning shall consider the application and if it is in order and conforms to all applicable provisions of this Bylaw, he/she shall issue a permit to the applicant for the sign applied for.

## 8. SIGN DISTRICTS

For the purposes of this Bylaw, the Municipality is divided into the following sign districts:

(a) SIGN DISTRICT A

Sign District A includes all lands within the following zones:

- (1) Any A Zone **except** Zone A-3
- (2) Any RS Zone
- (3) Any RD Zone

(b) SIGN DISTRICT B

Sign District B includes all lands within the following zones:

- (1) A-3
- (2) C-1, C-1C, C-1CBV, C-1NC, C-1R, C-1V, C-8, C-9, C-12, C-14
- (3) M-3
- (4) P-2, P-2WL, P-4N, P-7, P-9

- (5) MFC-CH
- (6) CD-2MV, CD-3GA

(c) SIGN DISTRICT C

Sign District C includes all lands within the C-3, C-3B, C-3L and C-3LRS zones.

(d) SIGN DISTRICT D

Sign District D includes all lands within the following zones:

- (1) C-2, C-2BW, C-2LRS, C-2NC, C-2RO, C-2S, C-4, C-4B, C-4BR, C-4C, C-4D, C-4RT, C-5, C-5LRS, C-6, C-6DE, C-7, C-10, C-11, C-11LRS, C-13, C-15
- (2) Any M Zone **except** Zones M-3 and M-5

(e) SIGN DISTRICT E

Sign District E includes all lands within the following zones:

- (1) Any RC Zone
- (2) Any RT Zone
- (3) Any RM Zone
- (4) Any RA Zone
- (5) Any RP Zone
- (6) M-5
- (7) Any MFI Zone
- (8) CD-1RO

(f) SIGN DISTRICT F

Sign District F includes all lands within the following zones:

- (1) Any P Zone **except** Zones P-2, P-2WL, P-4N, P-7 and P-9

**9. SIGN DISTRICT A**

(a) In Sign District A, the following signs shall be permitted subject to the provisions of this Section:

- i) One Freestanding Sign or one Fascia Sign identifying a business conducted on the lot.
- ii) One Temporary Sign per street frontage.
- iii) One Special Occasion Sign per lot.

(b) Freestanding Sign:

- i) No sign shall be located on any part of a lot except that part lying between a building face and the lot line abutting a street.
- ii) No sign shall be placed or erected on any lot unless the building face is at least 10.5 m (34.4 ft.) from the lot line abutting the street.
- iii) No sign shall be located within 3 m (9.8 ft.) of interior side lot lines.
- iv) No sign shall exceed a height of 1.5 m (4.9 ft.) above finished grade.

- v) The copy area shall not exceed 0.4 m<sup>2</sup> (4.3 ft<sup>2</sup>) for a one-sided sign or 0.4 m<sup>2</sup> (4.3 ft<sup>2</sup>) per side for a two-sided sign.
- vi) No sign shall be lighted.
- vii) The total sign area shall not be more than twice the copy area permitted.

(c) Fascia Sign:

- i) The copy area shall not exceed 0.4 m<sup>2</sup> (4.3 ft<sup>2</sup>).
- ii) No sign shall be lighted.
- iii) No sign shall be located on a building wall facing an interior side or a rear lot line of an abutting property which is in an RS, RD, RC, RT, RM, RA, RP or CD Zone.

(d) Temporary Sign:

- i) The copy area shall not exceed 5.5 m<sup>2</sup> (59.2 ft<sup>2</sup>) or have any single dimension that exceeds 3 m (9.8 ft.).
- ii) No part of the sign shall be located less than 3 m (9.8 ft.) from any lot line.
- iii) The display of such a sign shall be limited to a six month period at the expiration of which the permittee shall remove the sign.
- iv) No sign shall be lighted.

(e) Special Occasion Sign

- i) The copy area shall not exceed .74 m<sup>2</sup> (8 ft<sup>2</sup>).
- ii) No Special Occasion Sign shall remain posted on the lot for more than 24 hours.

**10. SIGN DISTRICT B**

(a) In Sign District B the following signs shall be permitted, subject to the regulations of this Section:

- i) One Freestanding Sign adjacent to each street abutting a lot except for those properties which are bounded by two intersecting streets where only one sign per lot will be permitted.
- ii) One Fascia Sign or Canopy Sign or Wall Sign per lot per building face.
- iii) One Temporary Sign per street frontage.

(b) Freestanding Sign:

- i) The total copy area shall not exceed 2.8 m<sup>2</sup> (30.1 ft<sup>2</sup>) if one-sided, or 5.6 m<sup>2</sup> (60.2 ft<sup>2</sup>) if multi-sided.
- ii) No sign shall exceed a height of 6 m (19.7 ft.) from the finished grade.
- iii) No sign shall be located within 3 m (9.8 ft.) of interior side lot lines.
- iv) The total sign area shall not be more than twice the copy area permitted.
- v) No more than one-third of the total copy area of a freestanding sign may be devoted to changeable copy.

(c) Fascia Sign:



- i) The copy area shall not exceed 0.6 m<sup>2</sup> (6.5 ft<sup>2</sup>) for each metre (3.3 ft.) of horizontal building face.
- ii) Notwithstanding any other provision in this Bylaw, no sign shall be located on a building wall facing an interior side or rear lot line of an abutting property which is in an RS, RD, RC, RT, RM, RA, RP or CD Zone.
- iii) No more than one-sixth of the total copy area of a fascia sign may be devoted to changeable copy.
- iv) No sign shall be located on any building wall other than a building face.

(d) Canopy Sign:

- i) The copy area shall not exceed 0.6 m<sup>2</sup> (6.5 ft<sup>2</sup>) for each metre (3.3 ft.) of horizontal building face.
- ii) The sign shall have a maximum height of 0.5 m (1.6 ft.).
- iii) If overhanging a sidewalk or entrance, the signs shall have a minimum clearance of 2.5 m (8.2 ft.)
- iv) No sign shall be located on a building wall facing an interior side or rear lot line of an abutting property which is in an RS, RD, RC, RT, RM, RA, RP or CD Zone.

(e) Wall Sign

- i) The copy area shall not exceed 15% of the total exposed area of the wall, including openings, upon which the sign is painted.
- ii) No sign shall be located on a building wall facing an interior side or rear lot line of an abutting property which is in an RS, RD, RC, RT, RM, RA, RP or CD Zone.

(f) Temporary Sign:

- i) The copy area shall not exceed 5.5 m<sup>2</sup> (59.2 ft<sup>2</sup>) or have any single dimension that exceeds 3 m (9.8 ft.).
- ii) No sign shall be located less than 3 m (9.8 ft.) from any lot line.
- iii) The display of such a sign shall be limited to a six month period at the expiration of which the permittee shall remove the sign.
- iv) No sign shall be lighted.

**11. SIGN DISTRICT C**

(a) In Sign District C, the following signs shall be permitted:

- i) One Freestanding Sign adjacent to each street abutting a shopping centre, and one Freestanding Sign adjacent to a property line not abutting a street but where direct vehicular access is provided to the shopping centre from another street by means of an access agreement.
- ii) One Fascia Sign or Canopy Sign or Wall Sign per business per building face.
- iii) One Marquee Sign per business.
- iv) One Directional Sign per entrance and exit to the shopping centre.
- v) One Time and Temperature Digital Sign forming part of the above signs.
- vi) One Temporary Sign per street frontage.

(b) Freestanding Sign:

- i) The total copy area for all Freestanding Signs at each shopping centre shall not exceed the following:

MAXIMUM COPY AREA

Gross Floor Area of the Shopping Centre (square metres)	Maximum Copy Area
0 - 8,000	11.0 m <sup>2</sup>
8,001 - 10,000	13.0 m <sup>2</sup>
10,001 - 15,000	16.0 m <sup>2</sup>
15,001 - 20,000	20.0 m <sup>2</sup>
20,001 - 25,000	24.0 m <sup>2</sup>
25,001 - 30,000	28.0 m <sup>2</sup>
+30,000	30.0 m <sup>2</sup>

- ii) No part of any sign shall exceed the following maximum height:

Gross Floor Area of the Shopping Centre (Square Metres)	Maximum Height
0 - 8,000	7.0 m <sup>2</sup>
8,001 - 10,000	8.0 m <sup>2</sup>
10,001 - 15,000	9.0 m <sup>2</sup>
15,001 - 20,000	9.5 m <sup>2</sup>
20,001 - 25,000	10.0 m <sup>2</sup>
25,001 - 30,000	11.0 m <sup>2</sup>
+30,000	11.5 m <sup>2</sup>

- iii) No sign shall be located within 3 m (9.8 ft.) of interior side lot lines.  
 iv) The total sign area shall not be more than twice the copy area permitted.  
 v) No more than one-third of the total copy area of a freestanding sign may be devoted to changeable copy.

(c) Fascia Sign:

- i) The copy area for all Fascia Signs shall not exceed 0.6 m<sup>2</sup> (6.5 ft<sup>2</sup>) for each metre (3.3 ft.) of horizontal building face.

- ii) Individual business signs may be combined into one comprehensive Fascia Sign for the shopping centre.
- iii) Notwithstanding any other provision in this Bylaw, no sign shall be located on a building wall facing an interior side or rear lot line of an abutting property which is in an RS, RD, RC, RT, RM, RA, RP or CD Zone.
- iv) No more than one-sixth of the total copy area of a fascia sign may be devoted to changeable copy.
- v) No sign shall be located on any building wall other than a building face.

(d) Canopy Sign

- i) The copy area for all Canopy Signs shall not exceed 0.6 m<sup>2</sup> (6.5 ft<sup>2</sup>) for each metre (3.3 ft.) of horizontal building face.
- ii) No part of the sign shall project above the top of the canopy.
- iii) If overhanging a sidewalk or entrance, the sign shall have a minimum clearance of 2.5 m (8.2 ft.)
- iv) No sign shall be located on a building wall facing an interior side or rear lot line of an abutting property which is in an RS, RD, RC, RT, RM, RA, RP or CD Zone.

(e) Wall Sign:

- i) The copy area for all Wall Signs shall not exceed 15% of the total exposed area of the building face including openings upon which the sign is painted.
- ii) No sign shall be located on a building wall facing an interior side or rear lot line of an abutting property which is in an RS, RD, RC, RT, RM, RA, RP or CD Zone.

(f) Marquee Sign:

- i) The copy area shall not exceed 1 m<sup>2</sup> (10.8 ft<sup>2</sup>).
- ii) No part of the sign shall be less than 2.5 m (8.2 ft.) above finished grade.

(g) Directional Sign:

- i) The copy area shall not exceed 0.9 m<sup>2</sup> (9.7 ft<sup>2</sup>) per sign.
- ii) The sign may only identify the name of the shopping centre entry or exit points, building floor plans, or traffic circulation on site and may not contain any advertising of any kind.

(h) Time and Temperature Digital Sign:

- i) The area within the perimeter of the illuminated digits shall not exceed 25% of the area of that sign or 1.5 m<sup>2</sup> (16.2 ft<sup>2</sup>), whichever is the greater.
- ii) The maximum height of the individual digits shall not exceed 1.6 m (2 ft.)

(i) Temporary Sign:

- i) The copy area shall not exceed 5.5 m<sup>2</sup> (59.2 ft<sup>2</sup>) or have any single dimension that exceeds 3 m (9.8 ft.).
- ii) No sign shall be located less than 3 m (9.8 ft.) from any lot line.

- iii) The display of such a sign shall be limited to a six month period at the expiration of which the permittee shall remove the sign.
- iv) No sign shall be lighted.

## 12. SIGN DISTRICT D

(a) In Sign District D, the following signs are permitted:

- i) One Freestanding Sign adjacent to each street bounding the lot.
- ii) One Fascia Sign or Canopy Sign or Wall Sign, per business per building face.
- iii) One Marquee sign per business.
- iv) One Directional Sign per entrance or exit to the lot.
- v) One Time and Temperature Digital Sign forming part of one of the above signs.
- vi) One Temporary Sign per street frontage.

(b) Freestanding Sign:

- i) The total copy area shall not exceed 5.5 m<sup>2</sup> (59.2 ft<sup>2</sup>) for a one-sided sign or 11 m<sup>2</sup> (118.4 ft<sup>2</sup>) for a multi-faced sign.
- ii) The height of the sign shall not exceed 6 m (19.7 ft.) above finished grade.
- iii) No sign shall be located within 3 m (9.8 ft.) of interior side lot lines.
- iv) The total sign area shall not be more than twice the copy area permitted.
- v) No more than one-third of the total copy area of a freestanding sign may be devoted to changeable copy.

(c) Fascia, Canopy, or Wall Sign:

- i) The copy area of all Fascia Signs or Canopy Signs or Wall Signs on any building shall not exceed 0.6 m<sup>2</sup> (6.5 ft<sup>2</sup>) for each metre (3.3 ft.) of horizontal building face fronting a street.
- ii) If overhanging a sidewalk or entrance, the sign shall have a minimum clearance of 2.5 m (8.2 ft.).
- iii) Canopy Signs shall be a maximum height of 0.5 m (1.6 ft.).
- iv) Notwithstanding any other provision in this Bylaw, no sign shall be located on a building wall facing an interior side or rear lot line of an abutting property which is in an RS, RD, RC, RT, RM, RA, RP or CD Zone.
- v) No more than one-sixth of the total copy area of a fascia sign may be devoted to changeable copy.
- vi) No sign shall be located on any building wall other than a building face.

(d) Marquee Sign:

- i) The copy area shall not exceed 1 m<sup>2</sup> (10.8 ft<sup>2</sup>).
- ii) No part of the sign shall be less than 2.5 m (8.2 ft.) above finished grade.

(e) Directional Sign:

- i) The copy sign shall not exceed 0.9 m<sup>2</sup> (9.7 ft<sup>2</sup>) per sign.
- ii) The sign may only identify entry or exit points, building floor plans, or traffic circulation on site and may not contain any advertising of any kind.

(f) Time and Temperature Digital Sign:

- i) The area within the perimeter of the illuminated digits shall not exceed 25% of the area of that sign or 1.5 m<sup>2</sup> (16.2 ft<sup>2</sup>), whichever is the greater.
- ii) The maximum height of individual digits shall not exceed 1.6 m (2 ft.).

(g) Temporary Sign:

- i) The copy area shall not exceed 5.5 m<sup>2</sup> (59.2 ft<sup>2</sup>) or have any single dimension that exceeds 3 m (9.8 ft.).
- ii) No sign shall be located less than 3 m (9.8 ft.) from any lot line.
- iii) The display of such a sign shall be limited to a six month period at the expiration of which the permittee shall remove the sign.
- iv) No sign shall be lighted.

**13. SIGN DISTRICT E**

(a) In Sign District E, the following signs shall be permitted.

- i) One Freestanding Sign or Fascia Sign per lot.
- ii) One Temporary Sign per street frontage.
- iii) One Special Occasion Sign per lot.

(b) Freestanding Sign:

- i) Nothing other than the name and address of the residents, institution or business in occupation of the property shall be displayed on a sign.
- ii) The sign may be indirectly illuminated.
- iii) Except as provided in 13 (b) (iv), the copy area of signs shall not exceed 1 m<sup>2</sup> (10.8 ft<sup>2</sup>) if one-sided or 2 m<sup>2</sup> (21.6 ft<sup>2</sup>) if two-sided.
- iv) On lots of 2 ha (5 acres) or greater, the copy area may be increased to no more than 2.8 m<sup>2</sup> (30.1 ft<sup>2</sup>) if one-sided or 5.6 m<sup>2</sup> (60.2 ft<sup>2</sup>) if multi-sided provided the sign is located not less than 7.5 m ( 24.6 ft.) from all property lines.
- v) No sign shall exceed a maximum height of 3 m ( 9.8 ft.) from finished grade.
- vi) No sign shall be located within 3 m (9.8 ft.) of interior side lot lines.
- vii) The total sign area shall not be more than twice the copy area permitted.
- viii) No more than one-sixth of the total copy area of a freestanding sign may be devoted to changeable copy.

(c) Fascia Sign:

- i) Nothing other than the name and address of the residents, institution or business in occupation of the property shall be displayed on a sign.
- ii) The copy area shall not exceed 1.5 m<sup>2</sup> (16.2 ft<sup>2</sup>) on lots less than 2 ha (5 acres).
- iii) The copy area shall not exceed 4.8 m<sup>2</sup> (51.7 ft<sup>2</sup>) on lots of 2 ha (5 acres) or more.
- iv) No sign shall be located on a building wall facing an interior side or a rear lot line of an abutting property which is in an RS, RD, RC, RT, RM, RA, RP or CD Zone.
- (v) No more than one-sixth of the total copy area of a fascia sign may be devoted to changeable copy.

(d) Temporary Sign:

- i) A Temporary Sign shall be unlit.
- ii) The copy area shall not exceed 5.5 m<sup>2</sup> (59.2 ft<sup>2</sup>) or have any single dimension that exceeds 3 m (9.8 ft.).
- iii) No sign shall be located less than 3 m (9.8 ft.) from any lot line.
- iv) The display of such a sign shall be limited to a six month period at the expiration of which the permittee shall remove the sign.

(e) Special Occasion Sign:

- i) The copy area shall not exceed .74 m<sup>2</sup> (8 ft<sup>2</sup>).
- ii) No Special Occasion Sign shall remain posted on a lot for more than 24 hours.

**14. SIGN DISTRICT F**

(a) In Sign District F, the following signs shall be permitted.

- i) One Freestanding Sign or Fascia Sign per lot.
- ii) One Temporary Sign per street frontage.
- iii) One sign containing changeable copy per lot.
- iv) One Special Occasion Sign per lot.

(b) Freestanding Sign:

- i) Nothing other than the name and address of the residents, institution or business in occupation of the property shall be displayed on a sign.
- ii) The sign may be indirectly illuminated.
- iii) Except as provided in 13 (b) (iv), the copy area of signs shall not exceed 1 m<sup>2</sup> (10.8 ft<sup>2</sup>) if one-sided or 2 m<sup>2</sup> (21.6 ft<sup>2</sup>) if two-sided.
- iv) On lots of 2 ha (5 acres) or greater, the copy area may be increased to no more than 2.8 m<sup>2</sup> (30.1 ft<sup>2</sup>) if one-sided or 5.6 m<sup>2</sup> (60.2 ft<sup>2</sup>) if multi-sided provided the sign is located not less than 7.5 m ( 24.6 ft.) from all property lines.
- v) No sign shall exceed a maximum height of 3 m ( 9.8 ft.) from finished grade.
- vi) No sign shall be located within 3 m (9.8 ft.) of interior side lot lines.
- vii) The total sign area shall not be more than twice the copy area permitted.

(c) Fascia Sign:

- i) Nothing other than the name and address of the residents, institution or business in occupation of the property shall be displayed on a sign.
- ii) The copy area shall not exceed 1.5 m<sup>2</sup> (16.2 ft<sup>2</sup>) on lots less than 2 ha (5 acres).
- iii) The copy area shall not exceed 4.8 m<sup>2</sup> (51.7 ft<sup>2</sup>) on lots of 2 ha (5 acres) or more.
- iv) No sign shall be located on a building wall facing an interior side or a rear lot line of an abutting property which is in an RS, RD, RC, RT, RM, RA, RP or CD Zone.

(d) Temporary Sign:

- i) A Temporary Sign shall be unlit.
- ii) The copy area shall not exceed 5.5 m<sup>2</sup> (59.2 ft<sup>2</sup>) or have any single dimension that exceeds 3 m (9.8 ft.).

- iii) No sign shall be located less than 3 m (9.8 ft.) from any lot line.
- iv) The display of such a sign shall be limited to a six month period at the expiration of which the permittee shall remove the sign.

(e) Sign Containing Changeable Copy:

- i) The copy area of a freestanding sign containing changeable copy shall not exceed 2 m<sup>2</sup> (21.5 ft<sup>2</sup>) if one-sided or 4 m<sup>2</sup> (43.1 ft<sup>2</sup>) if multi-sided, 100% of which may be changeable copy.
- ii) No freestanding sign containing changeable copy shall exceed a height of 4.25 m (13.9 ft.) from the finished grade.
- iii) No freestanding sign containing changeable copy shall be located within 3 m (9.8 ft.) of interior side lot lines.
- iv) The copy area of a fascia sign containing changeable copy shall not exceed 2 m<sup>2</sup> (21.5 ft<sup>2</sup>), 100% of which may be changeable copy.

(f) Special Occasion Sign:

- i) The copy area shall not exceed .74 m<sup>2</sup> (8 ft<sup>2</sup>).
- ii) No Special Occasion Sign shall remain posted on a lot for more than 24 hours.

**15. RULES ENFORCEMENT APPLICABLE TO ALL SIGNS**

- (a) Notwithstanding anything in this Bylaw, no sign shall be constructed or placed in a position which is likely to block, obstruct or interfere with a motorist's view of other traffic, pedestrians, or traffic control devices.
- (b) No person shall construct or place a sign on or over any real property owned by the Municipality or a street unless the approval of the Director of Engineering is first obtained.
- (c) No person shall stop, stand, or park a vehicle on any real property for the principal purpose of displaying signs, and no person shall suffer any such vehicle to remain on the lands of which he/she is the owner or occupier.

**16. NONCONFORMING SIGNS**

- (a) A sign which was erected before the coming into force of this Bylaw shall not be altered, rebuilt, or relocated without conforming to the requirements of this Bylaw.
- (b) Notwithstanding Subsection (a), a sign located on a property in Sign District A on which there is a Legal Nonconforming Use, may be altered, repaired or replaced provided that the new, altered or repaired sign shall comply in all respects with the size, shape, type and siting regulations of Section 9 of this Bylaw.

**17. STRUCTURAL STANDARDS**

Notwithstanding any other provisions of this Bylaw, whenever in the opinion of the Manager of Community Planning, the proposed work requires special technical knowledge, it may be required as a condition of the issuance of any permit that all drawings, specifications and

plot plans, or any part thereof, be prepared and signed by and the construction carried out under the supervision of an architect or professional engineer.

**18. INSPECTION**

The Manager of Community Planning may enter at all reasonable times any land or premises in order to ascertain whether or not the provisions of this Bylaw are being observed and no person shall obstruct, or attempt to obstruct, his/her entrance into any premises while he/she is carrying out his/her duties hereunder.

**19. REMOVAL AND IMPOUNDMENT**

- (a) The Manager of Community Planning may order the removal of any sign erected in contravention of this Bylaw or may order the upgrading of any sign considered in hazardous condition.
- (b) The Manager of Community Planning and any Bylaw Enforcement Officer may remove and impound any sign found in contravention of Section 15 (b) of this Bylaw.
- (c) Any sign impounded under Subsection (b) of this Section may be reclaimed by its owner upon payment to the Municipality of a storage and handling fee of \$25.
- (d) The Manager of Community Planning may destroy or dispose of any impounded sign which has not been reclaimed within five days of its impoundment.

**20. INTERPRETATION**

In case of conflict between a metric unit of measurement and its imperial equivalent, the metric unit shall take precedence.

**21. PENALTIES**

Every person who, without lawful excuse, contravenes this Bylaw by willfully doing any act which it forbids, or omitting to do any act which it requires to be done, is guilty of an offence and is liable on summary conviction, to a fine of not less than \$150.00.

- 22.** Bylaw No. 8101 being the "Sign Bylaw, 2000", and amendments thereto are hereby repealed except insofar as they may repeal any other bylaw.

- 23.** This Bylaw may be cited for all purposes as the "**SIGN BYLAW, 2006, NO. 8789**".

**Includes Bylaw Amendments No. 8854, 8983, 9033, 9172, 9213 and 9318**



**THE CORPORATION OF THE DISTRICT OF SAANICH**



**MUNICIPAL OUTDOOR LIGHTING STANDARDS  
FOR THE CONTROL OF LIGHT POLLUTION**

**SCHEDULE "A"  
to Sign Bylaw No. 8789**

**MUNICIPAL OUTDOOR LIGHTING STANDARDS  
FOR THE CONTROL OF LIGHT POLLUTION****SCHEDULE "A"****TERMINOLOGY**

For purposes of these standards the following terminology applies:

Outdoor Light Fixtures - means outdoor artificial illuminating devices, installed or portable, used for flood lighting, general illumination or advertisement. Such devices shall include, but are not limited to, search, spot, flood, and area lighting for:

- a) buildings and structures
- b) recreational facilities
- c) parking areas
- d) landscape illumination
- e) outdoor advertising displays, signs
- f) public and private streets, and
- g) walkways

Fully Shielded - means outdoor light fixtures shielded or constructed so that light rays emitted by the fixture are projected below the horizontal plane passing through the lowest point on the fixture from which light is emitted.

Partially Shielded - means shielding so that the lower edge of the shield is at or below the centre line of the light source or lamp so as to minimize the light transmission above the horizontal plane, or at least ninety percent (90%) of the emitted light projects below the horizontal plane as evidenced by the manufacturer's photometric data.

Unshielded - means fixtures lacking any means to restrict the emitted light to below the horizontal plane.

Average Maintained Horizontal/Vertical Illuminance - means a standard of measurement employed by the Illuminating Engineering Society of North America to calculate the average density of luminous flux incident on a surface when measured at different locations on the surface affected by the lamp.

**APPLICATION**

1. These standards apply to all developments other than single family, duplex and agricultural uses in rural zones.
2. All plans for building and/or Development Permits noted in Section 1 submitted to the Municipality for projects located within 5 km of the Dominion Astrophysical Observatory shall include the following:

- a) Location and type of all exterior lights including internally or externally illuminated signs.
- b) Catalogue descriptions and specifications of lights to be used including lamp types and tables or large scale plots showing the photometric distributions from the nadir to the zenith in the vertical plane.
- c) Tables or plots of the calculated horizontal illumination levels on the illuminated portion of the applicant's property or the calculated mean horizontal illuminance for the illuminated portion of the property.
- d) Tables or plots of the calculated vertical illumination levels on the specially illuminated walls or the calculated mean vertical illuminance for these walls.
- e) Descriptions or provisions, if any, to reduce the illumination from "operational" to "security" levels after 2300 hours or the close of business, whichever is later. This does not apply to residential developments.
- f) Certification that the building does not contain any architectural features, eg. skylights that will allow an unusual amount of light to escape to the sky from the interior of the building, or, description of the steps that have been taken to prevent light escaping directly ie;, without reflection, to the sky through such architectural features.
- g) Applicants to provide information indicating the lighting plan has been considered and approved by the Dominion Astrophysical Observatory.

Note: The foregoing information is not necessary for projects that are located outside of the 5 km radius of the Dominion Astrophysical Observatory, however, all outdoor lighting fixtures shall comply with the shielding requirements contained in Section II and Table "A" of these standards.

## LIGHTING STANDARDS

### I Wavelength Distribution of Radiant Energy

1. Except as noted in Sections I (2) and I (3), the wavelength distribution of light emitted by all outdoor light fixtures shall minimize interference with the Dominion Astrophysical Observatory and comply with the specifications contained in Note #1. The effect of this regulation is to prohibit the use of luminaires which emit excessive blue light and/or red light with emission lines.

Note #1:

- a) less than 5 percent of the total emergent flux between the wavelengths of 330 and 950 nanometres (nm) shall be at wavelengths less than 440 nm.

- b) less than 20 percent of the total emergent flux between the wavelengths of 330 and 950 nm shall be at wavelengths less than 540 nm.
  - c) less than 15 percent of the total emergent flux between 330 and 950 nm shall be at wavelengths greater than 640 nm, except that no restrictions shall apply to this range if the radiant energy distribution of the lamp is a smooth continuum without emission lines anywhere in the wave length range 330 - 950 nm.
2. The use of Metal Halide, Mercury Vapour, and Quartz outdoor lighting is prohibited within 5 km of the Dominion Astrophysical Observatory except as provided in Sections I (3) and I (4).
  3. The restrictions in this section, except for the prohibition of Metal Halide lights, shall not apply to lights that illuminate areas used for the outdoor display of merchandise for sale and public and private outdoor recreation areas.

It is recommended that lighting used for such purposes be turned down to “Security Levels” after 2300 hours unless the irregular schedule of the business or facility makes this impractical.

4. All outdoor lighting for advertising signs shall comply with the Municipal “Sign Bylaw, 2006, No. 8789” and amendments thereto or any successor bylaw.

## II Shielding

1. Except as provided in Section II (2) all outdoor light fixtures shall be shielded in accordance with the requirements set out in Table A.
2. Advertising and identification signs consisting of glass tubes filled with neon, argon, and/or krypton or constructed of translucent materials and wholly illuminated from within do not require shielding.

## III Illumination Levels

1. The average maintained horizontal illuminance shall not exceed 1.5 foot candles (16.5 lux) except as noted in Section III (3).
2. The average maintained illuminance shall be reduced to approximately 0.5 foot candles (5 lux) between 2300 hours, or the closure of the facility to the public, whichever is later, and sunrise. This shall be accomplished by automatic timing devices except in those cases where an irregular schedule of the facility or business makes this impractical.

Note: Timing provisions ensure that security light levels will be kept to the minimum level throughout the night. Automatic methods are preferred to manual methods as experience shows that manual methods do not

always work due to the human factor - forgetfulness, poor communication between management and staff.

3. Illumination levels for areas used for the outdoor display of materials for sale shall not exceed the following levels.
  - a) The average maintained horizontal illuminance shall not exceed 20 foot candles (215 lux).
  - b) The average maintained horizontal illuminance in a display area shall be reduced to 1.5 foot candles (16.5 lux) between 2300 hours or the closure of business, whichever is later, and sunrise.
4. The average maintained vertical illuminance of vertical surfaces illuminated for architectural decorative purposes shall not exceed 6 foot candles (65 lux).

Note: Higher illumination levels are allowed than for area lighting because most of the light will have to be reflected twice before it is directed upwards (assume lights facing downwards on a wall surface for example).

#### IV Mounting Height

1. The mounting height of exterior light fixtures shall not exceed the elevation of 229 metres geodetic datum which is the elevation of the bottom of the slit in the observatory dome of the Dominion Astrophysical Observatory.

#### V Hours of Operation of Advertising and Decorative Lighting

1. All architectural or decorative lighting shall be turned off between 2300 hours or the closure of the business or facility of the public, whichever is later, and sunrise. This shall be accomplished by automatic timing devices unless the irregular schedule of the business or facility makes this impractical.

#### VI Skylights

1. Skylights and all windows or surfaces that are at an oblique angle to the vertical shall use tinted glass such that no more than 20 percent of the incident light will pass from the interior to the exterior of the building and no interior light shall be directly visible from the exterior of the building through the skylight.

**TABLE "A"  
SHIELDING REQUIREMENTS**

	<b>Within 5 km radius of D.A.O. *</b>	<b>Outside 5 km radius of D.A.O.</b>
<b>FIXTURE LAMP TYPE</b>	<b>SHIELDED</b>	<b>SHIELDED</b>
Low Pressure Sodium <sup>1</sup>	Partially	Partially
High Pressure Sodium	Fully	Fully
Metal Halide	Prohibited	Fully <sup>(2.4)</sup>
Mercury Vapor	Prohibited	Prohibited
Fluorescent	Fully <sup>(3.5)</sup>	Fully <sup>(3.5)</sup>
Quartz <sup>(6)</sup>	Prohibited	Fully
Incandescent - Greater than 160W	Fully	Fully
Incandescent - 160W or less	None	None
Any Light Source of 50W or less	None	None
Glass Tubes filled with Neon, Argon, Krypton	None	None

\* DOMINION ASTROPHYSICAL OBSERVATORY

NOTES:

1. This is the preferred light source to minimize undesirable light emission into the night sky affecting astronomical observations.
2. Metal Halide lighting used primarily for display purposes shall not be used for security lighting after 2300 hours. Metal Halide lights shall be installed only in enclosed luminaries.
3. Outdoor advertising signs of the type constructed of translucent materials and wholly illuminated from within do not require shielding. Dark backgrounds with

light lettering or symbols are preferred, to minimize detrimental effects. Unless conforming to the dark background preference, total lamp wattage per property shall be less than 41 watts within 5 km of the observatory.

4. Warm white and natural lamps are preferred to minimize detrimental effects.
5. Metal Halide light fixtures shall include a glass, acrylic, or translucent enclosure of the light source (quartz glass does not meet this requirement).
6. Quartz lamps shall not be considered an incandescent light source.